

1948
CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

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CONNECTICUT

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CONNECTICUT

1. Fairfield
2. Hartford
3. Litchfield
4. Middlesex
5. New Haven
6. New London
7. Tolland
8. Windham

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-06-000

CONNECTICUT

Retail, wholesale, and service establishments located in Connecticut showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$1,974,600,000, an increase of 175 percent over the \$717,300,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 231 percent rise over the same period, reaching a total of \$1,366,000,000 in 1948 as compared with \$413,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$118,300,000 in 1948 compared with \$42,700,000 in 1939. Hotel receipts moved from \$6,200,000 in 1939 to \$23,000,000 in 1948. Amusement businesses in the State recorded receipts of \$29,700,000 in 1948 compared with \$15,000,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 98,441 paid employees for the workweek ended nearest November 15, 1948. Of these, 78,270 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 73,044 and 60,401. Wholesale trade establishments reported a total of 26,287 full- and part-week employees for the week of November 15, 1948, compared with 16,277 for the same week of 1939. For the selected service trades, November 15, 1948, paid employees numbered 17,458; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 12,085.

These preliminary figures have been compiled from similar releases being made available for each county in Connecticut. Final figures, superseding the preliminary data for Connecticut, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Connecticut as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CONNECTICUT

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	26,478	1,974,576	25,078	98,441	78,270
Food group.....	6,818	527,576	6,705	15,808	12,079
Eating and drinking places.....	4,970	150,279	5,330	17,207	13,010
General merchandise grp, general stores.....	718	172,566	575	16,275	11,769
Apparel group.....	2,224	173,728	1,856	10,654	8,086
Furniture-home furnishings-appliance grp.....	1,450	108,422	1,269	6,403	5,786
Automotive group.....	1,112	278,319	725	8,908	8,469
Gasoline service stations.....	2,673	95,118	2,916	3,591	2,709
Lumber-building-hardware group.....	993	147,895	724	6,725	6,070
Drug and proprietary stores.....	934	63,507	801	3,818	2,568
All other retail stores.....	4,586	257,166	4,177	9,052	7,724
WHOLESALE TRADE, total.....	2,346	1,366,036	1,238	26,287	x
Merchant wholesalers, total.....	1,824	814,143	1,126	19,275	x
Groceries, confectionery, meat.....	230	113,623	147	1,695	x
Farm products, edible.....	188	90,249	188	1,854	x
Tobacco.....	60	46,093	44	455	x
Furniture, home furnishings.....	47	9,621	33	280	x
Automotive supplies.....	171	28,760	100	1,446	x
Electrical merchandise.....	90	64,379	49	1,275	x
Hardware, plumbing, heating.....	126	45,278	59	1,149	x
Lumber, construction materials.....	70	36,545	26	1,049	x
Mach'y, equipt, industrial supplies..	240	75,069	101	2,357	x
All other merchant wholesalers.....	602	304,526	379	7,715	x
Manufact'rs' sales branches, offices...	304	280,690	6	4,525	x
Petroleum bulk plants, terminals.....	116	196,018	24	2,049	x
Agents, brokers (merchandise).....	88	51,103	74	253	x
Assemblers of farm products.....	14	24,082	8	185	x
SELECTED SERVICE TRADES, total.....	8,330	118,328	8,376	17,458	15,248
Personal services.....	5,558	68,266	5,556	11,817	10,390
Business services.....	517	14,187	464	2,172	1,748
Automotive repairs and services.....	1,315	23,782	1,397	2,235	1,995
Other repairs and services.....	940	12,093	959	1,234	1,115
HOTELS.....	287	23,008	235	3,690	3,161
TOURIST COURTS AND CAMPS.....	113	582	115	30	17
AMUSEMENTS.....	676	29,678	452	4,876	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-06-001

FAIRFIELD COUNTY, CONN.

Retail, wholesale, and service establishments located in Fairfield County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$538.4 million, an increase of 186 percent over the \$188.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 212 percent rise over the same period, reaching a total of \$265.2 million in 1948 as compared with \$84.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$31.7 million in 1948 compared with \$11.5 million in 1939. Hotel receipts moved from \$1.3 million in 1939 to \$5.5 million in 1948. Amusement businesses in the county recorded receipts of \$6.7 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 25,293 paid employees for the workweek ended nearest November 15, 1948. Of these, 20,850 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 18,107 and 15,293. Wholesale trade establishments reported a total of 5,557 full- and part-week employees for the week of November 15, 1948, compared with 3,311 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,598; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,193.

These preliminary figures have been derived from a Census report on Fairfield County, Connecticut. The report also contains data for Bridgeport, Danbury city, Shelton, Stamford city, Stratford town, and Norwalk.

Final figures, superseding the preliminary data for Fairfield County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fairfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FAIRFIELD COUNTY, CONN.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	6,644	538,449	6,305	25,293	20,850
Food group.....	1,773	151,673	1,743	4,450	3,592
Eating and drinking places.....	1,168	37,607	1,271	4,012	3,120
General merchandise grp, general stores	159	41,249	129	3,791	2,798
Apparel group.....	611	47,657	530	2,597	2,053
Furniture-home furnishgs-appliance grp	398	31,633	340	1,796	1,626
Automotive group.....	258	78,238	132	2,331	2,261
Gasoline service stations.....	603	23,995	672	935	736
Lumber-building-hardware group.....	277	45,839	204	2,086	1,928
Drug and proprietary stores.....	245	17,059	220	1,035	730
All other retail stores.....	1,152	63,499	1,064	2,260	2,006
WHOLESALE TRADE, total.....	481	265,162	237	5,557	x
Merchant wholesalers, total.....	371	173,213	222	4,047	x
Groceries, foods.....	85	47,499	64	661	x
Dry goods, apparel.....	8	1,348	5	32	x
Hardware, elec'l, plum'g and heating	55	19,854	28	467	x
Mach'y, equip't, industrial supplies	46	9,783	13	468	x
Waste materials dealers.....	34	8,369	26	292	x
All other merchant wholesalers.....	143	86,360	86	2,127	x
Manufact'rs' sales branches, offices..	63	42,149	-	841	x
Petroleum bulk plants, terminals.....	35	47,541	4	652	x
Other types of wholesale.....	12	2,259	11	17	x
SELECTED SERVICE TRADES, ^{2/} total.....	2,168	31,702	2,210	4,598	4,091
Personal services.....	1,463	18,595	1,464	3,117	2,789
Business services.....	155	3,164	146	477	388
Automotive repairs and services.....	316	6,624	356	619	561
Other repair services.....	234	3,319	244	385	353
HOTELS.....	48	5,536	29	990	861
TOURIST COURTS AND CAMPS.....	20	132	19	4	3
AMUSEMENTS.....	134	6,712	82	1,183	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FAIRFIELD COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bridgeport:					
Retail trade.....	2,503	214,707	2,446	11,041	9,019
Wholesale trade.....	274	152,502	129	3,171	x
Selected service trades....	964	14,868	946	2,181	1,978
Amusements.....	67	3,392	42	585	x
Danbury city:					
Retail trade.....	459	37,398	410	1,726	1,378
Wholesale trade.....	34	12,536	21	247	x
Selected service trades....	137	1,800	134	271	245
Shelton:					
Retail trade.....	141	6,710	143	269	202
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	27	321	27	100	95
Stamford city:					
Retail trade.....	909	83,060	824	3,751	3,206
Wholesale trade.....	82	52,508	37	987	x
Selected service trades....	292	4,385	295	683	561
Stratford town:					
Retail trade.....	220	17,655	215	814	682
Wholesale trade.....	11	3,923	5	77	x
Selected service trades....	55	864	51	121	110
Norwalk:					
Retail trade.....	706	51,388	674	2,244	1,809
Wholesale trade.....	35	16,420	17	316	x
Selected service trades....	214	3,069	254	440	390
Remainder of county: ^{3/}					
Retail trade.....	1,706	127,531	1,593	5,448	4,554
Wholesale trade.....	45	27,273	28	759	x
Selected service trades....	479	6,395	503	802	712
Amusements.....	38	1,235	26	239	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-06-002

HARTFORD COUNTY, CONN.

Retail, wholesale, and service establishments located in Hartford County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$553.6 million, an increase of 177 percent over the \$199.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 264 percent rise over the same period, reaching a total of \$488.2 million in 1948 as compared with \$134.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$35.6 million in 1948 compared with \$12.0 million in 1939. Hotel receipts moved from \$2.0 million in 1939 to \$5.3 million in 1948. Amusement businesses in the county recorded receipts of \$8.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 31,178 paid employees for the workweek ended nearest November 15, 1948. Of these, 24,097 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 21,994 and 18,240. Wholesale trade establishments reported a total of 8,737 full- and part-week employees for the week of November 15, 1948, compared with 6,048 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 5,465; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,568.

These preliminary figures have been derived from a Census report on Hartford County, Connecticut. The report also contains data for Bristol, East Hartford town, Hartford, New Britain, and West Hartford town.

Final figures, superseding the preliminary data for Hartford County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hartford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HARTFORD COUNTY, CONN.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	6,234	553,592	5,750	31,178	24,097
Food group.....	1,526	137,860	1,439	4,420	3,190
Eating and drinking places.....	1,175	41,920	1,248	5,461	4,076
General merchandise grp, general stores.....	157	73,448	120	7,360	5,432
Apparel group.....	505	46,612	381	3,231	2,289
Furniture-home furnishgs-appliance grp.....	358	29,300	281	1,894	1,749
Automotive group.....	268	81,776	182	2,703	2,565
Gasoline service stations.....	642	24,466	714	990	684
Lumber-building-hardware group.....	235	36,659	155	1,686	1,490
Drug and proprietary stores.....	249	19,143	211	1,100	708
All other retail stores.....	1,119	62,408	1,019	2,333	1,914
WHOLESALE TRADE, total.....	766	488,164	422	8,737	x
Merchant wholesalers, total.....	567	276,338	378	6,187	x
Groceries, foods.....	108	64,431	95	1,112	x
Dry goods, apparel.....	18	9,373	16	127	x
Hardware, elec'l, plum'g and heat'g..	66	47,457	31	981	x
Mach'y, equip't, industrial supplies..	87	33,228	31	751	x
Automotive parts, accessories.....	59	9,997	41	545	x
All other merchant wholesalers.....	229	111,852	164	2,671	x
Manufact'rs sales branches, offices....	125	117,923	1	1,862	x
Agents, brokers (merchandise).....	46	20,796	39	161	x
Other types of wholesale.....	28	73,107	4	527	x
SELECTED SERVICE TRADES, ² /total.....	2,243	35,551	2,197	5,465	4,729
Personal services.....	1,454	19,258	1,425	3,560	3,118
Business services.....	182	6,293	160	902	743
Automotive repairs and services.....	313	5,702	324	583	498
Other repair services.....	294	4,298	288	420	370
HOTELS.....	42	5,344	31	1,070	919
TOURIST COURTS AND CAMPS.....	16	103	18	10	6
AMUSEMENTS.....	148	8,808	99	1,346	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HARTFORD COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bristol:					
Retail trade.....	445	30,378	434	1,337	1,018
Wholesale trade.....	19	2,868	13	101	x
Selected service trades....	151	1,537	151	192	169
East Hartford town:					
Retail trade.....	267	23,426	264	1,085	871
Wholesale trade.....	44	62,769	18	759	x
Selected service trades....	78	1,628	71	252	233
Hartford:					
Retail trade.....	2,463	267,124	2,159	17,477	13,939
Wholesale trade.....	542	349,840	296	6,632	x
Selected service trades....	1,166	21,565	1,117	3,430	2,929
Amusements.....	49	4,678	26	720	x
New Britain:					
Retail trade.....	976	72,545	930	3,762	2,604
Wholesale trade.....	59	23,236	38	387	x
Selected service trades....	305	4,321	324	676	573
West Hartford town:					
Retail trade.....	274	34,980	210	1,847	1,436
Wholesale trade.....	46	23,340	23	317	x
Selected service trades....	92	1,790	85	282	266
Amusements.....	11	293	7	44	x
Remainder of county: ^{3/}					
Retail trade.....	1,809	125,139	1,753	5,670	4,229
Wholesale trade.....	56	26,111	34	541	x
Selected service trades....	451	4,710	449	633	559
Amusements.....	54	1,636	40	271	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 06-003

LITCHFIELD COUNTY, CONN.

Retail, wholesale, and service establishments located in Litchfield County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$85.7 million, an increase of 176 percent over the \$31.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.4 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.7 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,594 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,126 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Litchfield County, Connecticut, which also includes data for Torrington and Winsted city. Final figures, superseding the preliminary data for Litchfield County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Litchfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LITCHFIELD COUNTY, CONN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,380	85,680	1,336	3,872	2,945
Food group.....	326	24,671	333	673	517
Eating and drinking places.....	229	4,930	250	547	341
General merchandise group, general stores....	38	4,058	33	403	277
Apparel group.....	107	5,186	94	323	208
Furniture-home furnishings-appliance groups..	72	3,235	67	174	124
Automotive group.....	81	12,307	56	464	422
Gasoline service stations.....	174	5,605	183	196	135
Lumber-building-hardware group.....	75	8,968	66	486	419
Drug and proprietary stores.....	49	2,928	46	145	100
All other retail stores.....	229	13,792	208	461	402
WHOLESALE TRADE, total.....	34	10,409	17	267	x
Merchant wholesalers.....	25	5,573	16	159	x
Other types of wholesale.....	9	4,836	1	108	x
SELECTED SERVICE TRADES, ^{2/} total.....	326	3,714	341	455	399
Personal services.....	209	1,907	216	336	292
Business services.....	10	167	7	20	19
Automotive repairs and services.....	65	1,250	71	80	71
Other repair services.....	42	390	47	19	17
HOTELS.....	41	2,123	34	240	157
TOURIST COURTS AND CAMPS.....	11	65	12	4	4
AMUSEMENTS.....	27	860	21	172	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LITCHFIELD COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Torrington:					
Retail trade.....	493	31,072	475	1,595	1,151
Wholesale trade.....	21	5,955	10	153	x
Selected service trades.....	147	1,633	155	213	188
Amusements.....	8	427	6	87	x
Winsted city:					
Retail trade.....	149	9,037	140	409	286
Selected service trades.....	33	298	37	49	42
Amusements.....	Included with "Remainder of county"				
Remainder of county:3/					
Retail trade.....	738	45,571	721	1,868	1,508
Wholesale trade.....	13	4,454	7	114	x
Selected service trades.....	146	1,783	149	193	169
Tourist courts and camps.....	11	65	12	4	4
Amusements.....	19	433	15	85	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-06-004

MIDDLESEX COUNTY, CONN.

Retail, wholesale, and service establishments located in Middlesex County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$64.4 million, an increase of 201 percent over the \$21.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.6 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,615 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,541 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Middlesex County, Connecticut, which also includes data for the city of Middletown. Final figures, superseding the preliminary data for Middlesex County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Middlesex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MIDDLESEX COUNTY, CONN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	934	64,383	892	2,973	2,296
Food group.....	203	17,358	196	518	389
Eating and drinking places.....	188	4,203	219	429	307
General merchandise grp, general stores	39	5,049	38	458	292
Apparel group.....	45	3,877	31	272	199
Furniture-home furnishings-appliance grp	63	2,599	59	159	134
Automotive group.....	46	8,343	32	277	266
Gasoline service stations.....	115	3,582	130	105	82
Lumber-building-hardware group.....	40	7,483	24	299	275
Drug and proprietary stores.....	29	2,058	27	137	78
All other retail stores.....	166	9,831	136	319	274
WHOLESALE TRADE, total.....	46	16,628	30	295	x
Merchant wholesalers.....	33	7,180	27	164	x
Other types of wholesale.....	13	9,448	3	131	x
SELECTED SERVICE TRADES, 2/total.....	208	2,514	210	347	294
Personal services.....	147	1,558	151	257	213
All other service trades.....	61	956	59	90	81
HOTELS.....	43	2,664	40	124	110
TOURIST COURTS AND CAMPS.....	13	44	12	-	-
AMUSEMENTS.....	18	568	9	120	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MIDDLESEX COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Middletown:					
Retail trade.....	375	34,280	331	1,931	1,472
Wholesale trade.....	29	10,393	16	197	x
Selected service trades...	106	1,690	110	278	236
Remainder of county:					
Retail trade.....	559	30,103	561	1,042	824
Wholesale trade.....	17	6,235	14	98	x
Selected service trades...	102	824	100	69	58
Tourist courts and camps..	13	44	12	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-06-005

NEW HAVEN COUNTY, CONN.

Retail, wholesale, and service establishments located in New Haven County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$517.3 million, an increase of 158 percent over the \$200.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 217 percent rise over the same period, reaching a total of \$498.1 million in 1948 as compared with \$157.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$36.1 million in 1948 compared with \$13.9 million in 1939. Hotel receipts moved from \$1.7 million in 1939 to \$4.0 million in 1948. Amusement businesses in the county recorded receipts of \$10.0 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 25,962 paid employees for the workweek ended nearest November 15, 1948. Of these, 20,755 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 21,114 and 17,375. Wholesale trade establishments reported a total of 9,890 full- and part-week employees for the week of November 15, 1948, compared with 5,500 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 5,333; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 4,091.

These preliminary figures have been derived from a Census report on New Haven County, Connecticut. The report also contains data for the cities of Ansonia, Derby, Meriden, Naugatuck, New Haven, Wallingford borough, Waterbury, and West Haven town.

Final figures, superseding the preliminary data for New Haven County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New Haven County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NEW HAVEN COUNTY, CONN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,813	517,305	7,527	25,962	20,755
Food group.....	2,162	138,212	2,185	4,161	3,185
Eating and drinking places.....	1,542	47,263	1,633	5,194	4,038
General merchandise grp, general stores.....	211	36,306	176	3,274	2,260
Apparel group.....	715	57,283	599	3,499	2,787
Furniture-home furnishings-appliance grp.....	389	31,720	366	1,768	1,624
Automotive group.....	289	67,953	202	2,144	2,002
Gasoline service stations.....	690	24,516	754	920	723
Lumber-building-hardware group.....	225	30,573	170	1,428	1,293
Drug and proprietary stores.....	274	17,085	222	1,029	681
All other retail stores.....	1,316	66,394	1,220	2,545	2,162
WHOLESALE TRADE, total.....	816	498,131	413	9,890	x
Merchant wholesalers, total.....	668	304,570	377	7,638	x
Groceries, foods.....	158	65,272	115	1,346	x
Dry goods, apparel.....	33	4,707	24	139	x
Hardware, elec'l, plum'g and heat'g..	73	37,955	36	863	x
Mach'y, equip't, industrial supplies..	93	30,462	44	1,082	x
Automotive parts, accessories.....	55	9,381	33	440	x
All other merchant wholesalers.....	256	156,793	125	3,768	x
Manufact'rs sales branches, offices...	92	109,178	3	1,613	x
Agents, brokers (merchandise).....	27	14,600	23	62	x
Other types of wholesale.....	29	69,783	10	577	x
SELECTED SERVICE TRADES, ^{2/} total.....	2,531	36,097	2,564	5,333	4,659
Personal services.....	1,750	21,709	1,773	3,614	3,184
Business services.....	134	4,031	119	692	537
Automotive repairs and services.....	395	7,205	411	701	637
Other repair services.....	252	3,152	261	326	301
HOTELS.....	59	3,993	51	797	743
TOURIST COURTS AND CAMPS.....	33	177	35	10	3
AMUSEMENTS.....	253	9,986	166	1,585	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEW HAVEN COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ansonia:					
Retail trade.....	325	17,457	334	687	536
Wholesale trade.....	19	4,497	17	86	x
Selected service trades....	86	593	92	54	41
Derby:					
Retail trade.....	235	13,159	210	567	471
Wholesale trade.....	10	2,019	7	39	x
Selected service trades....	72	775	83	102	87
Meriden:					
Retail trade.....	653	44,203	653	2,140	1,518
Wholesale trade.....	35	14,636	14	297	x
Selected service trades....	174	2,171	181	276	246
Amusements.....	10	925	4	142	x
Naugatuck:					
Retail trade.....	223	13,988	228	632	465
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	63	600	67	84	72
New Haven:					
Retail trade.....	2,829	204,809	2,648	11,024	9,161
Wholesale trade.....	536	353,954	283	6,619	x
Selected service trades....	1,131	18,763	1,108	2,993	2,602
Amusements.....	54	4,127	23	756	x
Wallingford Borough:					
Retail trade.....	237	15,027	245	598	454
Wholesale trade.....	5	188	4	12	x
Selected service trades....	59	688	61	74	69
Waterbury:					
Retail trade.....	1,518	111,007	1,397	5,753	4,581
Wholesale trade.....	125	58,405	51	1,501	x
Selected service trades....	520	7,033	530	1,056	915
Amusements.....	32	1,770	29	318	x
West Haven town:					
Retail trade.....	364	18,398	352	856	677
Wholesale trade.....	19	22,212	8	370	x
Selected service trades....	114	1,307	119	208	196
Amusements.....	75	1,401	64	56	x
Remainder of county: ^{3/}					
Retail trade.....	1,429	79,257	1,460	3,705	2,892
Wholesale trade.....	67	42,220	29	966	x
Selected service trades....	312	4,167	323	486	431
Amusements.....	65	1,084	33	180	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P- 06-006

NEW LONDON COUNTY, CONN.

Retail, wholesale, and service establishments located in New London County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$129.9 million, an increase of 170 percent over the \$48.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$58.5 million in 1948 as compared with \$20.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.9 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,057 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,027 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on New London County, Connecticut, which also includes data for Groton borough, Jewett City borough, New London and Norwich city. Final figures, superseding the preliminary data for New London County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New London County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NEW LONDON COUNTY, CONN.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,020	129,931	1,911	5,874	4,739
Food group.....	485	35,753	477	1,014	790
Eating and drinking places.....	420	9,332	443	1,055	762
General merchandise grp, general stores	66	7,719	50	594	440
Apparel group.....	146	9,667	127	561	440
Furniture-home furnishgs-appliance grp	93	6,388	92	411	353
Automotive group.....	88	17,090	60	589	566
Gasoline service stations.....	245	7,215	249	276	221
Lumber-building-hardware group.....	74	10,842	60	426	391
Drug and proprietary stores.....	57	3,622	48	251	185
All other retail stores.....	346	22,303	305	697	591
WHOLESALE TRADE, total.....	146	58,478	78	1,278	x
Merchant wholesalers, total.....	115	33,764	73	859	x
Groceries, foods.....	30	12,991	29	262	x
Hardware, elec'l, plum'g and heat'g.	15	3,236	7	91	x
Mach'y, equip't, industrial supplies	8	598	7	24	x
Automotive parts, accessories.....	15	1,803	3	88	x
All other merchant wholesalers.....	47	15,136	27	394	x
Manufact'rs' sales branches, offices..	17	10,664	2	184	x
Petroleum bulk plants, terminals.....	14	14,050	3	235	x
SELECTED SERVICE TRADES, ^{2/} total.....	531	5,869	538	905	781
Personal services.....	341	3,464	342	659	565
Business services.....	28	364	27	54	36
Automotive repairs and services.....	104	1,465	106	129	120
Other repair services.....	58	576	63	63	60
HOTELS.....	35	2,696	32	346	271
TOURIST COURTS AND CAMPS.....	14	53	14	2	1
AMUSEMENTS.....	58	1,749	45	288	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEW LONDON COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Groton borough:					
Retail trade.....	75	4,235	76	161	127
Selected service trades....	22	172	21	23	17
Amusements.....		Included with "Remainder of county"			
Jewett City borough:					
Retail trade.....	80	4,202	82	134	101
Selected service trades....	20	114	21	16	12
Amusements.....		Included with "Remainder of county"			
New London:					
Retail trade.....	594	47,829	538	2,601	2,118
Wholesale trade.....	71	27,862	32	588	x
Selected service trades....	200	2,476	199	448	397
Hotels.....	10	1,116	7	210	167
Amusements.....	21	847	13	120	x
Norwich city:					
Retail trade.....	426	34,706	390	1,577	1,266
Wholesale trade.....	52	24,528	30	527	x
Selected service trades....	128	1,385	123	215	164
Amusements.....	10	498	5	70	x
Remainder of county: ^{3/}					
Retail trade.....	845	38,959	825	1,401	1,127
Wholesale trade.....	23	6,088	16	163	x
Selected service trades....	161	1,722	174	203	191
Tourist courts and camps...	14	53	14	2	1
Amusements.....	27	404	27	98	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-06-007

TOLLAND COUNTY, CONN.

Retail, wholesale, and service establishments located in Tolland County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.5 million, an increase of 218 percent over the \$7.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.9 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$897,000 in 1948 compared with \$270,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,057 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 690 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tolland County, Connecticut, which also includes data for Rockville city and Stafford Springs borough. Final figures, superseding the preliminary data for Tolland County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tolland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TOLLAND COUNTY, CONN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	488	23,542	436	908	689
Food group.....	118	7,313	110	205	150
Eating and drinking places.....	84	1,588	85	182	124
General merchandise grp, general stores	18	1,109	11	88	53
Apparel group.....	25	715	26	29	14
Furniture-home furnishings-appliance grp	30	755	23	30	26
Automotive group.....	24	3,174	18	101	97
Gasoline service stations.....	81	2,153	79	70	46
Lumber-building-hardware group.....	19	1,997	13	70	66
Drug and proprietary stores.....	6	354	1	34	25
All other retail stores.....	83	4,384	70	99	88
WHOLESALE TRADE.....	15	15,924	13	57	x
SELECTED SERVICE TRADES, ² /total.....	96	897	91	92	74
Personal services.....	53	495	50	68	54
All other service trades.....	43	402	41	24	20
HOTELS.....	5	92	3	21	16
AMUSEMENTS.....	15	219	13	39	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TOLLAND COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rockville city:					
Retail trade.....	155	9,380	131	361	260
Selected service trades....	43	428	41	57	48
Stafford Springs borough:					
Retail trade.....	91	5,450	81	201	176
Selected service trades....	20	141	16	10	5
Remainder of county: ^{3/}					
Retail trade.....	242	8,712	224	346	253
Selected service trades....	33	328	34	25	21

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-06-008

WINDHAM COUNTY, CONN.

Retail, wholesale, and service establishments located in Windham County, Connecticut, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$61.7 million, an increase of 200 percent over the \$20.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,850 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,121 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Windham County, Connecticut, which also includes data for Danielson borough, Putnam city, and Willimantic city. Final figures, superseding the preliminary data for Windham County, will be included in a Bulletin for the State of Connecticut to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Windham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WINDHAM COUNTY, CONN.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	965	61,694	921	2,381	1,899
Food group.....	225	14,736	222	367	266
Eating and drinking places.....	164	3,436	181	327	242
General merchandise grp, general stores	30	3,628	18	307	217
Apparel group.....	70	2,731	68	142	96
Furniture-home furnishings-appliance grp	47	2,792	41	171	150
Automotive group.....	58	9,438	43	299	290
Gasoline service stations.....	123	3,586	135	99	82
Lumber-building-hardware group.....	48	5,534	32	244	208
Drug and proprietary stores.....	25	1,258	26	87	61
All other retail stores.....	175	14,555	155	338	287
WHOLESALE TRADE, total.....	42	13,140	28	206	x
Merchant wholesalers.....	37	12,033	27	191	x
Other types of wholesale.....	5	1,107	1	15	x
SELECTED SERVICE TRADES, 2/ total.....	227	1,984	225	263	221
Personal services.....	141	1,280	135	206	175
All other service trades.....	86	704	90	57	46
HOTELS.....	14	560	15	102	84
AMUSEMENTS.....	23	776	17	143	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WINDHAM COUNTY, CONN.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Danielson borough:					
Retail trade.....	110	7,348	96	336	256
Selected service trades.	32	315	30	42	34
Putnam city:					
Retail trade.....	173	11,909	165	469	390
Wholesale trade.....	9	1,897	5	45	x
Selected service trades.	51	379	51	66	55
Willimantic city:					
Retail trade.....	272	24,412	251	1,033	827
Wholesale trade.....	18	6,960	15	87	x
Selected service trades.	64	651	64	100	90
Remainder of county: ^{3/}					
Retail trade.....	410	18,025	409	543	426
Wholesale trade.....	15	4,283	8	74	x
Selected service trades.	80	639	80	55	42

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

DELAWARE

counties

DELAWARE

1. Kent
2. New Castle
3. Sussex

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-07-000

DELAWARE

Retail, wholesale, and service establishments located in Delaware showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$381.8 million, an increase of 247 percent over the \$110.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 209 percent rise over the same period, reaching a total of \$487.1 million in 1948 as compared with \$157.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$15.6 million in 1948 compared with \$6.2 million in 1939. Hotel receipts moved from \$2.1 million in 1939 to \$4.6 million in 1948. Amusement businesses in the State recorded receipts of \$7.2 million in 1948 compared with \$2.4 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,544 paid employees for the workweek ended nearest November 15, 1948. Of these, 14,087 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,499 and 9,367. Wholesale trade establishments reported a total of 5,216 full- and part-week employees for the week of November 15, 1948, compared with 2,962 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,516; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,824.

These preliminary figures have been compiled from similar releases being made available for each county in Delaware. Final figures, superseding the preliminary data for Delaware, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Delaware as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DELAWARE

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	4,418	381,765	4,144	16,544	14,087
Food group.....	1,270	72,155	1,258	2,522	1,976
Eating and drinking places.....	765	20,067	775	2,624	2,170
General merchandise grp, general stores.....	161	20,443	143	1,580	1,098
Apparel group.....	295	27,739	238	1,562	1,316
Furniture-home furnishings-appliance grp.....	235	22,748	178	1,218	1,157
Automotive group.....	184	58,700	147	1,758	1,718
Gasoline service stations.....	434	16,382	465	688	564
Lumber-building-hardware group.....	212	27,840	175	1,425	1,331
Drug and proprietary stores.....	133	8,728	108	717	565
All other retail stores.....	729	106,963	657	2,450	2,192
WHOLESALE TRADE, total.....	369	487,072	219	5,216	x
Merchant wholesalers, total.....	238	101,710	163	2,347	x
Groceries, foods.....	66	31,845	60	520	x
Hardware, elec'l, plum'g and heating.....	27	16,735	14	444	x
Mach'y, equip't, industrial supplies.....	27	2,399	15	120	x
All other merchant wholesalers.....	118	50,731	74	1,263	x
Petroleum bulk plants, terminals.....	39	19,876	25	216	x
Other types of wholesale.....	92	365,486	31	2,653	x
SELECTED SERVICE TRADES, total.....	1,193	15,590	1,180	2,516	2,301
Personal services.....	799	8,971	788	1,717	1,586
Business services.....	54	1,838	49	257	231
Automotive repairs and services.....	209	2,870	209	320	281
Other repair services.....	131	1,911	134	222	203
HOTELS.....	71	4,638	72	753	628
TOURIST COURTS AND CAMPS.....	36	224	39	17	12
AMUSEMENTS.....	131	7,242	74	795	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-07-001

KENT COUNTY, DEL.

Retail, wholesale, and service establishments located in Kent County, Delaware, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$48.2 million, an increase of 302 percent over the \$12.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.0 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,550 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,624 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kent County, Delaware, which also includes data for the cities of Dover and Milford. Final figures, superseding the preliminary data for Kent County, will be included in a Bulletin for the State of Delaware to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

KENT COUNTY, DEL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	592	48,153	553	1,978	1,617
Food group.....	157	7,608	148	245	183
Eating and drinking places.....	92	2,096	92	291	228
General merchandise grp, general stores.....	34	2,145	26	191	112
Apparel group.....	35	1,545	28	98	78
Furniture-home furnishings-appliance grp.....	33	1,516	31	82	74
Automotive group.....	37	9,534	32	331	312
Gasoline service stations.....	70	1,819	76	84	66
Lumber-building-hardware group.....	43	5,865	40	290	259
Drug and proprietary stores.....	17	981	12	73	49
All other retail stores.....	74	15,044	68	288	256
WHOLESALE TRADE, total.....	59	19,022	40	375	x
Merchant wholesalers.....	25	5,822	13	150	x
Petroleum bulk plants, terminals.....	13	2,859	8	47	x
Other types of wholesale.....	21	10,341	19	178	x
SELECTED SERVICE TRADES, 2/total.....	116	1,200	120	202	183
Personal services.....	70	745	72	151	139
All other service trades.....	46	455	48	51	44
TOURIST COURTS AND CAMPS.....	9	16	10	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

KENT COUNTY, DEL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dover:					
Retail trade.....	149	15,681	122	839	699
Wholesale trade.....	20	8,068	11	166	x
Selected service trades....	40	600	41	129	122
Milford: (part)					
Retail trade.....	64	6,006	61	307	260
Selected service trades....	11	147	12	17	15
Remainder of county: ^{3/}					
Retail trade.....	379	26,466	370	827	658
Wholesale trade.....	39	10,954	29	209	x
Selected service trades....	65	453	67	56	46
Tourist courts and camps...	9	16	10	-	-

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-07-002

NEW CASTLE COUNTY, DEL.

Retail, wholesale, and service establishments located in New Castle County, Delaware, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$237.1 million, an increase of 204 percent over the \$78.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 210 percent rise over the same period, reaching a total of \$428.4 million in 1948 as compared with \$138.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$12.6 million in 1948 compared with \$5.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 11,818 paid employees for the workweek ended nearest November 15, 1948. Of these, 10,085 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 8,656 and 7,224. Wholesale trade establishments reported a total of 4,099 full- and part-week employees for the week of November 15, 1948, compared with 2,410 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,062; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,496.

These preliminary figures have been derived from a Census report on New Castle County, Delaware. The report also contains data for the cities of Bellefonte, Newark, New Castle, and Wilmington.

Final figures, superseding the preliminary data for New Castle County, will be included in a Bulletin for the State of Delaware to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New Castle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90665

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW CASTLE COUNTY, DEL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,725	237,050	2,471	11,818	10,085
Food group.....	826	52,519	826	1,900	1,531
Eating and drinking places.....	543	15,582	537	2,023	1,687
General merchandise grp, general stores.....	63	16,461	50	1,258	900
Apparel group.....	195	23,917	145	1,347	1,154
Furniture-home furnishgs-appliance grp.....	138	16,976	91	918	869
Automotive group.....	90	36,667	61	1,023	1,015
Gasoline service stations.....	228	11,521	238	492	409
Lumber-building-hardware group.....	104	14,988	69	805	756
Drug and proprietary stores.....	88	6,510	72	566	460
All other retail stores.....	450	41,909	382	1,486	1,304
WHOLESALE TRADE, total.....	226	428,431	122	4,099	x
Merchant wholesalers, total.....	168	71,030	115	1,737	x
Groceries, foods.....	34	8,746	30	217	x
Hardware, elec'l, plum'g and heating.....	24	15,870	14	429	x
Mach'y, equip't, industrial supplies..	23	1,876	12	108	x
Waste materials dealers.....	15	2,633	16	93	x
All other merchant wholesalers.....	72	41,905	43	890	x
Other types of wholesalers.....	58	357,401	7	2,362	x
SELECTED SERVICE TRADES, ^{2/} total.....	903	12,599	877	2,062	1,879
Personal services.....	611	7,013	597	1,352	1,242
Business services.....	49	1,792	42	255	229
Automotive repairs and services.....	148	2,145	144	260	227
Other repair services.....	95	1,649	94	195	181
TOURIST COURTS AND CAMPS.....	14	132	14	14	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90665

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEW CASTLE COUNTY, DEL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bellefonte:					
Retail trade.....		Included with "Remainder of county"			
Newark:					
Retail trade.....	89	8,356	83	392	315
Selected service trades....	27	289	30	43	39
New Castle:					
Retail trade.....	61	3,408	57	128	102
Wilmington:					
Retail trade.....	1,957	189,111	1,722	9,852	8,467
Wholesale trade.....	208	419,447	107	3,594	x
Selected service trades....	722	10,664	696	1,771	1,618
Remainder of county: ^{3/}					
Retail trade.....	618	36,175	609	1,446	1,201
Wholesale trade.....	18	8,984	15	505	x
Selected service trades....	136	1,572	134	244	218
Tourist courts and camps...	14	132	14	14	9

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-07-003

SUSSEX COUNTY, DEL.

Retail, wholesale, and service establishments located in Sussex County, Delaware, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$96.6 million, an increase of 383 percent over the \$20.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$39.6 million in 1948 as compared with \$13.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,747 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,103 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sussex County, Delaware, which also includes data for the cities of Laurel, Milford, and Seaford. Final figures, superseding the preliminary data for Sussex County, will be included in a Bulletin for the State of Delaware to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sussex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SUSSEX COUNTY, DEL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,101	96,562	1,120	2,753	2,385
Food group.....	287	12,028	284	377	262
Eating and drinking places.....	130	2,389	146	310	255
General merchandise grp, general stores.....	64	1,837	67	131	86
Apparel group.....	65	2,277	65	117	84
Furniture-home furnishgs-appliance grp.....	64	4,256	56	218	214
Automotive group.....	57	12,499	54	404	391
Gasoline service stations.....	136	3,042	151	112	89
Lumber-building-hardware group.....	65	6,987	66	330	316
Drug and proprietary stores.....	28	1,237	24	78	56
All other retail stores.....	205	50,010	207	676	632
WHOLESALE TRADE, total.....	84	39,619	57	742	x
Merchant wholesalers.....	45	24,858	35	460	x
Petroleum bulk plants, terminals.....	18	4,704	13	64	x
Other wholesale.....	21	10,057	9	218	x
SELECTED SERVICE TRADES, ² /total.....	174	1,791	183	252	239
Personal services.....	118	1,213	119	214	205
All other service trades.....	56	578	64	38	34
TOURIST COURTS AND CAMPS.....	13	76	15	3	3

x Not available

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

96665

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SUSSEX COUNTY, DEL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Laurel:					
Retail trade.....	80	7,663	70	226	185
Selected service trades...	15	192	15	29	29
Milford: (part)					
Retail trade.....	58	6,473	51	258	231
Selected service trades...		Included with "Remainder of county"			
Seaford:					
Retail trade.....	99	8,001	92	350	301
Selected service trades...	19	141	22	17	17
Remainder of county: <u>3/</u>					
Retail trade.....	864	74,425	907	1,919	1,668
Selected service trades...	140	1,458	146	206	193
Tourist courts and camps..	13	76	15	3	3

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

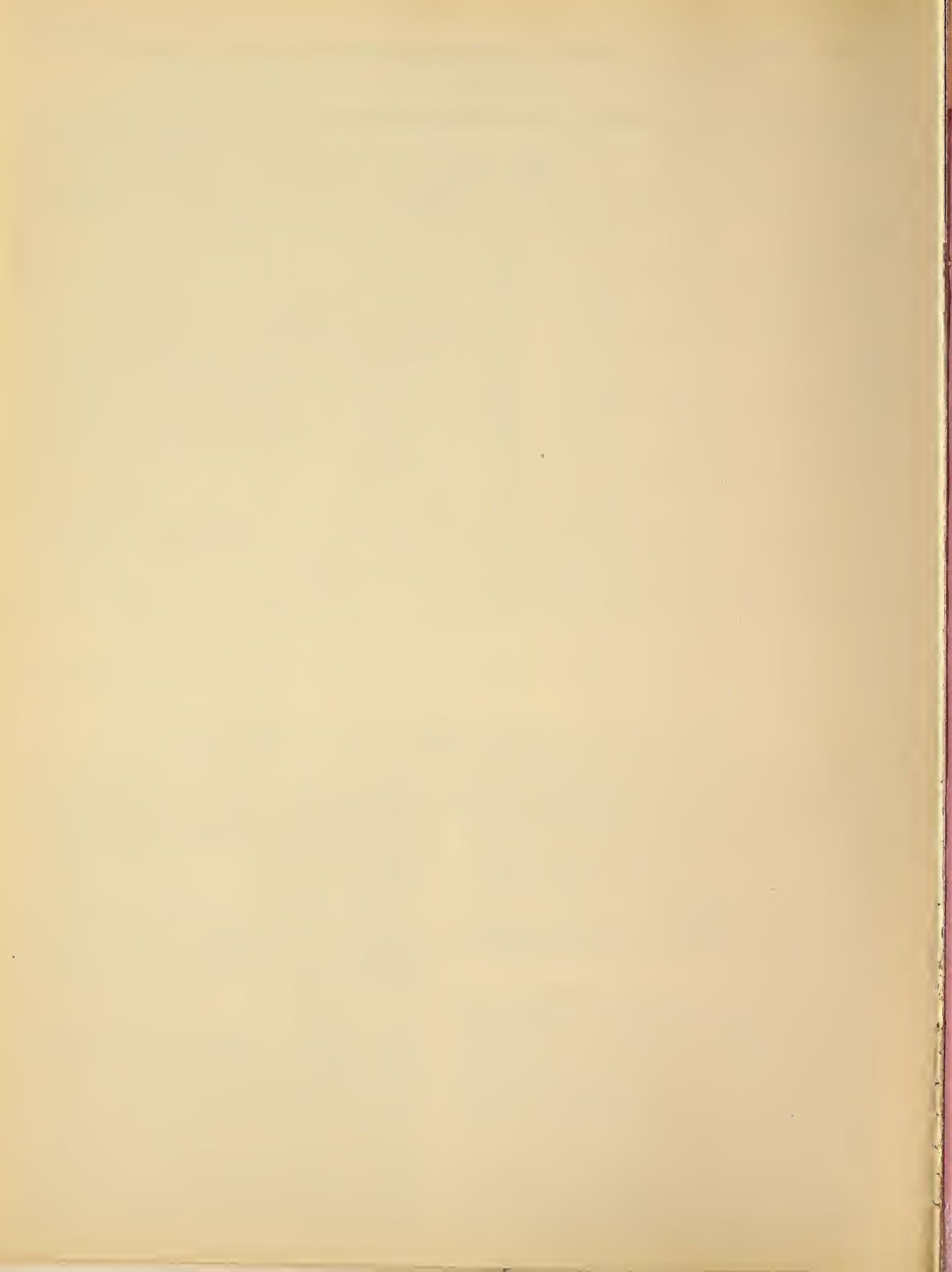
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





DISTRICT OF COLUMBIA

DISTRICT OF COLUMBIA

1. Washington, D.C.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-08-000

WASHINGTON, D. C.

Retail, wholesale, and service establishments located in the District of Columbia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the city during 1948 aggregated \$1,107,700,000, an increase of 175 percent over the \$402,800,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the city showed a 244 percent rise over the same period, reaching a total of \$1,195,100,000 in 1948 as compared with \$347,800,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$88,000,000 in 1948 compared with \$36,500,000 in 1939. Hotel receipts moved from \$17,400,000 in 1939 to \$40,000,000 in 1948. Amusement businesses in the city recorded receipts of \$20,200,000 in 1948. No comparable figures for 1939 are available.

Employment in the city also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 69,368 paid employees for the workweek ended nearest November 15, 1948. Of these, 58,744 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 50,838 and 43,365. Wholesale trade establishments reported a total of 16,782 full- and part-week employees for the week of November 15, 1948, compared with 10,554 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 16,119; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 13,175.

These preliminary figures have been derived from a Census report on the District of Columbia.

Final figures, superseding the preliminary data, will be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for the District of Columbia as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WASHINGTON, D. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,074	1,107,732	6,423	69,368	58,744
Food group.....	1,957	220,204	1,959	6,326	5,200
Eating and drinking places.....	1,358	100,303	1,244	15,928	14,174
General merchandise grp, general stores..	171	184,657	141	18,978	15,094
Apparel group.....	780	117,178	616	6,978	5,589
Furniture-home furnishings-appliance grp..	346	55,996	294	3,196	2,900
Automotive group.....	223	140,886	145	4,211	4,019
Gasoline service stations.....	429	36,129	372	2,116	1,836
Lumber-building-hardware group.....	179	33,502	156	1,355	1,229
Drug and proprietary stores.....	327	52,855	270	4,051	3,140
All other retail stores.....	1,304	166,022	1,226	6,229	5,563
WHOLESALE TRADE, total.....	1,104	1,195,055	587	16,782	x
Merchant wholesalers, total.....	686	480,439	450	10,118	x
Groceries, foods.....	157	150,299	128	2,872	x
Hardware, elec'l, plum'g and heating..	81	85,588	36	2,135	x
Mach'y, equip't, industrial supplies...	115	20,598	82	791	x
Automotive parts, accessories.....	52	11,793	23	564	x
All other merchant wholesalers.....	281	212,161	181	3,756	x
Manufact're' sales branches, offices....	235	527,348	1	5,858	x
Agents, brokers (merchandise).....	170	151,190	130	410	x
Other types of wholesale.....	13	36,078	6	396	x
SELECTED SERVICE TRADES, ^{2/} total.....	3,530	88,032	3,412	16,119	14,504
Personal services.....	2,488	52,210	2,442	11,039	10,065
Business services.....	290	13,767	260	2,388	1,923
Automotive repairs and services.....	341	12,780	301	1,588	1,485
Other repair services.....	411	9,275	409	1,104	1,031
HOTELS.....	98	39,996	63	7,683	6,035
AMUSEMENTS.....	201	20,182	104	3,241	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



FLORIDA

counties

FLORIDA

- | | |
|------------------|----------------|
| 1. Alachua | 34. Lafayette |
| 2. Baker | 35. Lake |
| 3. Bay | 36. Lee |
| 4. Bradford | 37. Leon |
| 5. Brevard | 38. Levy |
| 6. Broward | 39. Liberty |
| 7. Calhoun | 40. Madison |
| 8. Charlotte | 41. Manatee |
| 9. Citrus | 42. Marion |
| 10. Clay | 43. Martin |
| 11. Collier | 44. Monroe |
| 12. Columbia | 45. Nassau |
| 13. Dade | 46. Okaloosa |
| 14. De Soto | 47. Okeechobee |
| 15. Dixie | 48. Orange |
| 16. Duval | 49. Osceola |
| 17. Escambia | 50. Palm Beach |
| 18. Flagler | 51. Pasco |
| 19. Franklin | 52. Pinellas |
| 20. Gadsden | 53. Polk |
| 21. Gilchrist | 54. Putnam |
| 22. Glades | 55. St. Johns |
| 23. Gulf | 56. St. Lucie |
| 24. Hamilton | 57. Santa Rosa |
| 25. Hardee | 58. Sarasota |
| 26. Hendry | 59. Seminole |
| 27. Hernando | 60. Sumter |
| 28. Highlands | 61. Suwannee |
| 29. Hillsborough | 62. Taylor |
| 30. Holmes | 63. Union |
| 31. Indian River | 64. Volusia |
| 32. Jackson | 65. Wakulla |
| 33. Jefferson | 66. Walton |
| | 67. Washington |

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 09-000

FLORIDA

Retail, wholesale, and service establishments located in Florida showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$2,336,000,000, an increase of 280 percent over the \$614,500,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 277 percent rise over the same period, reaching a total of \$1,981,200,000 in 1948 as compared with \$525,900,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$152,200,000 in 1948 compared with \$38,300,000 in 1939. Hotel receipts moved from \$30,300,000 in 1939 to \$95,400,000 in 1948. Amusement businesses in the State recorded receipts of \$62,500,000 in 1948 compared with \$19,700,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 130,591 paid employees for the workweek ended nearest November 15, 1948. Of these, 114,718 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 77,312 and 64,693. Wholesale trade establishments reported a total of 49,320 full- and part-week employees for the week of November 15, 1948, compared with 37,227 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 27,814; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 15,675.

These preliminary figures have been compiled from similar releases being made available for each county in Florida. Final figures, superseding the preliminary data for Florida, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Florida as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FLORIDA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	35,299	2,335,965	34,022	130,591	114,718
Food group.....	8,861	541,033	8,717	18,571	14,198
Eating and drinking places.....	8,213	218,017	8,781	27,675	24,748
General merchandise grp, general stores	1,204	249,025	942	21,163	17,714
Apparel group.....	2,428	182,418	1,999	9,724	8,289
Furniture-home furnishings-appliance grp	1,770	133,757	1,552	8,099	7,633
Automotive group.....	1,575	376,125	1,279	12,973	12,580
Gasoline service stations.....	3,938	133,676	3,952	6,276	5,542
Lumber-building-hardware group.....	1,467	191,044	1,230	8,736	8,263
Drug and proprietary stores.....	1,264	94,872	1,204	7,460	6,725
All other retail stores.....	4,579	215,998	4,366	9,914	9,026
WHOLESALE TRADE, total.....	3,691	1,981,160	2,234	49,320	x
Merchant wholesalers, total.....	2,328	991,631	1,416	26,100	x
Groceries, confectionery, meat.....	392	181,475	304	4,050	x
Farm products, edible.....	240	123,861	198	3,573	x
Tobacco.....	52	50,510	46	607	x
Furniture, home furnishings.....	53	16,974	33	544	x
Automotive supplies.....	239	41,411	133	2,064	x
Electrical merchandise.....	106	74,968	32	1,458	x
Hardware, plumbing, heating.....	97	60,872	34	1,854	x
Lumber, construction, materials.....	150	80,066	69	3,082	x
Mach'y, equip't, industrial supplies	377	80,029	201	2,599	x
All other merchant wholesalers.....	622	281,465	366	6,269	x
Manufact'rs' sales branches, offices..	272	424,673	9	4,645	x
Petroleum bulk plants, terminals.....	539	260,048	410	2,679	x
Agents, brokers (merchandise).....	249	175,532	210	1,529	x
Assemblers of farm products.....	303	129,276	189	14,367	x
SELECTED SERVICE TRADES, total.....	10,267	152,227	10,308	27,814	25,654
Personal services.....	6,072	82,931	6,030	19,428	17,987
Business services.....	674	16,626	612	2,471	2,167
Automotive repairs and services.....	1,872	32,440	1,943	3,599	3,362
Other repairs and services.....	1,649	20,230	1,723	2,316	2,138
HOTELS.....	1,587	95,408	1,426	14,115	13,267
TOURIST COURTS AND CAMPS.....	1,597	12,222	1,776	1,386	1,124
AMUSEMENTS.....	1,144	62,486	809	6,967	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 09-001

ALACHUA COUNTY, FLA.

Retail, wholesale, and service establishments located in Alachua County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$39.6 million, an increase of 308 percent over the \$9.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.0 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,376 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,933 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alachua County, Florida, which also includes data for the city of Gainesville. Final figures, superseding the preliminary data for Alachua County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alachua County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALACHUA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	631	39,566	600	2,451	2,024
Food group.....	178	10,099	167	404	274
Eating and drinking places.....	147	3,216	148	594	473
General merchandise grp, general stores	15	2,360	3	237	170
Apparel group.....	33	2,272	36	123	105
Furniture-home furnishings-appliance grp	32	1,816	28	93	89
Automotive group.....	37	7,974	33	208	291
Gasoline service stations.....	80	2,766	81	136	115
Lumber-building-hardware group.....	31	4,802	23	284	267
Drug and proprietary stores.....	17	1,355	13	134	120
All other retail stores.....	59	2,905	61	148	120
WHOLESALE TRADE, total.....	39	16,013	25	335	x
Merchant wholesalers.....	20	6,684	12	231	x
Other types of wholesale.....	19	9,329	13	104	x
SELECTED SERVICE TRADES, ² /total.....	149	2,276	146	590	547
Personal services.....	101	1,616	90	501	473
All other service trades.....	48	660	56	89	74
TOURIST COURTS AND CAMPS.....	11	110	11	15	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ALACHUA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gainesville:					
Retail trade.....	366	31,847	347	2,069	1,748
Wholesale trade.....	32	14,799	20	324	x
Selected service trades....	109	1,977	108	545	509
Remainder of county:					
Retail trade.....	265	7,719	253	382	276
Wholesale trade.....	7	1,214	5	11	x
Selected service trades....	40	299	38	45	38

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-09-002

BAKER COUNTY, FLA.

Retail, wholesale, and service establishments located in Baker County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 243 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$565,000 in 1948 as compared with \$182,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$54,000 in 1948 compared with \$22,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 130 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 75 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baker County, Florida. Final figures, superseding the preliminary data for Baker County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BAKER COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	80	2,428	77	115	77
Food group.....	27	697	26	28	11
Eating and drinking places.....	20	148	19	25	18
Gasoline service stations.....	10	170	9	9	7
All other retail stores.....	23	1,413	23	53	41
WHOLESALE TRADE.....	6	565	6	7	x
SELECTED SERVICE TRADES, 2/.....	14	54	15	8	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-09-003

BAY COUNTY, FLA.

Retail, wholesale, and service establishments located in Bay County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.7 million, an increase of 489 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.6 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948, for the above trades. Establishments in these trades reported a combined total of 2,094 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 699 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bay County, Florida, which also includes data for Panama City. Final figures, superseding the preliminary data for Bay County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BAY COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	471	27,738	450	1,494	1,238
Food group.....	156	7,425	144	218	157
Eating and drinking places.....	91	2,346	98	245	209
General merchandise grp, general stores	30	2,687	31	238	181
Apparel group.....	21	2,125	15	119	93
Furniture-home furnishings-appliance grp	18	1,519	14	108	79
Automotive group.....	22	3,794	22	164	161
Gasoline service stations.....	58	2,213	55	112	99
Lumber-building-hardware group.....	19	2,276	14	83	80
Drug and proprietary stores.....	12	1,016	13	84	70
All other retail stores.....	44	2,337	44	123	109
WHOLESALE TRADE, total.....	34	14,571	25	254	x
Merchant wholesalers.....	22	6,377	21	186	x
Other types of wholesale.....	12	8,194	4	68	x
SELECTED SERVICE TRADES, ² /total.....	100	1,513	97	346	333
Personal services.....	67	1,061	64	288	275
All other service trades.....	33	452	33	58	58
HOTELS.....	9	362	9	69	69
TOURIST COURTS AND CAMPS.....	16	330	12	31	31

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BAY COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Panama City:					
Retail trade.....	313	23,895	293	1,363	1,127
Selected service trades....	90	1,434	87	336	326
Remainder of county:					
Retail trade.....	158	3,843	157	131	111
Selected service trades....	10	79	10	10	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-004

BRADFORD COUNTY, FLA.

Retail, wholesale, and service establishments located in Bradford County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 300 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$199,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 339 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 158 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bradford County, Florida. Final figures, superseding the preliminary data for Bradford County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bradford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BRADFORD COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	114	5,611	107	272	212
Food group.....	31	1,785	30	73	43
Eating and drinking places.....	20	283	21	37	33
Gasoline service stations.....	14	518	12	22	22
All other retail stores.....	49	3,025	44	140	114
WHOLESALE TRADE.....	5	1,203	5	11	x
SELECTED SERVICE TRADES, ² /total.....	17	199	13	56	51
Personal services.....	12	173	8	53	48
All other service trades.....	5	26	5	3	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-09-005

BREVARD COUNTY, FLA.

Retail, wholesale, and service establishments located in Brevard County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.9 million, an increase of 213 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.8 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$690,000 in 1948 compared with \$215,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,707, paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,287 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brevard County, Florida, which also includes data for the cities of Cocoa and Melbourne. Final figures, superseding the preliminary data for Brevard County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brevard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BREVARD COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	407	16,878	461	930	724
Food group.....	92	5,273	108	217	149
Eating and drinking places.....	102	1,842	121	239	174
Gen'l merchandise grp., general stores...	11	560	7	51	35
Apparel group.....	21	695	22	33	31
Furniture-home furnishings-appliance grp.	14	893	15	47	44
Automotive group.....	19	2,194	17	116	103
Gasoline service stations.....	76	2,096	83	96	77
Lumber-building-hardware group.....	20	1,721	23	57	50
Drug and proprietary stores.....	11	580	17	37	30
All other retail stores.....	41	1,024	48	37	31
WHOLESALE TRADE, total.....	24	8,836	17	660	x
Merchant wholesalers.....	6	891	1	31	x
Other types of wholesale.....	18	7,945	16	629	x
SELECTED SERVICE TRADES, 2/total.....	83	690	91	117	97
Personal services.....	51	453	57	99	79
All other service trades.....	32	237	34	18	18
HOTELS.....	15	170	13	48	43
TOURIST COURTS AND CAMPS.....	51	227	71	26	19

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BREVARD COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cocoa:					
Retail trade.....	101	4,914	107	248	205
Selected service trades....	34	261	35	48	34
Melbourne:					
Retail trade.....	99	5,540	117	296	237
Selected service trades....	22	220	26	38	36
Tourist courts and camps...	6	62	6	10	5
Remainder of county: ^{3/}					
Retail trade.....	207	6,424	237	386	282
Selected service trades....	27	209	30	31	27
Tourist courts and camps...	45	165	65	16	14

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-09-006

BROWARD COUNTY, FLA.

Retail, wholesale, and service establishments located in Broward County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$93.6 million, an increase of 481 percent over the \$16.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$42.5 million in 1948 as compared with \$5.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.9 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,166 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,347 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Broward County, Florida, which also includes data for the cities of Dania, Fort Lauderdale, Hollywood, and Pompano. Final figures, superseding the preliminary data for Broward County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Broward County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90401

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BROWARD COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,442	93,630	1,416	4,958	4,494
Food group.....	262	20,194	274	651	500
Eating and drinking places.....	378	10,473	414	1,207	1,144
General merchandise grp, general stores.	26	6,600	17	567	495
Apparel group.....	125	8,291	106	402	350
Furniture-home furnishgs-appliance grp.	90	6,356	82	340	325
Automotive group.....	65	13,392	45	465	453
Gasoline service stations.....	135	5,122	145	226	195
Lumber-building-hardware group.....	64	9,183	47	427	410
Drug and proprietary stores.....	39	4,010	41	317	299
All other retail stores.....	258	10,009	245	356	323
WHOLESALE TRADE, total.....	85	42,547	62	467	x
Merchant wholesalers.....	43	14,874	25	333	x
Petroleum bulk plants, terminals.....	15	21,278	7	95	x
Agents, brokers (merchandise).....	14	3,935	17	22	x
Other types of wholesale.....	13	2,460	13	17	x
SELECTED SERVICE TRADES, ^{2/} total.....	402	4,899	417	741	704
Personal services.....	241	2,772	246	513	493
Business services.....	32	545	38	54	54
Automotive repairs and services.....	68	1,104	70	123	109
Other repair services.....	61	478	63	51	48
HOTELS.....		Data withheld to avoid disclosure.			
TOURIST COURTS AND CAMPS.....	91	705	99	76	59
AMUSEMENTS.....	44	4,400	26	246	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90401

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BROWARD COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dania:					
Retail trade.....	104	3,549	105	180	168
Selected service trades....	27	185	32	24	23
Tourist courts and camps...	16	60	18	5	3
Amusements.....	5	78	3	13	x
Fort Lauderdale:					
Retail trade.....	697	59,236	640	3,202	2,882
Wholesale trade.....	41	25,249	20	346	x
Selected service trades....	208	3,191	200	478	452
Hotels.....	31	2,324	28	268	236
Tourist courts and camps...	23	284	28	30	23
Hollywood:					
Retail trade.....	298	19,548	308	1,004	953
Wholesale trade.....	11	1,171	10	26	x
Selected service trades....	108	1,166	118	191	185
Tourist courts and camps...	22	150	24	15	8
Pompano:					
Retail trade.....	114	5,572	127	260	218
Selected service trades....	26	223	30	30	28
Tourist courts and camps...	6	45	8	5	5
Remainder of county: ^{3/}					
Retail trade.....	229	5,725	236	312	273
Wholesale trade.....	33	16,127	32	95	x
Selected service trades....	33	134	37	18	16
Tourist courts and camps...	24	166	21	21	20

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

96401

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-007

CALHOUN COUNTY, FLA.

Retail and service establishments located in Calhoun County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 230 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$105,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 144 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 84 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Florida. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CALHOUN COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	84	3,343	72	127	105
Food group.....	25	1,028	20	34	24
Eating and drinking places.....	12	135	9	16	13
Gasoline service stations.....	10	241	11	11	10
All other retail stores.....	37	1,939	32	66	58
SELECTED SERVICE TRADES ^{2/}	18	105	19	17	16

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-09-008

CHARLOTTE COUNTY, FLA.

Retail, wholesale, and service establishments located in Charlotte County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 173 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$454,000 in 1948 as compared with \$421,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$168,000 in 1948 compared with \$47,000 in 1939.

Retail trade establishments in the county reported 169 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 3 paid employees and the selected service trades reported 21 paid employees.

These preliminary figures have been derived from a Census report on Charlotte County, Florida. Final figures, superseding the preliminary data for Charlotte County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Charlotte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHARLOTTE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	73	2,955	69	169	129
Food group.....	17	901	16	32	18
Eating and drinking places.....	14	324	13	41	36
Gasoline service stations.....	8	316	6	16	16
All other retail stores.....	34	1,414	34	80	59
WHOLESALE TRADE.....	5	454	6	3	x
SELECTED SERVICE TRADES ^{2/}	16	168	18	21	16
TOURIST COURTS AND CAMPS.....	14	58	20	8	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 09-009

CITRUS COUNTY, FLA.

Retail, wholesale, and service establishments located in Citrus County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 270 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$136,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 233 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 147 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Citrus County, Florida. Final figures, superseding the preliminary data for Citrus County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Citrus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CITRUS COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	124	3,692	120	171	155
Food group.....	33	1,164	30	29	22
Eating and drinking places.....	36	666	40	51	47
Gasoline service stations.....	23	568	23	24	23
All other retail stores.....	32	1,294	27	67	63
WHOLESALE TRADE.....	10	1,108	4	38	x
SELECTED SERVICE TRADES, ² /total.....	21	136	21	24	12
Personal services.....	14	65	14	18	6
All other service trades.....	7	71	7	6	6
HOTELS.....	10	217	9	38	33
TOURIST COURTS AND CAMPS.....	22	86	24	10	9
AMUSEMENTS.....	10	219	7	42	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-010

CLAY COUNTY, FLA.

Retail and service establishments located in Clay County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 550 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$173,000 in 1948 compared with \$10,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 264 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 61 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Florida. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLAY COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	139	5,152	141	224	191
Food group.....	43	1,791	42	47	36
Eating and drinking places.....	33	386	31	41	36
Gasoline service stations.....	27	640	28	24	19
All other retail stores.....	36	2,335	40	112	100
SELECTED SERVICE TRADES, ^{2/} total.....	24	173	26	40	38
Personal services.....	16	82	17	30	28
All other service trades.....	8	91	9	10	10
TOURIST COURTS AND CAMPS.....	9	37	9	3	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-011

COLLIER COUNTY, FLA.

Retail, wholesale, and service establishments located in Collier County, Florida, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 100 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$96,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 204 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 157 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Collier County, Florida. Final figures, superseding the preliminary data for Collier County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Collier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLLIER COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	66	2,418	59	100	93
Food group.....	9	588	8	14	14
Eating and drinking places.....	17	353	16	32	29
Gasoline service stations.....	16	458	16	21	19
All other retail stores.....	24	1,019	19	33	31
WHOLESALE TRADE.....	7	2,012	5	94	x
SELECTED SERVICE TRADES ^{2/}	11	96	12	10	10

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-012

COLUMBIA COUNTY, FLA.

Retail, wholesale, and service establishments located in Columbia County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.5 million, an increase of 259 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$923,000 in 1948 compared with \$197,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 952 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 523 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Columbia County, Florida, which also includes data for Lake City. Final figures, superseding the preliminary data for Columbia County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Columbia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

COLUMBIA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total,.....	228	11,476	221	694	614
Food group.....	67	2,878	60	114	80
Eating and drinking places.....	41	823	44	119	115
General merchandise grp, general stores.	10	1,020	9	96	65
Apparel group.....	9	441	10	29	22
Furniture-home furnishings-appliance grp.	8	610	6	41	39
Automotive group.....	15	2,138	17	107	107
Gasoline service stations.....	36	1,349	33	56	55
Lumber-building-hardware group.....	9	725	11	40	40
Drug and proprietary stores.....	8	315	9	29	28
All other retail stores.....	25	1,177	22	63	63
WHOLESALE TRADE.....	17	4,201	13	81	x
SELECTED SERVICE TRADES, ² /total.....	49	923	48	177	172
Personal services.....	28	631	28	149	145
All other service trades.....	21	292	20	28	27
TOURIST COURTS AND CAMPS.....	10	97	10	14	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
COLUMBIA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lake City:					
Retail trade.....	178	10,310	169	657	580
Wholesale trade.....	17	4,201	13	81	x
Remainder of county:					
Retail trade.....	50	1,166	52	37	34

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-09-013

DADE COUNTY, FLA.

Retail, wholesale, and service establishments located in Dade County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$588.8 million, an increase of 328 percent over the \$137.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 345 percent rise over the same period, reaching a total of \$427.6 million in 1948 as compared with \$96.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$50.8 million in 1948 compared with \$11.9 million in 1939. Hotel receipts moved from \$12.3 million in 1939 to \$47.9 million in 1948. Amusement businesses in the county recorded receipts of \$20.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 33,992 paid employees for the workweek ended nearest November 15, 1948. Of these, 31,526 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 18,077 and 15,565. Wholesale trade establishments reported a total of 9,568 full- and part-week employees for the week of November 15, 1948, compared with 5,238 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,581; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 4,428.

These preliminary figures have been derived from a Census report on Dade County, Florida. The report also contains data for the cities of Coral Gables, Hialeah, Homestead, Miami, and Miami Beach.

Final figures, superseding the preliminary data for Dade County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DADE COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	6,801	588,765	6,540	33,992	31,526
Food group.....	1,169	116,963	1,162	4,109	3,547
Eating and drinking places.....	1,822	75,324	1,958	9,295	8,585
General merchandise grp, general stores	159	58,981	120	5,417	5,060
Apparel group.....	754	59,477	634	2,797	2,599
Furniture-home furnishgs-appliance grp	388	37,369	317	2,135	2,054
Automotive group.....	285	83,377	204	2,367	2,305
Gasoline service stations.....	566	27,124	610	1,283	1,146
Lumber-building-hardware group.....	268	44,697	217	1,854	1,785
Drug and proprietary stores.....	294	29,466	278	2,280	2,138
All other retail stores.....	1,096	55,987	1,040	2,455	2,307
WHOLESALE TRADE, total.....	765	427,590	392	9,568	x
Merchant wholesalers, total.....	606	295,999	329	7,629	x
Groceries, foods.....	167	96,031	114	2,234	x
Dry goods, apparel.....	37	5,183	30	81	x
Hardware, elec'l, plum'g and heat'g.	61	45,241	20	1,178	x
Mach'y, equip't, industrial supplies	121	23,974	53	788	x
Automotive parts, accessories.....	34	8,915	13	463	x
All other merchant wholesalers.....	186	116,655	99	2,885	x
Manufact'rs' sales branches, offices..	58	57,765	1	936	x
Petroleum bulk plants, terminals.....	30	40,306	14	513	x
Agents, brokers (merchandise).....	57	27,481	44	166	x
Assemblers of farm products.....	14	6,039	4	324	x
SELECTED SERVICE TRADES, ² /total.....	2,597	50,806	2,497	8,581	8,032
Personal services.....	1,535	24,840	1,476	5,167	4,902
Business services.....	233	7,091	197	1,133	965
Automotive repairs and services.....	408	10,885	390	1,271	1,202
Other repair services.....	421	7,990	434	1,010	963
HOTELS.....	645	47,944	633	6,085	5,797
TOURIST COURTS AND CAMPS.....	122	1,785	137	173	156
AMUSEMENTS.....	204	20,813	138	1,330	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DADE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Coral Gables:					
Retail trade.....	279	25,543	277	1,400	1,252
Wholesale trade.....	15	7,312	10	109	x
Selected service trades...	88	1,923	79	382	355
Hotels.....	6	167	6	22	22
Hialeah:					
Retail trade.....	117	5,917	117	301	267
Selected service trades...	46	393	46	51	48
Homestead:					
Retail trade.....	127	8,825	125	320	281
Selected service trades...	31	284	32	38	35
Tourist courts and camps..	Included with "Remainder of county"				
Miami:					
Retail trade.....	3,727	396,025	3,521	22,700	21,085
Wholesale trade.....	640	374,194	328	8,351	x
Selected service trades...	1,687	35,410	1,616	6,150	5,738
Hotels.....	221	10,775	199	1,932	1,844
Tourist courts and camps..	19	241	22	30	25
Amusements.....	109	10,909	75	691	x
Miami Beach:					
Retail trade.....	1,526	103,218	1,432	6,738	6,329
Wholesale trade.....	26	9,384	17	179	x
Selected service trades...	455	6,796	433	1,034	980
Hotels.....	393	34,675	409	4,000	3,802
Tourist courts and camps..	13	583	10	59	54
Remainder of county: 3/					
Retail trade.....	1,025	49,237	1,068	2,533	2,312
Wholesale trade.....	84	36,700	37	929	x
Selected service trades...	290	6,000	291	926	876
Hotels.....	19	2,266	13	115	113
Tourist courts and camps..	90	961	105	84	77

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-09-014

DE SOTO COUNTY, FLA.

Retail, wholesale, and service establishments located in De Soto County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 190 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$255,000 in 1948 compared with \$96,000 in 1939.

Retail trade establishments in the county reported 314 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported a total of 286 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 53 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on De Soto County, Florida, which also includes data for the city of Arcadia. Final figures, superseding the preliminary data for De Soto County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Soto County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DE SOTO COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	5,777	116	314	236
Food group.....	22	1,797	19	75	39
Eating and drinking places.....	21	351	26	39	33
Gasoline service stations.....	21	396	20	16	11
All other retail stores.....	51	3,233	51	184	153
WHOLESALE TRADE.....	13	5,081	15	286	x
SELECTED SERVICE TRADES, ² /total.....	24	255	23	53	48
Personal services.....	16	181	15	48	43
All other service trades.....	8	74	8	5	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DE SOTO COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total 1 employees	Full workweek employees
Arcadia:					
Retail trade.....	96	5,276	96	299	225
Remainder of county:					
Retail trade.....	19	501	20	15	11

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-015

DIXIE COUNTY, FLA.

Retail, wholesale, and service establishments located in Dixie County, Florida, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 62 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$785,000 in 1948 as compared with \$136,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$51,000 in 1948 compared with \$16,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 132 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dixie County, Florida. Final figures, superseding the preliminary data for Dixie County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dixie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DIXIE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	71	2,117	64	100	94
Food group.....	23	554	19	12	11
Eating and drinking places.....	18	244	16	21	19
Gasoline service stations.....	12	440	10	26	26
All other retail stores.....	18	879	19	41	38
WHOLESALE TRADE.....	5	785	3	8	x
SELECTED SERVICE TRADES ^{2/}	10	51	9	7	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-09-016

DUVAL COUNTY, FLA.

Retail, wholesale, and service establishments located in Duval County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$266.9 million, an increase of 244 percent over the \$77.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 308 percent rise over the same period, reaching a total of \$622.2 million in 1948 as compared with \$152.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$20.6 million in 1948 compared with \$5.4 million in 1939. Hotel receipts moved from \$2.8 million in 1939 to \$6.3 million in 1948. Amusement businesses in the county recorded receipts of \$3.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 15,975 paid employees for the workweek ended nearest November 15, 1948. Of these, 14,056 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 10,904 and 9,330. Wholesale trade establishments reported a total of 9,474 full- and part-week employees for the week of November 15, 1948, compared with 4,999 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,329; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,573.

These preliminary figures have been derived from a Census report on Duval County, Florida. The report also contains data for the cities of Jacksonville and Jacksonville Beach.

Final figures, superseding the preliminary data for Duval County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Duval County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91703

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DUVAL COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,142	266,877	2,877	15,975	14,056
Food group.....	901	63,644	864	2,485	1,898
Eating and drinking places.....	690	19,823	695	2,814	2,519
General merchandise grp, general stores	92	32,474	57	2,996	2,618
Apparel group.....	182	21,768	134	1,272	1,018
Furniture-home furnishgs-appliance grp	148	14,072	134	1,024	980
Automotive group.....	104	49,437	86	1,542	1,493
Gasoline service stations.....	338	12,358	327	659	597
Lumber-building-hardware group.....	120	14,851	85	757	712
Drug and proprietary stores.....	153	10,558	128	890	811
All other retail stores.....	414	27,892	367	1,536	1,410
WHOLESALE TRADE, total.....	641	622,180	334	9,474	x
Merchant wholesalers, total.....	449	264,608	260	6,228	x
Groceries, foods.....	91	56,941	78	1,447	x
Hardware, elec'l, plum'g and heat'g.	37	36,658	7	849	x
Mach'y, equip't, industrial supplies	89	27,977	43	803	x
Lumber, construction materials.....	50	25,098	28	713	x
All other merchant wholesalers.....	182	117,934	104	2,416	x
Manufact'rs' sales branches, offices..	102	244,200	2	2,224	x
Agents, brokers (merchandise).....	61	54,464	57	198	x
Other types of wholesale.....	29	58,908	15	824	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,005	20,638	978	4,329	3,934
Personal services.....	611	11,174	581	3,107	2,837
Business services.....	78	3,019	63	479	406
Automotive repairs and services.....	156	4,308	161	503	465
Other repair services.....	160	2,137	173	240	226
HOTELS.....	80	6,295	64	1,710	1,547
TOURIST COURTS AND CAMPS.....	71	1,844	73	108	100
AMUSEMENTS.....	102	3,821	75	522	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91703

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DUAL COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Jacksonville:					
Retail trade.....	2,483	242,732	2,229	14,632	12,930
Wholesale trade.....	625	614,936	326	9,243	x
Selected service trades....	894	19,870	867	4,203	3,818
Hotels.....	59	5,822	41	1,666	1,513
Tourist courts and camps...	9	238	7	33	32
Jacksonville Beach:					
Retail trade.....	92	4,801	87	279	248
Selected service trades....	23	242	22	50	50
Tourist courts and camps...	14	136	16	7	6
Amusements.....	21	206	10	31	x
Remainder of county: ^{3/}					
Retail trade.....	567	19,344	561	1,064	878
Wholesale trade.....	16	7,244	8	231	x
Selected service trades....	88	526	89	74	66
Tourist courts and camps...	48	470	50	68	62

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

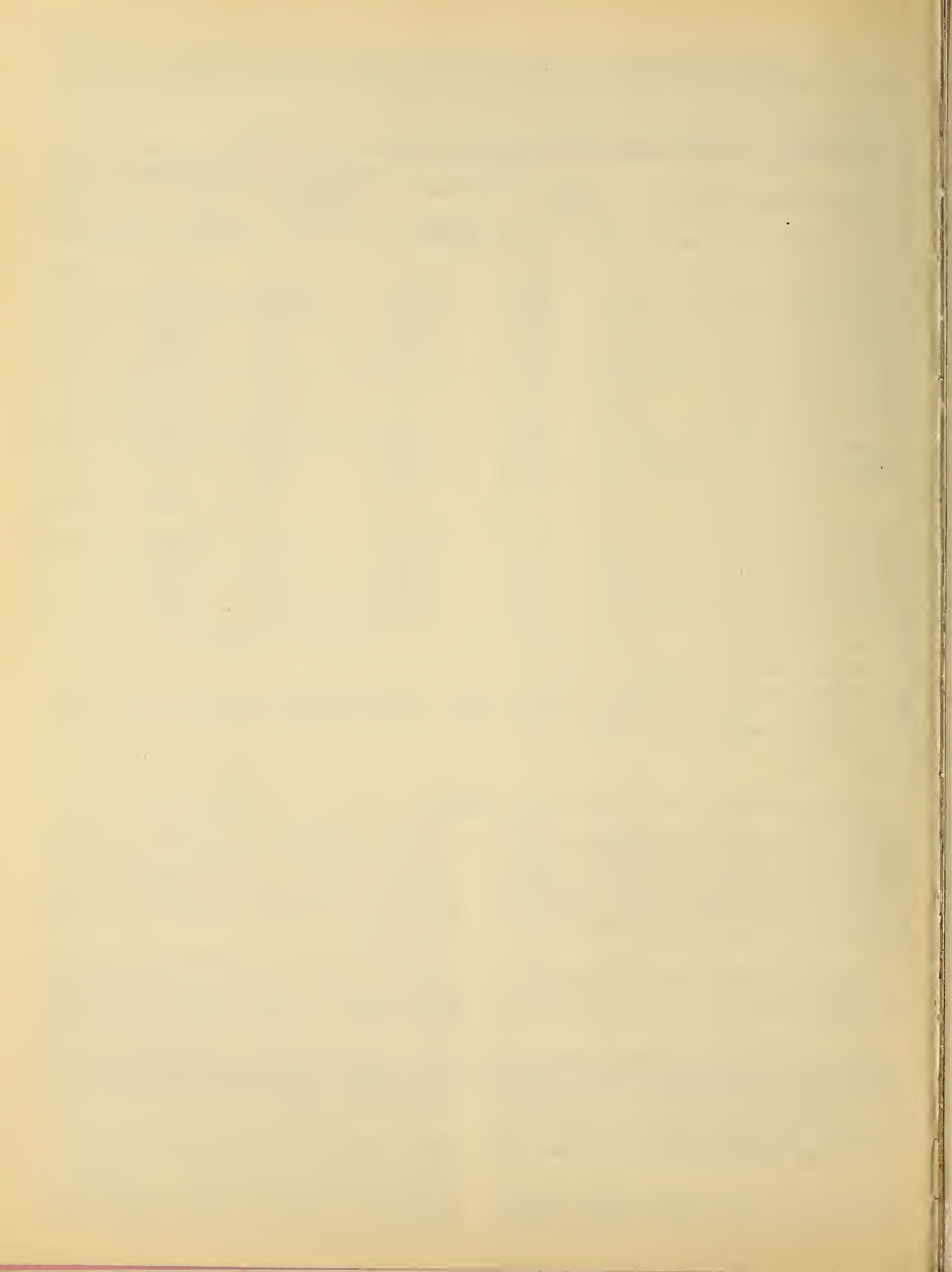
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-017

ESCAMBIA COUNTY, FLA.

Retail, wholesale, and service establishments located in Escambia County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$75.7 million, an increase of 296 percent over the \$19.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$56.0 million in 1948 as compared with \$14.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.1 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,441 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,509 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Escambia County, Florida, which also includes data for the city of Pensacola. Final figures, superseding the preliminary data for Escambia County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Escambia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ESCAMBIA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,133	75,703	1,058	4,351	3,731
Food group.....	412	18,856	395	614	488
Eating and drinking places.....	261	6,606	281	932	830
General merchandise group, general stores.....	30	7,920	21	733	541
Apparel group.....	80	6,268	57	375	299
Furniture-home furnishings-appliance group...	44	3,200	39	192	181
Automotive group.....	43	16,256	35	561	546
Gasoline service stations.....	83	3,505	57	223	200
Lumber-building-hardware group.....	31	4,795	28	228	209
Drug and proprietary stores.....	28	2,434	22	184	158
All other retail stores.....	121	5,863	123	309	279
WHOLESALE TRADE, total.....	92	55,978	64	1,146	x
Merchant wholesalers.....	65	34,016	51	730	x
Manufacturers sales branches, offices.....	9	10,887	-	142	x
Petroleum bulk plants, terminals.....	12	6,254	9	110	x
Other types of wholesale.....	6	4,821	4	164	x
SELECTED SERVICE TRADES, ^{2/} total.....	262	4,108	241	944	886
Personal services.....	167	2,661	151	787	735
Business services.....	12	217	10	24	24
Automotive repairs and services.....	54	804	51	96	92
Other repair services.....	29	426	29	37	35
TOURIST COURTS AND CAMPS.....	21	166	23	27	25
AMUSEMENTS.....	32	1,626	26	223	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ESCAMBIA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Pensacola:					
Retail trade.....	620	56,767	569	3,432	2,946
Wholesale trade.....	74	50,235	45	928	x
Selected service trades.....	178	3,358	168	787	742
Remainder of county:					
Retail trade.....	513	18,936	489	919	785
Wholesale trade.....	18	5,743	19	218	x
Selected service trades.....	84	750	73	157	144

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-018

FLAGLER COUNTY, FLA.

Retail and wholesale establishments located in Flagler County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 220 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$286,000 in 1948 as compared with \$157,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 61 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 56 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Flagler County, Florida. Final figures, superseding the preliminary data for Flagler County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Flagler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FLAGLER COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	52	1,602	58	61	45
Food group.....	15	393	16	9	4
Eating and drinking places.....	14	211	16	11	10
Gasoline service stations.....	16	487	19	26	18
All other retail stores.....	7	511	7	15	13
WHOLESALE TRADE.....	5	286	5	—	x

x Not available.

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-019

FRANKLIN COUNTY, FLA.

Retail, wholesale, and service establishments located in Franklin County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 120 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$55,000 in 1948 compared with \$23,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 169 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 191 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Florida, which also includes data for the city of Apalachicola. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FRANKLIN COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	85	2,207	84	111	93
Food group.....	38	1,002	33	22	18
Eating and drinking places.....	20	295	21	37	26
Gasoline service stations.....	8	190	9	6	5
All other retail stores.....	19	720	21	46	44
WHOLESALE TRADE.....	12	1,307	8	47	x
SELECTED SERVICE TRADES, ^{2/} total.....	16	55	14	11	8
Personal services.....	10	35	8	8	6
All other service trades.....	6	20	6	3	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
FRANKLIN COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Apalachicola:					
Retail trade.....	54	1,629	54	94	79
Remainder of county:					
Retail trade.....	31	578	30	17	14

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-020

GADSDEN COUNTY, FLA.

Retail, wholesale, and service establishments located in Gadsden County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.2 million, an increase of 237 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$453,000 in 1948 compared with \$157,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,019 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 848 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gadsden County, Florida, which also includes data for the cities of Chattahoochee and Quincy. Final figures, superseding the preliminary data for Gadsden County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gadsden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GADSDEN COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	288	17,245	235	800	648
Food group.....	114	3,996	91	107	63
Eating and drinking places.....	33	324	35	38	36
General merchandise grp, general stores	27	2,157	21	155	104
Apparel group.....	13	1,166	11	91	52
Furniture-home furnishings-appliance grp	19	1,079	17	52	51
Automotive group.....	19	3,764	10	161	158
Gasoline service stations.....	31	927	26	37	35
Lumber-building-hardware group.....	10	1,338	6	46	45
Drug and proprietary stores.....	8	459	6	59	50
All other retail stores.....	14	2,035	12	54	54
WHOLESALE TRADE.....	15	5,841	15	93	x
SELECTED SERVICE TRADES, ² /total.....	42	453	42	126	117
Personal services.....	32	398	32	117	109
All other service trades.....	10	55	10	9	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GADSDEN COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Chattahoochee: ³ / ₁					
Retail trade.....	44	2,279	37	102	87
Selected service trades....	7	46	7	8	8
Quincy:					
Retail trade.....	124	10,147	103	521	406
Selected service trades....	27	359	26	107	98
Remainder of county:					
Retail trade.....	120	4,819	95	177	155
Wholesale trade.....	15	5,841	15	93	x
Selected service trades....	8	48	9	11	11

x Not available

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.²/ Includes employees paid for less than the full workweek.³/ Chattahoochee was formerly River Junction.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-021

GILCHRIST COUNTY, FLA.

Retail establishments located in Gilchrist County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 240 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 78 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 44 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gilchrist County, Florida. Final figures, superseding the preliminary data for Gilchrist County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gilchrist County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GILCHRIST COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	39	1,676	35	78	63
Food group.....	10	395	7	11	6
Eating and drinking places.....	7	59	7	3	2
Gasoline service stations.....	6	142	6	5	5
All other retail stores.....	16	1,080	15	59	50

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 09-022

GLADES COUNTY, FLA.

Retail establishments located in Glades County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county showed no change over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 44 paid employees for the workweek ended nearest November 15, 1948. The same number was reported in 1939.

These preliminary figures have been derived from a Census report on Glades County, Florida. Final figures, superseding the preliminary data for Glades County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glades County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GLADES COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	31	1,208	28	44	36
Food group.....	5	279	5	8	2
Eating and drinking places.....	9	157	9	10	10
Gasoline service stations.....	6	188	5	3	3
All other retail stores.....	11	584	9	23	21

1/ Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-023

GULF COUNTY, FLA.

Retail and service establishments located in Gulf County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 255 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$116,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 243 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 129 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gulf County, Florida. Final figures, superseding the preliminary data for Gulf County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gulf County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GULF COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	104	3,853	85	199	172
Food group.....	37	1,012	29	31	23
Eating and drinking places.....	21	320	20	31	27
Gasoline service stations.....	9	233	8	9	8
All other retail stores.....	37	2,288	28	128	114
SELECTED SERVICE TRADES ^{2/}	16	116	17	44	43

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-024

HAMILTON COUNTY, FLA.

Retail, wholesale, and service establishments located in Hamilton County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.3 million, an increase of 200 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$164,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 233 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 160 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, Florida. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HAMILTON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	105	3,322	100	175	135
Food group.....	25	1,009	22	56	44
Eating and drinking places.....	28	227	30	27	19
Gasoline service stations.....	18	325	19	21	14
All other retail stores.....	34	1,761	29	71	58
WHOLESALE TRADE.....	5	1,800	6	22	x
SELECTED SERVICE TRADES ^{2/}	18	164	19	36	30

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

x Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-025

HARDEE COUNTY, FLA.

Retail, wholesale, and service establishments located in Hardee County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 235 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 570 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 318 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hardee County, Florida, which also includes data for the city of Wauchula. Final figures, superseding the preliminary data for Hardee County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hardee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HARDEE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE.....	136	6,733	136	316	257
Food group.....	32	1,756	33	50	31
Eating and drinking places.....	21	275	23	41	34
Gasoline service stations.....	28	598	31	31	26
All other retail stores.....	55	4,104	49	194	166
WHOLESALE TRADE.....	14	5,677	9	217	x
SELECTED SERVICE TRADES, ² total.....	41	248	44	37	30
Personal services.....	22	142	23	26	20
All other service trades.....	19	106	21	11	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HARDEE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wauchula:					
Retail trade.....	81	4,926	76	265	219
Selected service trades....	31	215	34	33	26
Remainder of county:					
Retail trade.....	55	1,807	60	51	38
Selected service trades....	10	33	10	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-09-026

HENDRY COUNTY, FLA.

Retail and service establishments located in Hendry County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 279 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$154,000 in 1948 compared with \$37,000 in 1939. Wholesale sales in the county reached a total of \$911,000 in 1948, a decrease from \$965,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 270 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hendry County, Florida. Final figures, superseding the preliminary data for Hendry County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hendry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HENDRY COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	80	5,272	69	238	193
Food group.....	14	937	11	44	28
Eating and drinking places.....	19	376	20	32	28
Gasoline service stations.....	5	213	7	10	9
All other retail stores.....	42	3,746	31	152	128
WHOLESALE TRADE.....	6	911	5	15	x
SELECTED SERVICE TRADES, ² /total.....	17	154	18	17	16
Personal services.....	9	35	9	5	5
All other service trades.....	8	119	9	12	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-09-027

HERNANDO COUNTY, FLA.

Retail, wholesale, and service establishments located in Hernando County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 246 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 317 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 291 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hernando County, Florida. Final figures, superseding the preliminary data for Hernando County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hernando County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HERNANDO COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	4,451	96	221	182
Food group.....	21	1,178	20	39	27
Eating and drinking places.....	29	298	32	39	33
Gasoline service stations.....	17	660	16	19	13
All other retail stores.....	31	2,315	28	124	109
WHOLESALE TRADE.....	7	1,313	4	83	x
SELECTED SERVICE TRADES, ² /total.....	23	109	23	13	10
Personal services.....	13	68	14	12	9
All other service trades.....	10	41	9	1	1
TOURIST COURTS AND CAMPS.....	10	28	9	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-09-028

HIGHLANDS COUNTY, FLA.

Retail, wholesale, and service establishments located in Highlands County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 258 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$686,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,075 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 601 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Highlands County, Florida, which also includes data for the cities of Avon Park and Sebring. Final figures, superseding the preliminary data for Highlands County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Highlands County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HIGHLANDS COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	233	8,579	237	422	361
Food group.....	58	2,881	52	95	65
Eating and drinking places.....	66	874	68	83	76
General merchandise grp, general stores.	10	324	10	29	25
Apparel group.....	9	413	8	19	15
Furniture-home furnishings-appliance grp.	11	401	11	14	14
Automotive group.....	12	1,370	14	58	57
Gasoline service stations.....	26	589	32	22	18
Lumber-building-hardware group.....	12	929	10	47	42
Drug and proprietary stores.....	7	331	8	34	33
All other retail stores.....	22	467	24	21	16
WHOLESALE TRADE, total.....	23	6,221	14	528	x
Merchant wholesalers.....	7	1,013	3	63	x
Other types of wholesale.....	16	5,208	11	465	x
SELECTED SERVICE TRADES, ² /total.....	55	686	54	125	113
Personal services.....	31	272	32	90	83
All other service trades.....	24	414	22	35	30
HOTELS.....	17	345	11	60	59
AMUSEMENTS.....	10	101	9	19	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
HIGHLANDS COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Avon Park:					
Retail trade.....	81	2,878	76	143	119
Sebring:					
Retail trade.....	101	4,610	107	247	213
Remainder of county: ^{3/}					
Retail trade.....	51	1,091	54	32	29

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-09-029

HILLSBOROUGH COUNTY, FLA.

Retail, wholesale, and service establishments located in Hillsborough County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$210.4 million, an increase of 273 percent over the \$56.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 235 percent rise over the same period, reaching a total of \$320.9 million in 1948 as compared with \$95.8 million in 1939. The service trades included in the Census of Business reported receipts totaling \$14.0 million in 1948 compared with \$4.0 million in 1939. Amusement businesses in the county recorded receipts of \$6.5 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,345 paid employees for the workweek ended nearest November 15, 1948. Of these, 10,598 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,529 and 6,098. Wholesale trade establishments reported a total of 6,676 full- and part-week employees for the week of November 15, 1948, compared with 4,220 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,648; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,792.

These preliminary figures have been derived from a Census report on Hillsborough County, Florida. The report also contains data for Plant City and Tampa.

Final figures, superseding the preliminary data for Hillsborough County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hillsborough County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HILLSBOROUGH COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,165	210,375	3,103	12,345	10,598
Food group.....	914	49,175	980	1,722	1,297
Eating and drinking places.....	708	18,179	760	2,191	1,972
General merchandise grp, general stores	84	29,938	69	2,743	2,170
Apparel group.....	155	13,950	112	853	682
Furniture-home furnishgs-appliance grp	144	11,901	117	895	837
Automotive group.....	143	34,134	127	1,066	1,025
Gasoline service stations.....	359	11,526	327	515	466
Lumber-building-hardware group.....	150	11,812	151	595	533
Drug and proprietary stores.....	105	7,789	100	596	524
All other retail stores.....	403	21,971	360	1,169	1,092
WHOLESALE TRADE, total.....	491	320,878	290	6,676	x
Merchant wholesalers, total.....	320	170,781	186	4,422	x
Groceries, foods.....	75	43,901	63	1,154	x
Hardware, elec'l, plum'g and heat'g.	35	33,461	9	722	x
Mach'y, equip't, industrial supplies	55	9,741	33	368	x
Automotive parts, accessories.....	27	4,629	15	237	x
All other merchant wholesalers.....	128	79,049	66	1,941	x
Manufact'rs' sales branches, offices..	47	78,967	-	712	x
Petroleum bulk plants, terminals.....	26	27,654	15	326	x
Agents, brokers (merchandise).....	46	31,358	32	182	x
Assemblers of farm products.....	52	12,118	57	1,034	x
SELECTED SERVICE TRADES, ² / total.....	1,025	14,036	1,039	2,648	2,469
Personal services.....	582	6,798	585	1,791	1,691
Business services.....	66	2,365	57	287	273
Automotive repairs and services.....	210	3,402	228	403	373
Other repair services.....	167	1,471	169	167	132
HOTELS.....		Data withheld to avoid disclosure.			
TOURIST COURTS AND CAMPS.....	99	459	107	49	39
AMUSEMENTS.....	110	6,517	77	991	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HILLSBOROUGH COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Plant City:					
Retail trade.....	214	13,315	201	716	583
Wholesale trade.....	13	4,016	14	332	x
Selected service trades....	54	575	57	107	104
Tourist courts and camps...		Included with "Remainder of county"			
Tampa:					
Retail trade.....	1,998	159,889	1,922	10,003	8,663
Wholesale trade.....	399	297,403	191	5,513	x
Selected service trades....	766	11,633	772	2,218	2,077
Hotels.....	41	2,680	24	746	719
Tourist courts and camps...	10	84	11	7	7
Remainder of county: ^{3/}					
Retail trade.....	953	37,171	980	1,626	1,352
Wholesale trade.....	79	19,459	85	831	x
Selected service trades....	205	1,828	210	323	288
Tourist courts and camps...	89	375	96	42	32

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-030

HOLMES COUNTY, FLA.

Retail and service establishments located in Holmes County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 343 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$64,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 154 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 87 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Holmes County, Florida. Final figures, superseding the preliminary data for Holmes County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Holmes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HOLMES COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	147	3,114	144	143	109
Food group.....	57	811	58	21	13
Eating and drinking places.....	32	201	31	22	19
Gasoline service stations.....	19	361	19	22	15
All other retail stores.....	39	1,741	36	78	62
SELECTED SERVICE TRADES, ² /total.....	19	64	19	11	9
Personal services.....	14	58	14	10	8
All other service trades.....	5	6	5	1	1

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-09-031

INDIAN RIVER COUNTY, FLA.

Retail, wholesale, and service establishments located in Indian River County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.9 million, an increase of 256 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$291,000 in 1948 compared with \$88,000 in 1939.

Retail trade establishments in the county reported 428 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 335 paid employees for the same week in 1948. For theselective service trades, paid employees numbered 43 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Indian River County, Florida, which also includes data for the city of Vero Beach. Final figures, superseding the preliminary data for Indian River County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Indian River County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

INDIAN RIVER COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	195	8,949	204	428	356
Food group.....	48	2,673	53	97	56
Eating and drinking places.....	40	697	48	66	59
General merchandise grp, general stores.....	5	414	4	31	25
Apparel group.....	16	518	16	29	24
Furniture-home furnishings-appliance grp.....	9	581	6	27	26
Automotive group.....	7	1,060	7	40	37
Gasoline service stations.....	32	1,025	35	49	45
Drug and proprietary stores.....	8	414	10	28	26
All other retail stores.....	30	1,567	25	61	58
WHOLESALE TRADE.....	16	3,793	11	335	x
SELECTED SERVICE TRADES, ² total.....	35	291	39	43	29
Personal services.....	24	202	27	38	25
All other service trades.....	11	89	12	5	4
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	15	89	19	17	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

INDIAN RIVER COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹ / ₂	Full workweek employees
Vero Beach:					
Retail trade.....	124	7,502	124	374	321
Hotels.....	10	349	11	40	36
Remainder of county:					
Retail trade.....	71	1,447	80	54	35

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-09-032

JACKSON COUNTY, FLA.

Retail, wholesale, and service establishments located in Jackson County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.3 million, an increase of 256 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$487,000 in 1948 compared with \$161,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 987 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 779 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Florida, which also includes data for the city of Marianna. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JACKSON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	299	15,319	290	732	613
Food group.....	116	3,236	101	106	83
Eating and drinking places.....	28	321	24	46	41
General merchandise grp, general stores	38	2,735	41	138	96
Apparel group.....	11	884	10	64	51
Furniture-home furnishings-appliance grp	8	475	9	32	30
Automotive group.....	15	3,942	17	154	147
Gasoline service stations.....	46	710	45	55	44
Lumber-building-hardware group.....	19	2,024	21	73	68
Drug and proprietary stores.....	9	442	11	40	30
All other retail stores.....	9	550	11	24	23
WHOLESALE TRADE.....	16	11,373	15	137	x
SELECTED SERVICE TRADES, ² /total.....	67	487	63	118	102
Personal services.....	42	372	40	98	83
All other service trades.....	25	115	23	20	19

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
JACKSON COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Marianna:					
Retail trade.....	109	9,019	103	503	430
Selected service trades...	39	410	30	92	79
Remainder of county:					
Retail trade.....	190	6,300	187	229	183
Selected service trades...	28	77	33	26	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-09-033

JEFFERSON COUNTY, FLA.

Retail, wholesale, and service establishments located in Jefferson County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 236 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$120,000 in 1948 compared with \$42,000 in 1939.

Retail trade establishments in the county reported 165 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 31 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 21 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Jefferson County, Florida. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JEFFERSON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	3,682	105	165	130
Food group.....	53	1,285	43	44	30
Eating and drinking places.....	16	234	16	20	19
Gasoline service stations.....	19	396	17	17	13
All other retail stores.....	32	1,767	29	84	68
WHOLESALE TRADE.....	9	2,818	13	31	x
SELECTED SERVICE TRADES, ² /total.....	21	120	18	21	17
Personal services.....	12	74	9	14	11
All other service trades.....	9	46	9	7	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-034

LAFAYETTE COUNTY, FLA.

Retail establishments located in Lafayette County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 225 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 39 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 33 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lafayette County, Florida. Final figures, superseding the preliminary data for Lafayette County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lafayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LAFAYETTE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	35	1,307	33	39	32
Food group.....	14	406	14	11	7
Gasoline service stations.....	5	109	6	1	1
All other retail stores.....	16	792	13	27	24

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-035

LAKE COUNTY, FLA.

Retail, wholesale, and service establishments located in Lake County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.4 million, an increase of 234 percent over the \$7.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.9 million in 1948 as compared with \$6.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.2 million in 1939.

Retail trade establishments in the county reported 1,173 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 642 paid employees for the same week in 1948. For the selected service trades paid employees numbered 257 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Lake County, Florida, which also includes data for the cities of Eustis and Leesburg. Final figures, superseding the preliminary data for Lake County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAKE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	493	23,439	475	1,173	934
Food group.....	113	6,510	99	223	151
Eating and drinking places.....	93	1,262	97	158	116
General merchandise group, general stores....	25	1,890	23	132	87
Apparel group.....	21	842	17	74	43
Furniture-home furnishings-appliance group...	23	1,217	19	70	64
Automotive group.....	22	3,290	19	151	149
Gasoline service stations.....	97	2,329	102	71	58
Lumber-building-hardware group.....	17	2,593	12	120	111
Drug and proprietary stores.....	18	1,070	21	61	51
All other retail stores.....	64	2,436	66	113	104
WHOLESALE TRADE, total.....	45	7,947	38	642	x
Merchant wholesalers.....	6	316	5	10	x
Other types of wholesale.....	39	7,631	33	632	x
SELECTED SERVICE TRADES, ^{2/} total.....	163	1,489	171	257	235
Personal services.....	91	721	96	164	149
All other service trades.....	72	768	75	93	86
HOTELS.....	14	388	14	51	40
TOURIST COURTS AND CAMPS.....	21	157	23	16	10
AMUSEMENTS.....	22	296	14	54	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LAKE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Eustis:					
Retail trade.....	84	4,089	86	224	186
Selected service trades.....	32	283	31	56	55
Leesburg:					
Retail trade.....	135	9,749	121	502	416
Selected service trades.....	50	572	57	89	80
Remainder of county: ^{3/}					
Retail trade.....	274	9,601	268	447	332
Selected service trades.....	81	634	83	112	100

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-036

LEE COUNTY, FLA.

Retail, wholesale, and service establishments located in Lee County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.4 million, an increase of 261 percent over the \$6.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.5 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,639 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,090 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Florida, which also includes data for the city of Fort Myers. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	373	22,370	362	1,165	1,012
Food group.....	82	5,424	84	200	150
Eating and drinking places.....	87	1,262	101	136	122
General merchandise group, general stores..	17	2,953	9	212	159
Apparel group.....	19	959	13	44	41
Furniture-home furnishings-appliance group..	16	1,132	12	61	58
Automotive group.....	20	3,939	22	157	154
Gasoline service stations.....	45	1,368	41	68	62
Lumber-building-hardware group.....	16	2,181	11	111	110
Drug and proprietary stores.....	16	931	14	72	60
All other retail stores.....	55	2,221	55	104	96
WHOLESALE TRADE, total.....	38	8,461	26	215	x
Merchant wholesalers.....	25	5,860	17	174	x
Other types of wholesale.....	13	2,601	9	41	x
SELECTED SERVICE TRADES, ^{2/} total.....	100	1,309	109	259	239
Personal services.....	50	803	51	213	198
All other service trades.....	50	506	58	46	41
HOTELS.....	20	1,005	15	99	94
TOURIST COURTS AND CAMPS.....	26	249	33	32	24
AMUSEMENTS.....	17	344	11	51	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fort Myers:					
Retail trade.....	271	20,096	264	1,087	950
Wholesale trade.....	33	7,298	21	162	x
Selected service trades.....	85	1,218	95	252	232
Hotels.....	9	269	5	50	45
Tourist courts and camps.....	5	70	8	13	9
Remainder of county:					
Retail trade.....	102	2,274	98	78	62
Wholesale trade.....	5	1,163	5	53	x
Selected service trades.....	15	91	14	7	7
Hotels.....	11	736	10	49	49
Tourist courts and camps.....	21	179	25	19	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-09-037

LEON COUNTY, FLA.

Retail, wholesale, and service establishments located in Leon County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.2 million, an increase of 289 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.6 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,759 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,581 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Leon County, Florida, which also includes data for the city of Tallahassee. Final figures, superseding the preliminary data for Leon County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Leon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	477	34,200	451	2,051	1,748
Food group.....	175	7,839	169	231	172
Eating and drinking places.....	86	2,255	90	390	333
General merchandise grp, general stores.....	16	3,662	16	371	273
Apparel group.....	34	3,264	34	185	148
Furniture-home furnishings-appliance grp.....	20	1,884	26	88	82
Automotive group.....	23	5,960	14	285	280
Gasoline service stations.....	52	2,371	47	117	107
Lumber-building-hardware group.....	18	3,941	8	149	143
Drug and proprietary stores.....	13	1,252	11	125	114
All other retail stores.....	40	1,772	36	110	96
WHOLESALE TRADE, total.....	41	11,573	29	279	x
Merchant wholesalers.....	28	6,176	19	215	x
Other types of wholesale.....	13	5,397	10	64	x
SELECTED SERVICE TRADES, 2/total.....	125	1,873	141	429	411
Personal services.....	80	1,297	94	369	354
All other service trades.....	45	576	47	60	57
TOURIST COURTS AND CAMPS.....	13	264	13	42	42

x, Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEON COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Tallahassee:					
Retail trade.....	384	32,190	366	1,987	1,691
Remainder of county:					
Retail trade.....	93	2,010	85	64	57

¹ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-038

LEVY COUNTY, FLA.

Retail, wholesale, and service establishments located in Levy County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 188 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken.

Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$269,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 344 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 156 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Levy County, Florida. Final figures, superseding the preliminary data for Levy County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Levy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90224

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEVY COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	182	4,609	169	223	196
Food group.....	59	1,471	52	34	28
Eating and drinking places.....	37	461	35	34	26
General merchandise grp, general stores.....	8	287	6	19	12
Apparel group.....	8	171	10	7	6
Automotive group.....	6	544	4	32	31
Gasoline service stations.....	33	735	33	30	28
Lumber-building-hardware group.....	10	337	11	36	36
Drug and proprietary stores.....	8	148	8	11	10
All other retail stores.....	13	455	10	20	19
WHOLESALE TRADE.....	16	2,323	14	84	x
SELECTED SERVICE TRADES, ^{2/} total.....	32	269	31	37	32
Personal services.....	16	88	14	29	25
All other service trades.....	16	181	17	8	7
TOURIST COURTS AND CAMPS.....	15	47	16	4	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-09-039

LIBERTY COUNTY, FLA.

Retail establishments located in Liberty County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$944,000, an increase of 350 percent over the \$210,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 94 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 27 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Liberty County, Florida. Final figures, superseding the preliminary data for Liberty County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Liberty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LIBERTY COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	24	944	15	94	88
Food group.....	14	266	6	7	6
Gasoline service stations.....	5	35	5	3	2
All other retail stores.....	5	643	4	84	80

¹/ Includes employees paid for less than the full workweek.

91215

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-040

MADISON COUNTY, FLA.

Retail, wholesale, and service establishments located in Madison County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 133 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$268,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 370 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 319 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Florida, which also includes data for the city of Madison. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	4,854	136	285	215
Food group.....	54	1,720	49	86	55
Eating and drinking places.....	25	197	23	21	14
Gasoline service stations.....	21	521	18	26	23
All other retail stores.....	41	2,416	46	152	123
WHOLESALE TRADE.....	10	2,126	8	42	x
SELECTED SERVICE TRADES, ² /total.....	31	268	32	43	38
Personal services.....	17	118	17	34	29
All other service trades.....	14	150	15	9	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MADISON COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Madison:					
Retail trade.....	83	3,866	79	243	187
Remainder of county:					
Retail trade.....	58	983	57	37	28

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-041

MANATEE COUNTY, FLA.

Retail, wholesale, and service establishments located in Manatee County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.1 million, an increase of 268 percent over the \$7.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,996 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,152 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Manatee County, Florida, which also includes data for the cities of Bradenton and Palmetto. Final figures, superseding the preliminary data for Manatee County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Manatee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MANATEE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	487	26,068	514	1,273	1,022
Food group.....	114	7,056	121	222	145
Eating and drinking places.....	116	1,868	136	230	179
General merchandise group, general stores.....	19	3,229	18	219	177
Apparel group.....	18	1,108	18	62	47
Furniture-home furnishings-appliance group....	27	1,254	25	56	52
Automotive group.....	28	3,828	31	98	89
Gasoline service stations.....	56	1,710	62	76	61
Lumber-building-hardware group.....	22	2,336	14	114	102
Drug and proprietary stores.....	17	1,119	16	113	97
All other retail stores.....	70	2,560	73	83	73
WHOLESALE TRADE, total.....	41	8,210	32	461	x
Merchant wholesalers.....	22	3,865	17	117	x
Other types of wholesale.....	19	4,345	15	344	x
SELECTED SERVICE TRADES, ^{2/} total.....	133	1,450	142	262	222
Personal services.....	73	807	80	197	168
Business services.....	8	83	9	10	7
Automotive repairs and services.....	29	298	28	29	25
Other repair services.....	23	262	25	26	22
HOTELS.....		Withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	37	223	50	15	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MANATEE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bradenton:					
Retail trade.....	244	18,555	233	944	767
Wholesale trade.....	19	4,488	14	121	x
Selected service trades.....	86	1,013	94	160	131
Hotels.....	7	319	2	95	93
Palmetto:					
Retail trade.....	70	3,701	80	156	128
Remainder of county:3/					
Retail trade.....	173	3,812	201	173	127
Wholesale trade.....	22	3,722	18	340	x
Tourist courts and camps.....	30	142	40	6	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-042

MARION COUNTY, FLA.

Retail, wholesale, and service establishments located in Marion County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.2 million, an increase of 292 percent over the \$7.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.4 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,643 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,539 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Florida, which also includes data for the city of Ocala. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MARION COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	471	30,248	425	1,597	1,357
Food group.....	152	6,754	134	201	146
Eating and drinking places.....	93	1,778	94	266	200
General merchandise grp, general stores	30	2,492	27	197	134
Apparel group.....	22	2,054	19	125	105
Furniture-home furnishings-appliance grp	22	1,450	25	97	91
Automotive group.....	21	6,142	16	245	244
Gasoline service stations.....	54	1,877	51	80	72
Lumber-building-hardware group.....	14	2,778	10	153	146
Drug and proprietary stores.....	14	965	14	108	101
All other retail stores.....	49	3,958	35	125	118
WHOLESALE TRADE, total.....	54	15,429	35	798	x
Merchant wholesalers.....	26	7,148	18	239	x
Assemblers of farm products.....	14	3,686	7	506	x
Other types of wholesale.....	14	4,595	10	53	x
SELECTED SERVICE TRADES, 2/ total.....	133	1,440	124	248	230
Personal services.....	74	768	70	168	153
All other service trades.....	59	672	54	80	77
TOURIST COURTS AND CAMPS.....	38	237	34	39	32

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MARION COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ocala:					
Retail trade.....	232	24,189	191	1,324	1,137
Wholesale trade.....	31	9,970	22	247	x
Selected service trades...	92	1,085	87	204	194
Remainder of county:					
Retail trade.....	239	6,059	234	273	220
Wholesale trade.....	23	5,459	13	551	x
Selected service trades...	41	355	37	44	36

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-09-043

MARTIN COUNTY, FLA.

Retail, wholesale, and service establishments located in Martin County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 244 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$163,000 in 1948 compared with \$64,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 322 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 238 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Martin County, Florida. Final figures, superseding the preliminary data for Martin County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Martin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MARTIN COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	142	5,454	144	264	217
Food group.....	34	1,898	34	70	53
Eating and drinking places.....	35	624	39	68	52
Gasoline service stations.....	24	462	32	13	9
All other retail stores.....	49	2,470	39	113	103
WHOLESALE TRADE.....	8	1,521	9	22	x
SELECTED SERVICE TRADES ² /.....	19	163	19	36	32
HOTELS.....	8	274	7	35	35
TOURIST COURTS AND CAMPS.....	14	54	17	7	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 09-044

MONROE COUNTY, FLA.

Retail, wholesale, and service establishments located in Monroe County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.1 million, an increase of 475 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$702,000 in 1948 compared with \$151,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,099 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 519 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Florida, which also includes data for the city of Key West. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONROE COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	304	16,112	322	884	790
Food group.....	61*	4,890	82	122	113
Eating and drinking places.....	114	3,025	120	316	304
Apparel group.....	18	1,252	19	52	50
Furniture-home furnishings-appliance grp	14	877	15	37	35
Automotive group.....	8	1,072	5	39	39
Gasoline service stations.....	19	599	16	29	27
Lumber-building-hardware group.....	12	1,865	6	72	71
Drug and proprietary stores.....	13	652	13	61	43
All other retail stores.....	45	1,880	46	156	108
WHOLESALE TRADE.....	19	4,533	18	107	x
SELECTED SERVICE TRADES, ² /total.....	51	702	53	108	96
Personal services.....	34	351	35	66	65
All other service trades.....	17	351	18	42	31
HOTELS.....	16	257	21	32	30
TOURIST COURTS AND CAMPS.....	26	203	23	27	21

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONROE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees	Full workweek employees
Key West:					
Retail trade.....	235	14,236	255	785	695
Tourist courts and camps..	9	73	8	13	7
Remainder of county:					
Retail trade.....	69	1,876	67	99	95
Tourist courts and camps..	17	130	15	14	14

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-09-045

NASSAU COUNTY, FLA.

Retail, wholesale, and service establishments located in Nassau County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 294 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$123,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 430 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 251 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nassau County, Florida, which also includes data for the city of Fernandina. Final figures, superseding the preliminary data for Nassau County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nassau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NASSAU COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	7,067	131	338	297
Food group.....	28	1,975	22	61	41
Eating and drinking places.....	34	506	39	55	51
Gasoline service stations.....	36	1,061	33	60	53
All other retail stores.....	46	3,525	37	162	152
WHOLESALE TRADE.....	12	6,070	19	64	x
SELECTED SERVICE TRADES ^{2/}	12	123	14	28	27
TOURIST COURTS AND CAMPS.....	6	34	5	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
NASSAU COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fernandina:					
Retail trade.....	50	4,182	41	203	180
Selected service trades....	8	104	10	24	23
Remainder of county:					
Retail trade.....	94	2,885	90	135	117
Selected service trades....	4	19	4	4	4
Tourist courts and camps...	6	34	5	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-046

OKALOOSA COUNTY, FLA.

Retail, wholesale, and service establishments located in Okaloosa County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 459 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$391,000 in 1948 compared with \$33,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 609 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 234 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Okaloosa County, Florida. Final figures, superseding the preliminary data for Okaloosa County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Okaloosa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OKALOOSA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	247	9,464	252	502	409
Food group.....	94	2,651	98	76	39
Eating and drinking places.....	52	953	57	123	100
General merchandise grp, general stores	9	558	9	34	30
Apparel group.....	11	277	9	17	16
Furniture-home furnishings-appliance grp	9	616	8	34	33
Gasoline service stations.....	26	683	27	38	28
Lumber-building-hardware group.....	12	1,100	10	50	41
Drug and proprietary stores.....	7	449	8	33	30
All other retail stores.....	27	2,177	26	97	92
WHOLESALE TRADE.....	6	1,257	7	32	x
SELECTED SERVICE TRADES, ² / total.....	39	391	40	75	68
Personal services.....	30	349	29	71	67
All other service trades.....	9	42	11	4	1
HOTELS.....	6	114	5	35	33
TOURIST COURTS AND CAMPS.....	9	61	10	10	7
AMUSEMENTS.....	11	163	13	20	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-047

OKEECHOBEE COUNTY, FLA.

Retail, wholesale, and service establishments located in Okeechobee County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 200 percent over the \$0.8 million 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$928,000 in 1948 as compared with \$405,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$130,000 in 1948 compared with \$15,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 127 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Okeechobee County, Florida. Final figures, superseding the preliminary data for Okeechobee County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Okeechobee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
OKEECHOBEE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	55	2,350	49	97	94
Food group.....	11	675	11	16	16
Eating and drinking places.....	13	106	12	19	19
Gasoline service stations.....	11	357	11	16	16
All other retail stores.....	20	1,212	15	46	43
WHOLESALE TRADE.....	7	928	6	20	x
SELECTED SERVICE TRADES, ^{2/} total.....	16	130	16	10	9
Personal services.....	5	14	5	1	-
All other service trades.....	11	116	11	9	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-09-048

ORANGE COUNTY, FLA.

Retail, wholesale, and service establishments located in Orange County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$105.9 million, an increase of 236 percent over the \$31.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$92.7 million in 1948 as compared with \$26.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.4 million in 1948 compared with \$2.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,667 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9,084 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, Florida, which also includes data for the cities of Orlando, Winter Garden, and Winter Park. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ORANGE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Retail trade, total.....	1,390	105,946	1,393	6,039	5,268
Food group.....	318	23,598	332	777	568
Eating and drinking places.....	298	7,671	353	1,131	983
General merchandise grp, general stores.	61	14,726	50	1,226	1,041
Apparel group.....	90	7,384	64	446	378
Furniture-home furnishgs-appliance grp.	92	6,257	84	381	356
Automotive group.....	63	18,896	38	665	654
Gasoline service stations.....	139	5,108	146	245	217
Lumber-building-hardware group.....	61	7,107	53	344	330
Drug and proprietary stores.....	58	4,256	60	330	305
All other retail stores.....	210	10,943	213	494	436
WHOLESALE TRADE, total.....	244	92,749	119	4,274	x
Merchant wholesalers, total.....	167	49,886	93	1,716	x
Groceries, foods.....	28	12,412	14	287	x
Hardware, elec'l, plum'g and heat'g..	16	4,855	2	138	x
Mach'y, equip't, industrial supplies..	36	7,655	25	271	x
Automotive parts, accessories.....	22	2,997	10	217	x
All other merchant wholesalers.....	65	21,967	42	803	x
Manufact'rs' sales branches, offices...	20	16,088	-	256	x
Petroleum bulk plants, terminals.....	17	8,349	7	101	x
Agents, brokers (merchandise).....	18	3,710	15	36	x
Assemblers of farm products.....	22	14,716	4	2,165	x
SELECTED SERVICE TRADES, ² /total.....	506	7,355	521	1,354	1,245
Personal services.....	266	4,053	263	984	905
Business services.....	38	600	35	89	86
Automotive repairs and services.....	127	1,848	139	197	176
Other repair services.....	75	854	84	84	78
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	66	389	84	35	29

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trade.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ORANGE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Orlando:					
Retail trade.....	833	84,219	781	4,970	4,366
Wholesale trade.....	201	75,957	104	2,464	x
Selected service trades....	345	5,903	357	1,160	1,071
Hotels.....	29	1,552	23	378	331
Winter Garden:					
Retail trade.....	64	4,193	63	226	183
Selected service trades....	16	135	20	17	16
Winter Park:					
Retail trade.....	117	6,474	133	347	297
Selected service trades....	55	491	54	75	62
Tourist courts and camps...	18	110	31	9	9
Remainder of county:^{3/}					
Retail trade.....	376	11,060	416	496	422
Wholesale trade.....	43	16,792	15	1,810	x
Selected service trades....	90	826	90	102	96
Tourist courts and camps...	40	142	43	10	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-049

OSCEOLA COUNTY, FLA.

Retail, wholesale, and service establishments located in Osceola County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 276 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$323,000 in 1948 compared with \$98,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 657 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 405 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Osceola County, Florida, which also includes data for the city of Kissimmee. Final figures, superseding the preliminary data for Osceola County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Osceola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
OSCEOLA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	207	7,942	214	350	298
Food group.....	41	2,634	42	76	58
Eating and drinking places.....	49	764	50	83	77
General merchandise grp, general stores	6	273	4	20	13
Apparel group.....	9	353	8	20	17
Furniture-home furnishings-appliance grp	11	554	12	17	16
Automotive group.....	11	972	12	38	35
Gasoline service stations.....	39	652	42	23	15
Lumber-building-hardware group.....	6	555	6	35	34
Drug and proprietary stores.....	6	269	7	15	12
All other retail stores.....	29	916	31	23	21
WHOLESALE TRADE.....	15	6,000	12	255	x
SELECTED SERVICE TRADES, ² /total.....	48	323	54	52	46
Personal services.....	24	182	27	40	35
All other service trades.....	24	141	27	12	11
HOTELS.....	7	62	6	28	25

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
OSCEOLA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kissimmee:					
Retail trade.....	95	4,542	96	212	185
Selected service trades....	23	135	26	16	12
Remainder of county:					
Retail trade.....	112	3,400	118	138	113
Selected service trades....	25	188	28	36	34

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-09-050

PALM BEACH COUNTY, FLA.

Retail, wholesale, and service establishments located in Palm Beach County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$128.2 million, an increase of 256 percent over the \$36.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$50.9 million in 1948 as compared with \$14.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.2 million in 1948 compared with \$2.2 million in 1939. Hotel receipts moved from \$2.7 million in 1939 to \$8.6 million in 1948.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,226 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,754 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Palm Beach County, Florida, which also includes data for the cities of Belle Glade, Delray Beach, Lake Worth, Pahokee, Palm Beach, and West Palm Beach. Final figures, superseding the preliminary data for Palm Beach County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Palm Beach County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91704

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PALM BEACH COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,932	128,152	1,776	6,266	5,614
Food group.....	387	26,819	379	820	659
Eating and drinking places.....	504	12,295	529	1,358	1,248
General merchandise grp, general stores.	60	9,947	42	694	566
Apparel group.....	164	12,529	111	523	465
Furniture-home furnishgs-appliance grp.	104	8,789	90	512	482
Automotive group.....	82	21,969	52	698	669
Gasoline service stations.....	174	5,672	176	234	218
Lumber-building-hardware group.....	76	12,328	55	562	537
Drug and proprietary stores.....	77	4,675	74	323	281
All other retail stores.....	304	13,129	268	542	489
WHOLESALE TRADE, total.....	132	50,856	82	1,091	x
Merchant wholesalers, total.....	84	23,342	57	740	x
Groceries, foods.....	25	9,519	23	327	x
Hardware, elec'l, plum'g and heat'g..	12	2,515	7	55	x
Mach'y, equip't, industrial supplies..	7	406	5	19	x
Automotive parts, accessories.....	11	1,375	5	59	x
All other merchant wholesalers.....	29	9,527	17	280	x
Manufact'rs' sales branches, offices...	7	6,221	-	85	x
Petroleum bulk plants, terminals.....	23	7,605	12	102	x
Agents, brokers (merchandise).....	7	6,327	2	19	x
Assemblers of farm products.....	11	7,361	11	145	x
SELECTED SERVICE TRADES, ² /total.....	541	6,171	544	869	794
Personal services.....	330	3,693	325	612	547
Business services.....	48	648	45	77	73
Automotive repairs and services.....	76	1,063	81	109	104
Other repair services.....	87	767	93	71	70
HOTELS.....	93	8,561	66	767	737
TOURIST COURTS AND CAMPS.....	126	813	129	70	56
AMUSEMENTS.....	50	1,709	37	224	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91704

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE Page 3

PALM BEACH COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Belle Glade:					
Retail trade.....	118	6,659	107	283	267
Selected service trades....	21	163	21	26	26
Hotels.....	6	27	6	3	3
Tourist courts and camps....		Included with "Remainder of county"			
Delray Beach:					
Retail trade.....	143	8,813	135	467	400
Selected service trades....	38	439	40	50	47
Tourist courts and camps....		Included with "Remainder of county"			
Lake Worth:					
Retail trade.....	190	10,588	200	551	469
Wholesale trade.....	5	519	3	16	x
Selected service trades....	67	671	68	100	89
Tourist courts and camps....	10	59	10	5	5
Pahokee:					
Retail trade.....	73	3,170	57	132	115
Selected service trades....	16	63	15	10	8
Palm Beach:					
Retail trade.....	180	11,189	133	594	566
Selected service trades....	40	308	41	29	27
Hotels.....	25	4,822	8	357	355
West Palm Beach:					
Retail trade.....	844	78,286	769	3,789	3,417
Wholesale trade.....	88	32,569	51	868	x
Selected service trades....	306	4,204	303	617	562
Hotels.....	28	875	21	182	180
Tourist courts and camps..	12	117	11	16	15
Remainder of county: ^{3/}					
Retail trade.....	384	9,447	375	450	380
Wholesale trade.....	39	17,768	28	207	x
Selected service trades...	53	323	56	37	35
Tourist courts and camps..	104	637	108	49	36

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-051

PASCO COUNTY, FLA.

Retail, wholesale, and service establishments located in Pasco County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 359 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.7 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$514,000 in 1948 compared with \$75,000 in 1939.

Retail trade establishments in the county reported 517 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 159 paid employees and the selected service trades reported 72 paid employees.

These preliminary figures have been derived from a Census report on Pasco County, Florida, which also includes data for Dade City. Final figures, superseding the preliminary data for Pasco County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pasco County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PASCO COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	304	10,111	290	517	415
Food group.....	84	3,576	76	152	90
Eating and drinking places.....	85	1,066	92	105	92
General merchandise grp, general stores.....	8	309	8	26	22
Apparel group.....	9	224	8	14	10
Furniture-home furnishings-appliance grp.....	13	695	10	24	22
Automotive group.....	13	1,210	10	59	54
Gasoline service stations.....	41	938	40	29	28
Lumber-building-hardware group.....	14	946	14	57	57
Drug and proprietary stores.....	7	347	6	27	22
All other retail stores.....	30	800	26	24	18
WHOLESALE TRADE.....	18	7,698	14	159	x
SELECTED SERVICE TRADES, ^{2/} total.....	70	514	73	72	69
Personal services.....	33	211	34	40	37
All other service trades.....	37	303	39	32	32
HOTELS.....	9	52	9	9	8
TOURIST COURTS AND CAMPS.....	22	30	23	3	1
AMUSEMENTS.....	8	100	8	11	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PASCO COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dade City:					
Retail trade.....	90	4,747	76	265	225
Selected service trades....	29	188	31	31	30
Remainder of county:					
Retail trade.....	214	5,364	214	252	190
Selected service trades....	41	326	42	41	39
Tourist courts and camps...	22	30	23	3	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-09-052

PINELLAS COUNTY, FLA.

Retail, wholesale, and service establishments located in Pinellas County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$152.4 million, an increase of 265 percent over the \$41.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$38.6 million in 1948 compared with \$12.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$9.2 million in 1948 compared with \$2.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 12,193 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,259 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pinellas County, Florida, which also includes data for the cities of Clearwater, St. Petersburg, and Tarpon Springs. Final figures, superseding the preliminary data for Pinellas County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pinellas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PINELLAS COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,019	152,439	2,017	9,313	8,228
Food group.....	425	26,752	435	911	720
Eating and drinking places.....	459	14,558	509	2,066	1,751
General merchandise grp, general stores	51	30,740	35	2,260	2,015
Apparel group.....	159	9,980	132	577	482
Furniture-home furnishings-appliance grp.	131	8,337	130	497	469
Automotive group.....	101	20,035	73	782	756
Gasoline service stations.....	206	7,377	211	379	345
Lumber-building-hardware group.....	95	16,767	88	781	743
Drug and proprietary stores.....	65	5,176	64	361	312
All other retail stores.....	327	12,717	340	699	635
WHOLESALE TRADE, total.....	157	38,593	102	1,222	x
Merchant wholesalers, total.....	118	22,423	81	775	x
Groceries, foods.....	30	6,097	23	213	x
Hardware, elec'l, plum'g and heat'g..	16	3,759	9	154	x
Mach'y, equip't, industrial supplies.	19	1,732	13	73	x
Automotive parts, accessories.....	12	1,238	8	72	x
All other merchant wholesalers.....	41	9,597	28	263	x
Manufact'rs' sales branches, offices...	8	6,527	1	164	x
Petroleum bulk plants, terminals.....	24	7,368	15	81	x
Other types of wholesale.....	7	2,275	5	202	x
SELECTED SERVICES TRADES, ^{2/} total.....	668	9,216	690	1,658	1,512
Personal services.....	404	5,460	411	1,198	1,085
Business services.....	50	923	53	140	128
Automotive repairs and services.....	94	1,494	102	162	150
Other repair services.....	120	1,339	124	158	149
HOTELS.....	194	6,949	179	920	850
TOURIST COURTS AND CAMPS.....	203	1,332	213	137	105
AMUSEMENTS.....	73	3,252	59	302	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PINELLAS COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Clearwater:					
Retail trade.....	308	22,744	285	1,244	1,072
Wholesale trade.....	23	4,389	15	94	x
Selected service trades....	83	1,282	91	220	209
Hotels.....	14	813	13	105	95
Tourist courts and camps...	34	208	31	12	11
St. Petersburg:					
Retail trade.....	1,192	112,949	1,180	7,177	6,402
Wholesale trade.....	103	29,587	65	842	x
Selected service trades....	475	7,103	484	1,270	1,157
Hotels.....	149	4,340	137	661	615
Tourist courts and camps...	44	349	44	40	29
Tarpon Springs:					
Retail trade.....	114	3,990	107	226	183
Selected service trades....	23	193	25	42	35
Hotels.....	Included with "Remainder of county"				
Tourist courts and camps...	Included with "Remainder of county"				
Remainder of county: 3/					
Retail trade.....	405	12,756	445	666	571
Wholesale trade.....	31	4,617	22	286	x
Selected service trades....	87	638	90	126	111
Hotels.....	31	1,796	29	154	140
Tourist courts and camps...	125	775	138	85	65

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-09-053

POLK COUNTY, FLA.

Retail, wholesale, and service establishments located in Polk County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$84.3 million, an increase of 209 percent over the \$27.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.7 million in 1948 as compared with \$22.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.9 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,524 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9,373 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, Florida, which also includes data for the cities of Auburndale, Bartow, Haines, Lakeland, Lake Wales, and Winter Haven. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
POLK COUNTY, FLA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,476	84,311	1,379	4,472	3,705
Food group.....	417	24,053	391	843	579
Eating and drinking places.....	304	4,274	318	597	530
General merchandise grp, general stores	56	6,649	50	558	382
Apparel group.....	95	5,842	70	329	257
Furniture-home furnishgs-appliance grp	82	5,465	71	392	370
Automotive group.....	90	15,927	75	659	639
Gasoline service stations.....	178	5,762	168	259	225
Lumber-building-hardware group.....	64	7,372	56	296	269
Drug and proprietary stores.....	49	3,373	39	264	222
All other retail stores.....	141	5,594	141	275	232
WHOLESALE TRADE, total.....	134	52,668	80	5,138	x
Merchant wholesalers, total.....	63	19,420	39	603	x
Groceries, foods.....	17	7,763	12	253	x
Mach'y, equip't, industrial supplies	10	3,871	3	124	x
Automotive parts, accessories.....	14	1,519	11	76	x
All other merchant wholesalers.....	22	6,267	13	150	x
Petroleum bulk plants, terminals.....	35	7,628	32	90	x
Assemblers of farm products.....	29	23,413	5	4,428	x
Other types of wholesale.....	7	2,207	4	17	x
SELECTED SERVICE TRADES, ² /total.....	438	4,916	451	914	781
Personal services.....	245	2,794	248	679	577
Business services.....	28	342	28	57	44
Automotive repairs and services.....	99	1,267	105	131	122
Other repair services.....	66	513	70	47	38
HOTELS.....	28	857	22	219	199
TOURIST COURTS AND CAMPS.....	38	193	48	31	22
AMUSEMENTS.....	58	1,474	34	252	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

POLK COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Auburndale:					
Retail trade.....	55	2,619	57	138	108
Selected service trades...	20	107	19	17	14
Bartow:					
Retail trade.....	124	7,115	108	411	328
Wholesale trade.....	10	1,947	10	144	x
Selected service trades...	40	471	40	91	82
Haines:					
Retail trade.....	103	3,547	102	168	128
Selected service trades...	24	182	26	24	20
Lakeland:					
Retail trade.....	471	37,405	416	1,980	1,649
Wholesale trade.....	47	16,541	32	342	x
Selected service trades...	162	2,197	170	443	359
Hotels.....	9	391	8	95	88
Tourist courts and camps..	6	14	7	1	1
Lake Wales:					
Retail trade.....	125	5,543	123	331	267
Wholesale trade.....	15	4,734	7	241	x
Selected service trades...	40	451	44	103	94
Tourist courts and camps..	5	36	7	8	6
Winter Haven:					
Retail trade.....	179	14,595	169	805	696
Wholesale trade.....	20	5,676	8	710	x
Selected service trades...	69	926	71	171	154
Remainder of county: ^{3/}					
Retail trade.....	419	13,487	404	639	529
Wholesale trade.....	42	23,770	23	3,701	x
Selected service trades...	83	582	81	65	58
Tourist courts and camps..	21	106	26	14	9

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-054

PUTNAM COUNTY, FLA.

Retail, wholesale, and service establishments located in Putnam County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.3 million, an increase of 288 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$641,000 in 1948 compared with \$149,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,080 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 705 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, Florida, which also includes data for the city of Palatka. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PUTNAM COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	356	16,330	339	685	541
Food group.....	109	4,236	108	146	95
Eating and drinking places.....	74	1,039	68	111	97
General merchandise grp, general stores	24	1,309	23	103	62
Apparel group.....	19	744	20	50	35
Furniture-home furnishings-appliance grp	11	779	6	36	35
Automotive group.....	15	3,444	14	83	83
Gasoline service stations.....	55	1,434	56	38	33
Lumber-building-hardware group.....	6	357	4	12	12
All other retail stores.....	43	2,988	40	106	89
WHOLESALE TRADE, total.....	41	6,793	34	272	x
Merchant wholesalers.....	19	3,055	19	138	x
Other types of wholesale.....	22	3,738	15	134	x
SELECTED SERVICE TRADES, ² total.....	63	641	64	123	112
Personal services.....	38	461	40	103	94
All other service trades.....	25	180	24	20	18
TOURIST COURTS AND CAMPS.....	9	39	12	6	3
AMUSEMENTS.....	7	239	3	40	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PUTNAM COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Palatka:					
Retail trade.....	207	12,765	195	554	439
Wholesale trade.....	28	4,678	24	159	x
Selected service trades...	42	476	44	93	83
Remainder of county:					
Retail trade.....	149	3,565	144	131	102
Wholesale trade.....	13	2,115	10	113	x
Selected service trades...	21	165	20	30	29
Tourist courts and camps..	9	39	12	6	3

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-09-055

ST. JOHNS COUNTY, FLA.

Retail, wholesale, and service establishments located in St. Johns County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.8 million, an increase of 197 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,270 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,150 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Johns County, Florida, which also includes data for the city of St. Augustine. Final figures, superseding the preliminary data for St. Johns County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Johns County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ST. JOHNS COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	411	17,766	421	923	791
Food group.....	84	5,782	83	221	190
Eating and drinking places.....	113	1,821	123	204	177
Apparel group.....	20	997	21	47	41
Furniture-home furnishings-appliance grp.	18	642	17	43	39
Automotive group.....	19	3,229	18	111	98
Gasoline service stations.....	53	1,389	54	62	56
Lumber-building-hardware.....	9	719	8	28	26
Drug and proprietary stores.....	13	859	11	77	68
All other retail stores.....	82	2,328	86	130	96
WHOLESALE TRADE, total.....	29	5,209	23	132	x
Merchant wholesalers.....	21	3,361	17	117	x
Other types of wholesale.....	8	1,848	6	15	x
SELECTED SERVICE TRADES, ² /total.....	100	1,042	109	215	206
Personal services.....	59	717	60	194	187
Business services.....	5	37	7	4	4
Automotive repairs and services.....	14	134	17	9	8
Other repair services.....	22	154	25	8	7
TOURIST COURTS AND CAMPS.....	48	365	58	46	43

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. JOHNS COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
St. Augustine:					
Retail trade.....	317	15,842	329	857	739
Selected service trades....	89	986	98	207	199
Hotels.....	21	837	18	189	185
Tourist courts and camps...	21	182	23	27	26
Remainder of county:					
Retail trade.....	94	1,924	92	66	52
Selected service trades....	11	56	11	8	7
Tourist courts and camps...	27	183	35	19	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-09-056

ST. LUCIE COUNTY, FLA.

Retail, wholesale, and service establishments located in St. Lucie County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.7 million, an increase of 307 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.9 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$968,000 in 1948 compared with \$155,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,092 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,031 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Lucie County, Florida, which also includes data for the city of Fort Pierce. Final figures, superseding the preliminary data for St. Lucie County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Lucie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ST. LUCIE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	293	18,722	282	952	809
Food group.....	61	4,673	63	140	95
Eating and drinking places.....	86	1,421	93	214	176
General merchandise grp, general stores	7	1,192	2	94	67
Apparel group.....	25	808	22	51	44
Furniture-home furnishgs-appliance grp	12	899	9	44	44
Automotive group.....	18	3,642	19	156	153
Gasoline service stations.....	28	1,331	31	65	55
Lumber-building-hardware group.....	11	2,487	7	82	81
Drug and proprietary stores.....	5	316	5	31	29
All other retail stores.....	40	1,953	31	75	65
WHOLESALE TRADE, total.....	29	19,868	15	980	x
Merchant wholesalers.....	15	3,308	7	76	x
Other types of wholesale.....	14	16,560	8	904	x
SELECTED SERVICE TRADES, ² /total.....	78	968	84	160	154
Personal services.....	50	566	52	117	111
All other service trades.....	28	402	32	43	43
TOURIST COURTS AND CAMPS.....	18	114	20	14	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. LUCIE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Fort Pierce:					
Retail trade.....	260	17,740	239	910	776
Tourist courts and camps	10	85	11	9	7
Remainder of county:					
Retail trade.....	33	982	43	42	33
Tourist courts and camps	8	29	9	5	3

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-09-057

SANTA ROSA COUNTY, FLA.

Retail and service establishments located in Santa Rosa County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 314 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$235,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 296 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 205 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Santa Rosa County, Florida. Final figures, superseding the preliminary data for Santa Rosa County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Santa Rosa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SANTA ROSA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	209	5,830	211	261	217
Food group.....	107	2,270	110	59	40
Eating and drinking places.....	31	343	30	54	47
General merchandise grp, general stores.....	9	466	7	22	19
Furniture-home furnishings-appliance grp.....	6	352	6	20	18
Gasoline service stations.....	27	526	31	33	23
Lumber-building-hardware group.....	9	761	8	26	25
All other retail stores.....	20	1,112	19	47	45
SELECTED SERVICE TRADES ^{2/}	29	235	37	35	33
TOURIST COURTS AND CAMPS.....	8	108	6	10	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-058

SARASOTA COUNTY, FLA.

Retail, wholesale, and service establishments located in Sarasota County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.2 million, an increase of 324 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,203 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,226 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sarasota County, Florida, which also includes data for the city of Sarasota. Final figures, superseding the preliminary data for Sarasota County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sarasota County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SARASOTA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	503	32,165	518	1,811	1,548
Food group.....	102	8,062	107	277	213
Eating and drinking places.....	121	3,317	132	418	377
General merchandise grp., general stores.....	9	1,466	8	154	87
Apparel group.....	38	2,127	40	111	95
Furniture-home furnishings-appliance grp.....	31	1,875	33	102	91
Automotive group.....	26	4,703	21	193	186
Gasoline service stations.....	54	1,666	61	80	58
Lumber-building-hardware group.....	33	5,205	24	261	253
Drug and proprietary stores.....	13	1,209	9	78	65
All other retail stores.....	76	2,535	83	137	123
WHOLESALE TRADE, total.....	26	5,799	21	131	x
Merchant wholesalers.....	15	3,019	15	84	x
Other types of wholesale.....	11	2,780	6	47	x
SELECTED SERVICE TRADES ² /.....	149	2,113	157	261	248
HOTELS.....	28	1,037	21	132	125
TOURIST COURTS AND CAMPS.....	66	445	88	58	26

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SARASOTA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sarasota:					
Retail trade.....	387	29,083	383	1,653	1,424
Wholesale trade.....	21	4,130	18	93	x
Selected service trades....	117	1,876	122	233	222
Hotels.....	20	789	13	107	104
Tourist courts and camps...	38	320	48	46	19
Remainder of county:					
Retail trade.....	116	3,082	135	158	124
Wholesale trade.....	5	1,669	3	38	x
Selected service trades....	32	237	35	28	26
Hotels.....	8	248	8	25	21
Tourist courts and camps...	28	125	40	12	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-059

SEMINOLE COUNTY, FLA.

Retail, wholesale, and service establishments located in Seminole County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.8 million, an increase of 242 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.4 million in 1948 as compared with \$12.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$770,000 in 1948 compared with \$294,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,319 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,474 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Seminole County, Florida, which also includes data for the city of Sanford. Final figures, superseding the preliminary data for Seminole County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Seminole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SEMINOLE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	333	17,783	334	942	784
Food group.....	111	4,842	118	140	74
Eating and drinking places.....	76	1,168	80	83	66
General merchandise grp, general stores.....	11	829	8	72	42
Apparel group.....	12	3,985	9	294	277
Furniture-home furnishings-appliance grp.....	11	641	8	52	48
Automotive group.....	15	2,263	16	97	94
Gasoline service stations.....	38	1,098	40	48	43
Lumber-building-hardware group.....	14	893	13	35	33
Drug and proprietary stores.....	11	648	9	62	59
All other retail stores.....	34	1,416	33	59	48
WHOLESALE TRADE, total.....	47	21,419	22	1,240	x
Merchant wholesalers.....	21	5,001	8	122	x
Other types of wholesale.....	26	16,418	14	1,118	x
SELECTED SERVICE TRADES, ² total.....	85	770	99	137	125
Personal services.....	47	447	58	106	98
All other service trades.....	38	323	41	31	27
TOURIST COURTS AND CAMPS.....	12	45	13	1	-

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SEMINOLE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sanford:					
Retail trade.....	224	15,775	216	875	739
Selected service trades..	77	685	90	128	117
Remainder of county:					
Retail trade.....	109	2,008	118	67	45
Selected service trades..	8	85	9	9	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-09-060

SUMTER COUNTY, FLA.

Retail and service establishments located in Sumter County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 285 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$140,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 205 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 137 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sumter County, Florida. Final figures, superseding the preliminary data for Sumter County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sumter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SUMTER COUNTY, FLA.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	157	5,013	144	180	149
Food group.....	44	1,558	39	42	26
Eating and drinking places.....	31	320	34	12	10
General merchandise grp, general stores	8	416	6	38	33
Apparel group.....	6	140	5	2	2
Furniture-home furnishings-appliance grp	9	344	5	13	13
Gasoline service stations.....	28	596	28	14	12
Lumber-building-hardware group.....	8	473	6	17	17
Drug and proprietary stores.....	7	180	6	18	16
All other retail stores.....	16	986	15	24	20
SELECTED SERVICE TRADES, ^{2/} total.....	39	140	39	25	21
Personal services.....	23	83	21	25	21
All other service trades.....	16	57	18	-	-
HOTELS.....	6	13	3	5	5
TOURIST COURTS AND CAMPS.....	8	42	6	6	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-061

SUWANNEE COUNTY, FLA.

Retail, wholesale, and service establishments located in Suwannee County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.8 million, an increase of 238 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$272,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 537 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 407 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Suwannee County, Florida, which also includes data for the city of Live Oak. Final figures, superseding the preliminary data for Suwannee County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Suwannee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SUWANNEE COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	178	8,770	162	428	351
Food group.....	61	2,314	57	78	50
Eating and drinking places.....	28	354	28	58	48
General merchandise grp, general stores.	8	535	7	44	24
Apparel group.....	7	418	7	19	18
Furniture-home furnishgs-appliance grp.	8	491	8	19	18
Automotive group.....	12	1,439	7	75	75
Gasoline service stations.....	22	626	20	29	25
Lumber-building-hardware group.....	9	1,334	6	50	45
Drug and proprietary stores.....	6	274	6	23	23
All other retail stores.....	17	985	16	33	25
WHOLESALE TRADE.....	11	2,456	11	44	x
SELECTED SERVICE TRADES, ² /total.....	30	272	31	65	53
Personal services.....	19	155	20	50	38
All other service trades.....	11	117	11	15	15

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SUWANNEE COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Live Oak:					
Retail trade.....	104	6,909	91	363	303
Selected service trades....	23	211	25	59	47
Remainder of county:					
Retail trade.....	74	1,861	71	65	48
Selected service trades....	7	61	6	6	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-09-062

TAYLOR COUNTY, FLA.

Retail, wholesale, and service establishments located in Taylor County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 235 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$104,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 425 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taylor County, Florida, which also includes data for the city of Perry. Final figures, superseding the preliminary data for Taylor County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taylor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TAYLOR COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	145	6,660	131	303	261
Food group.....	49	1,743	46	61	44
Eating and drinking places.....	29	356	27	69	58
Gasoline service stations.....	25	839	20	35	32
All other retail stores.....	42	3,722	38	138	127
WHOLESALE TRADE.....	13	2,301	9	104	x
SELECTED SERVICE TRADES ² /.....	19	104	20	18	16

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TAYLOR COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Perry:					
Retail trade.....	79	5,072	73	237	200
Remainder of county:					
Retail trade.....	66	1,588	58	66	61

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-09-063

UNION COUNTY, FLA.

Retail and service establishments located in Union County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 325 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$34,000 in 1948 compared with \$7,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 73 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 37 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Florida. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
UNION COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	1,677	55	70	51
Food group.....	21	726	19	28	20
Eating and drinking places.....	9	47	9	6	3
Gasoline service stations.....	7	156	7	5	4
All other retail stores.....	22	748	20	31	24
SELECTED SERVICE TRADES, ^{2/} total.....	13	34	13	3	2
Personal services.....	7	16	8	2	2
All other service trades.....	6	18	5	1	-

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-09-064

VOLUSIA COUNTY, FLA.

Retail, wholesale, and service establishments located in Volusia County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$65.1 million, an increase of 236 percent over the \$19.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.8 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.2 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,860 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,368 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Volusia County, Florida, which also includes data for the cities of Daytona Beach, De Funiak Springs, and New Smyrna Beach. Final figures, superseding the preliminary data for Volusia County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Volusia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

VOLUSIA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,120	65,059	1,108	3,621	3,113
Food group.....	261	16,960	258	533	389
Eating and drinking places.....	259	5,863	296	735	609
General merchandise group, general stores....	30	6,770	18	529	410
Apparel group.....	85	4,343	73	209	184
Furniture-home furnishings-appliance group....	60	3,921	54	242	203
Automotive group.....	41	9,551	32	427	417
Gasoline service stations.....	139	4,454	150	210	184
Lumber-building-hardware group.....	43	5,623	40	303	277
Drug and proprietary stores.....	37	3,036	32	210	186
All other retail stores.....	165	5,138	155	223	194
WHOLESALE TRADE, total.....	85	15,780	46	613	x
Merchant wholesalers.....	53	9,728	25	334	x
Petroleum bulk plants, terminals.....	18	4,521	14	50	x
Other types of wholesale.....	14	1,531	7	229	x
SELECTED SERVICE TRADES, ^{2/} total.....	262	3,153	271	626	585
Personal services.....	159	1,981	165	507	473
Business services.....	12	133	9	19	17
Automotive repairs and services.....	48	601	50	64	61
Other repair services.....	43	438	47	36	34
HOTELS.....	63	2,828	55	473	436
TOURIST COURTS AND CAMPS.....	148	1,301	176	147	120
AMUSEMENTS.....	42	2,042	26	165	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

VOLUSIA COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Daytona Beach:					
Retail trade.....	563	40,055	521	2,344	2,067
Wholesale trade.....	50	10,104	20	284	x
Selected service trades.....	178	2,301	182	484	453
Hotels.....	45	2,135	41	385	353
Tourist courts and camps.....	14	95	15	8	7
De Land:					
Retail trade.....	156	11,717	138	644	531
Wholesale trade.....	12	2,275	8	100	x
Selected service trades.....	37	459	42	88	86
New Smyrna Beach:					
Retail trade.....	125	5,895	143	303	253
Selected service trades.....	23	235	22	40	32
Tourist courts and camps.....	9	48	16	4	2
Remainder of county: ^{3/}					
Retail trade.....	276	7,392	306	330	262
Wholesale trade.....	23	3,401	18	229	x
Selected service trades.....	24	158	25	14	14
Tourist courts and camps.....	125	1,158	145	135	111

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-065

WAKULLA COUNTY, FLA.

Retail and service establishments located in Wakulla County, Florida, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 57 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$13,000 in 1948 compared with \$4,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for retail trade. These establishments reported a total of 51 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 34 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wakulla County, Florida. Final figures, superseding the preliminary data for Wakulla County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wakulla County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAKULLA COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	61	1,104	55	51	44
Food group.....	31	521	26	17	13
Eating and drinking places.....	12	183	13	25	22
Gasoline service stations.....	9	151	7	4	4
All other retail stores.....	9	249	9	5	5
SELECTED SERVICE TRADES ^{2/}	7	13	7	-	-

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-09-066

WALTON COUNTY, FLA.

Retail, wholesale, and service establishments located in Walton County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 300 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$288,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 500 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 229 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walton County, Florida, which also includes data for the city of De Funiak Springs. Final figures, superseding the preliminary data for Walton County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WALTON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	135	6,791	122	341	287
Food group.....	56	1,693	52	46	31
Eating and drinking places.....	22	267	19	52	47
Gasoline service stations.....	20	654	20	38	33
All other retail stores.....	37	4,177	31	205	176
WHOLESALE TRADE.....	12	3,553	8	70	x
SELECTED SERVICE TRADES, ^{2/} total.....	29	288	28	89	78
Personal services.....	19	192	19	78	68
All other service trades.....	10	96	9	11	10

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WALTON COUNTY, FLA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
De Funiak Springs:					
Retail trade	74	5,616	65	315	265
Remainder of county:					
Retail trade.....	61	1,175	57	26	22

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-09-067

WASHINGTON COUNTY, FLA.

Retail and service establishments located in Washington County, Florida, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 220 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$103,000 in 1948 compared with \$38,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 182 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 135 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Florida. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Florida to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WASHINGTON COUNTY, FLA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	138	3,195	136	166	143
Food group.....	63	1,031	63	26	21
Eating and drinking places.....	20	149	21	25	23
Gasoline service stations.....	14	180	13	11	11
All other retail stores.....	41	1,835	39	104	88
SELECTED SERVICE TRADES, ² /total.....	16	103	18	16	15
Personal services.....	9	71	9	14	13
All other service trades.....	7	32	9	2	2

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

GEORGIA

counties

GEORGIA

- | | |
|-------------------|----------------|
| 1. Appling | 41. Dade |
| 2. Atkinson | 42. Dawson |
| 3. Bacon | 43. Decatur |
| 4. Baker | 44. De Kalb |
| 5. Baldwin | 45. Dodge |
| 6. Banks | 46. Dooly |
| 7. Barrow | 47. Dougherty |
| 8. Bartow | 48. Douglas |
| 9. Ben Hill | 49. Early |
| 10. Berrien | 50. Echols |
| 11. Bibb | 51. Effingham |
| 12. Bleckley | 52. Elbert |
| 13. Brantley | 53. Emanuel |
| 14. Brooks | 54. Evans |
| 15. Bryan | 55. Fannin |
| 16. Bulloch | 56. Fayette |
| 17. Burke | 57. Floyd |
| 18. Butts | 58. Forsyth |
| 19. Calhoun | 59. Franklin |
| 20. Camden | 60. Fulton |
| 21. Candler | 61. Gilmer |
| 22. Carroll | 62. Glascock |
| 23. Catoosa | 63. Glynn |
| 24. Charlton | 64. Gordon |
| 25. Chatham | 65. Grady |
| 26. Chattahoochee | 66. Greene |
| 27. Chattooga | 67. Gwinnett |
| 28. Cherokee | 68. Habersham |
| 29. Clarke | 69. Hall |
| 30. Clay | 70. Hancock |
| 31. Clayton | 71. Haralson |
| 32. Clinch | 72. Harris |
| 33. Cobb | 73. Hart |
| 34. Coffee | 74. Heard |
| 35. Colquitt | 75. Henry |
| 36. Columbia | 76. Houston |
| 37. Cook | 77. Irwin |
| 38. Coweta | 78. Jackson |
| 39. Crawford | 79. Jasper |
| 40. Crisp | 80. Jeff Davis |

GEORGIA ----- cont'd

- | | |
|-----------------|-----------------|
| 81. Jefferson | 121. Richmond |
| 82. Jenkins | 122. Rockdale |
| 83. Johnson | 123. Schley |
| 84. Jones | 124. Screven |
| 85. Lamar | 125. Seminole |
| 86. Lanier | 126. Spalding |
| 87. Laurens | 127. Stephens |
| 88. Lee | 128. Stewart |
| 89. Liberty | 129. Sumter |
| 90. Lincoln | 130. Talbot |
| 91. Long | 131. Taliaferro |
| 92. Lowndes | 132. Tattnall |
| 93. Lumpkin | 133. Taylor |
| 94. McDuffie | 134. Telfair |
| 95. McIntosh | 135. Terrell |
| 96. Macon | 136. Thomas |
| 97. Madison | 137. Tift |
| 98. Marion | 138. Toombs |
| 99. Meriwether | 139. Towns |
| 100. Miller | 140. Treutlen |
| 101. Mitchell | 141. Troup |
| 102. Monroe | 142. Turner |
| 103. Montgomery | 143. Twiggs |
| 104. Morgan | 144. Union |
| 105. Murray | 145. Upson |
| 106. Muscogee | 146. Walker |
| 107. Newton | 147. Walton |
| 108. Oconee | 148. Ware |
| 109. Oglethorpe | 149. Warren |
| 110. Paulding | 150. Washington |
| 111. Peach | 151. Wayne |
| 112. Pickens | 152. Webster |
| 113. Pierce | 153. Wheeler |
| 114. Pike | 154. White |
| 115. Polk | 155. Whitfield |
| 116. Pulaski | 156. Wilcox |
| 117. Putnam | 157. Wilkes |
| 118. Quitman | 158. Wilkinson |
| 119. Rabun | 159. Worth |
| 120. Randolph | |

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-10-000

GEORGIA

Retail, wholesale, and service establishments located in Georgia showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$2,086,300,000, an increase of 234 percent over the \$624,800,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 290 percent rise over the same period, reaching a total of \$3,144,700,000 in 1948 as compared with \$806,200,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$129,600,000 in 1948 compared with \$36,900,000 in 1939. Hotel receipts moved from \$9,700,000 in 1939 to \$23,200,000 in 1948. Amusement businesses in the State recorded receipts of \$24,900,000 in 1948 compared with \$10,100,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 120,378 paid employees for the workweek ended nearest November 15, 1948. Of these, 100,191 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 83,346 and 67,229. Wholesale trade establishments reported a total of 43,136 full- and part-week employees for the week of November 15, 1948, compared with 25,361 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 28,016; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 18,454.

These preliminary figures have been compiled from similar releases being made available for each county in Georgia. Final figures, superseding the preliminary data for Georgia, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Georgia as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GEORGIA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	35,471	2,086,256	33,278	120,378	100,191
Food group.....	13,382	479,689	12,842	17,214	12,160
Eating and drinking places.....	5,248	107,468	5,192	15,896	13,425
General merchandise grp, general stores.	2,257	341,579	1,902	27,285	21,375
Apparel group.....	1,560	138,347	1,301	8,475	6,477
Furniture-home furnishings-appliance grp.	1,542	116,053	1,252	7,988	7,589
Automotive group.....	1,755	376,596	1,509	13,657	13,099
Gasoline service stations.....	4,109	118,497	4,057	7,037	6,012
Lumber-building-hardware group.....	1,344	150,973	1,261	7,947	7,296
Drug and proprietary stores.....	1,092	69,276	1,038	5,588	4,631
All other retail stores.....	3,182	187,778	2,924	9,291	8,127
WHOLESALE TRADE, total.....	3,821	3,144,709	2,568	43,136	x
Merchant wholesalers, total.....	2,030	1,085,990	1,475	23,365	x
Groceries, confectionery, meat.....	349	214,056	300	4,319	x
Farm products, edible.....	209	84,429	219	2,069	x
Tobacco.....	31	31,924	36	345	x
Furniture, home furnishings.....	21	12,696	8	337	x
Automotive supplies.....	228	51,020	150	2,278	x
Electrical merchandise.....	77	89,090	24	1,554	x
Hardware, plumbing, heating.....	85	60,619	41	1,556	x
Lumber, construction materials.....	87	46,851	70	1,342	x
Mach'y, equip't, industrial supplies	322	103,954	199	3,252	x
All other merchant wholesalers.....	621	391,351	428	6,313	x
Manufact'rs' sales branches, offices...	603	1,280,599	12	13,831	x
Petroleum bulk plants, terminals.....	561	189,099	528	2,187	x
Agents, brokers (merchandise).....	407	458,287	397	1,507	x
Assemblers of farm products.....	220	130,734	156	2,246	x
SELECTED SERVICE TRADES, total.....	9,089	129,581	9,117	28,016	25,580
Personal services.....	5,481	72,192	5,438	20,419	18,720
Business services.....	419	15,088	344	2,257	1,925
Automotive repairs and services.....	1,885	26,595	1,988	3,395	3,152
Other repairs and services.....	1,304	15,706	1,347	1,945	1,783
HOTELS.....	334	23,204	265	5,622	5,343
TOURIST COURTS AND CAMPS.....	327	3,574	326	592	489
AMUSEMENTS.....	865	24,908	566	4,038	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-001

APPLING COUNTY, GA.

Retail, wholesale, and service establishments located in Appling County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 173 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$204,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 317 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 209 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Appling County, Georgia, which also includes data for the city of Baxley. Final figures, superseding the preliminary data for Appling County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Appling County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
APPLING COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	104	4,062	98	223	174
Food group.....	46	1,222	43	47	28
Eating and drinking places.....	12	144	12	21	20
Gasoline service stations.....	16	512	18	25	23
All other retail stores.....	30	2,184	25	130	103
WHOLESALE TRADE.....	10	2,862	9	38	x
SELECTED SERVICE TRADES, ² /total.....	26	204	25	56	41
Personal services.....	14	134	12	45	31
All other service trades.....	12	70	13	11	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

APPLING COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Baxley:					
Retail trade.....	71	3,727	64	215	170
Remainder of county:					
Retail trade.....	33	335	34	8	4

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-10-002

ATKINSON COUNTY, GA.

Retail and service establishments located in Atkinson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 300 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$51,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 66 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 35 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Atkinson County, Georgia. Final figures, superseding the preliminary data for Atkinson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Atkinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ATKINSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	67	1,571	62	55	42
Food group.. ..	25	824	21	23	16
Eating and drinking places.....	6	25	5	3	3
Gasoline service stations.....	13	161	12	5	4
All other retail stores.....	23	561	24	24	19
SELECTED SERVICE TRADES, ^{2/}	14	51	14	11	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-10-003

BACON COUNTY, GA.

Retail and service establishments located in Bacon County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 225 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$91,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 219 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 148 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bacon County, Georgia. Final figures, superseding the preliminary data for Bacon County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bacon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BACON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	106	3,853	99	192	131
Food group.....	41	1,003	38	36	18
Eating and drinking places.....	12	112	11	20	14
Gasoline service stations.....	18	232	15	17	13
All other retail stores.....	35	2,506	35	119	86
SELECTED SERVICE TRADES ^{2/}	14	91	11	27	25

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-004

BAKER COUNTY, GA.

Retail establishments located in Baker County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$731,000, an increase of 168 percent over the \$273,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 27 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 23 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baker County, Georgia. Final figures, superseding the preliminary data for Baker County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BAKER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	50	731	45	27	20
Food group.....	32	385	32	7	4
Eating and drinking places.....	5	18	4	4	3
All other retail stores.....	13	328	9	16	13

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 10-005

BALDWIN COUNTY, GA.

Retail, wholesale, and service establishments located in Baldwin County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 194 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$566,000 in 1948 compared with \$121,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 764 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 596 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Baldwin County, Georgia, which also includes data for the city of Milledgeville. Final figures, superseding the preliminary data for Baldwin County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Baldwin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BALDWIN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	198	9,407	179	541	453
Food group.....	77	2,443	69	95	69
Eating and drinking places.....	37	533	35	75	64
General merchandise grp, general stores	13	1,104	11	104	65
Apparel group.....	12	484	12	29	27
Furniture-home furnishings-appliance grp	9	630	7	28	27
Automotive group.....	11	2,273	9	92	91
Gasoline service stations.....	15	532	14	29	25
Lumber-building-hardware group.....	7	724	7	29	29
Drug and proprietary stores.....	6	390	4	41	38
All other retail stores.....	11	294	11	19	18
WHOLESALE TRADE.....	14	4,775	14	65	x
SELECTED SERVICE TRADE, ^{2/} total.....	41	566	42	158	140
Personal services.....	29	404	29	132	118
All other service trades.....	12	162	13	26	22

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BALDWIN COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Milledgeville:					
Retail trade.....	150	8,752	132	504	432
Wholesale trade.....	14	4,775	14	65	x
Remainder of county:					
Retail trade.....	48	655	47	37	21

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 13, 1950

Release Series BC-1P-10-006

BANKS COUNTY, GA.

Retail establishments located in Banks County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$523,000, an increase of 178 percent over the \$183,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 13 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Banks County, Georgia. Final figures, superseding the preliminary data for Banks County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Banks County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BANKS COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	56	523	51	13	13
Food group.....	38	232	34	-	-
Gasoline service stations.....	6	52	5	-	-
All other retail stores.....	12	239	12	13	13

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-007

BARROW COUNTY, GA.

Retail, wholesale, and service establishments located in Barrow County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 288 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$436,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 453 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 276 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barrow County, Georgia, which also includes data for the city of Winder. Final figures, superseding the preliminary data for Barrow County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barrow County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BARROW COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	158	6,594	146	303	224
Food group.....	62	1,547	63	56	30
Eating and drinking places.....	17	160	15	17	11
Furniture-home furnishings-appliance grp	15	693	11	35	30
Automotive group.....	8	947	6	42	40
Gasoline service stations.....	27	526	28	21	16
Lumber-building-hardware group.....	7	453	8	16	15
All other retail stores.....	22	2,268	15	116	82
WHOLESALE TRADE, total.....	20	3,812	13	57	x
Merchant wholesalers.....	11	1,675	8	35	x
Other types of wholesale.....	9	2,137	5	22	x
SELECTED SERVICE TRADES, 2/total.....	45	436	44	93	83
Personal services.....	28	251	26	69	63
All other service trades.....	17	185	18	24	20

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BARROW COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Winder:					
Retail trade.....	102	5,822	91	287	212
Selected service trades.....	34	412	32	91	81
Remainder of county:					
Retail trade.....	56	772	55	16	12
Selected service trades.....	11	24	12	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-008

BARTOW COUNTY, GA.

Retail, wholesale, and service establishments located in Bartow County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.7 million, an increase of 308 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$469,000 in 1948 compared with \$153,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 960 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 516 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bartow County, Georgia, which also includes data for the city of Cartersville. Final figures, superseding the preliminary data for Bartow County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bartow County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BARTOW COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	263	14,699	258	774	636
Food group.....	78	3,191	77	112	79
Eating and drinking places.....	25	589	26	99	81
General merchandise grp, general stores	41	2,248	35	149	100
Apparel group.....	14	713	15	48	30
Furniture-home furnishings-appliance grp	11	786	11	44	43
Automotive group.....	18	3,420	13	140	138
Gasoline service stations.....	40	910	40	39	34
Lumber-building-hardware group.....	11	1,722	15	82	82
Drug and proprietary stores.....	8	359	9	25	18
All other retail stores.....	17	761	17	36	31
WHOLESALE TRADE.....	13	3,926	13	46	x
SELECTED SERVICE TRADES, ² /total.....	59	469	58	140	115
Personal services.....	32	307	31	115	97
All other service trades.....	27	162	27	25	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BARTOW COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cartersville:					
Retail trade.....	128	11,481	124	645	534
Selected service trades...	42	412	38	132	109
Remainder of county:					
Retail trade.....	135	3,218	134	129	102
Selected service trades...	17	57	20	8	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-009

BEN HILL COUNTY, GA.

Retail, wholesale, and service establishments located in Ben Hill County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.9 million, an increase of 230 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$348,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 716 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 569 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ben Hill County, Georgia, which also includes data for the city of Fitzgerald. Final figures, superseding the preliminary data for Ben Hill County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ben Hill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BEN HILL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	215	10,853	183	622	500
Food group.....	84	2,699	74	133	83
Eating and drinking places.....	38	378	33	65	49
General merchandise grp, general stores	8	788	3	65	50
Apparel group.....	10	631	8	49	37
Furniture-home furnishings-appliance grp	10	684	9	37	34
Automotive group.....	12	2,212	8	100	96
Gasoline service stations.....	18	524	18	40	27
Lumber-building-hardware group.....	12	1,781	11	76	74
Drug and proprietary stores.....	5	316	6	19	19
All other retail stores.....	18	840	13	38	31
WHOLESALE TRADE.....	13	3,300	17	29	x
SELECTED SERVICE TRADES, ² /total.....	48	348	49	65	50
Personal services.....	31	249	31	52	40
All other service trades.....	17	99	18	13	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BEN HILL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Fitzgerald:					
Retail trade.....	200	10,695	170	610	488
Remainder of county:					
Retail trade.....	15	158	13	12	12

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-010

BERRIEN COUNTY, GA.

Retail and service establishments located in Berrien County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 155 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$133,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 254 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 248 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Berrien County, Georgia. Final figures, superseding the preliminary data for Berrien County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Berrien County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BERRIEN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	122	5,085	114	227	184
Food group.....	40	1,066	36	38	27
Eating and drinking places.....	13	150	10	17	15
Gasoline service stations.....	23	440	22	19	18
All other retail stores.....	46	3,429	46	153	124
SELECTED SERVICE TRADES ^{2/}	19	133	18	27	21

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-10-011

BIBB COUNTY, GA.

Retail, wholesale, and service establishments located in Bibb County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$89.7 million, an increase of 235 percent over the \$26.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$83.7 million in 1948 as compared with \$24.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.3 million in 1948 compared with \$1.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,965 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,089 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bibb County, Georgia, which also includes data for the city of Macon. Final figures, superseding the preliminary data for Bibb County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bibb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BIBB COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov, 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,185	89,694	1,036	5,789	4,908
Food group.....	432	21,127	408	802	583
Eating and drinking places.....	251	5,695	237	990	873
General merchandise grp, general stores..	33	14,232	18	1,430	1,148
Apparel group.....	50	8,618	26	457	358
Furniture-home furnishgs-appliance grp..	42	4,714	30	336	321
Automotive group.....	50	15,382	46	538	513
Gasoline service stations.....	118	4,266	101	325	288
Lumber-building-hardware group.....	24	4,066	28	207	190
Drug and proprietary stores.....	37	2,810	21	302	268
All other retail stores.....	148	8,784	121	402	366
WHOLESALE TRADE, total.....	146	83,680	85	1,768	x
Merchant wholesalers, total.....	103	46,526	70	1,268	x
Groceries, foods.....	23	9,874	18	231	x
Hardware, elec'l, plum'g and heat'g..	11	8,272	6	178	x
Mach'y, equip't, industrial supplies..	18	5,334	17	180	x
Automotive parts, accessories.....	10	2,620	7	120	x
All other merchant wholesalers.....	41	20,426	22	559	x
Manufact'rs' sales branches, offices...	19	15,708	-	229	x
Agents, brokers (merchandise).....	13	13,579	9	76	x
Other types of wholesale.....	11	7,867	6	195	x
SELECTED SERVICE TRADES, ^{2/} total.....	346	6,325	336	1,408	1,331
Personal services.....	205	3,564	196	999	949
Business services.....	24	717	15	152	143
Automotive repairs and services.....	56	1,204	63	154	145
Other repair services.....	61	840	62	103	94
HOTELS.....	17	1,446	9	374	372
AMUSEMENTS.....	28	1,229	15	193	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BIBB COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Macon:					
Retail trade.....	908	82,929	776	5,383	4,598
Wholesale trade.....	136	82,312	79	1,732	x
Selected service trades....	289	5,986	278	1,327	1,262
Hotels.....	17	1,446	9	374	372
Remainder of county:					
Retail trade.....	277	6,765	260	406	310
Wholesale trade.....	10	1,368	6	36	x
Selected service trades....	57	339	58	81	69

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-012

BLECKLEY COUNTY, GA.

Retail, wholesale, and service establishments located in Bleckley County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 236 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$143,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 275 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 205 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bleckley County, Georgia. Final figures, superseding the preliminary data for Bleckley County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bleckley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BLECKLEY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	3,666	102	221	162
Food group.....	42	1,022	39	51	27
Eating and drinking places.....	13	106	12	12	10
Gasoline service stations.....	11	287	11	16	15
All other retail stores.....	45	2,251	40	142	110
WHOLESALE TRADE.....	7	1,531	6	27	x
SELECTED SERVICE TRADES ^{2/}	28	143	25	27	23

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-013

BRANTLEY COUNTY, GA.

Retail establishments located in Brantley County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 36 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brantley County, Georgia. Final figures, superseding the preliminary data for Brantley County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brantley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BRANTLEY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	63	1,172	55	41	36
Food group.....	30	366	28	14	11
Eating and drinking places.....	7	27	5	1	1
Gasoline service stations.....	9	212	8	10	9
All other retail stores.....	17	567	14	16	15

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-014

BROOKS COUNTY, GA.

Retail, wholesale, and service establishments located in Brooks County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 200 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$287,000 in 1948 compared with \$61,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 371 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 283 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brooks County, Georgia, which also includes data for the city of Quitman. Final figures, superseding the preliminary data for Brooks County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brooks County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BROOKS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	174	6,025	165	275	220
Food group.....	79	2,068	72	77	51
Eating and drinking places.....	20	163	19	20	17
General merchandise grp, general stores.....	12	347	12	22	12
Apparel group.....	9	395	8	20	17
Furniture-home furnishings-appliance grp.....	6	351	6	15	14
Automotive group.....	7	953	7	37	36
Gasoline service stations.....	16	409	16	32	29
Lumber-building-hardware group.....	11	813	13	29	26
Drug and proprietary stores.....	6	249	6	14	10
All other retail stores.....	8	277	6	9	8
WHOLESALE TRADE.....	11	1,172	13	37	x
SELECTED SERVICE TRADES, ² total.....	29	287	28	59	57
Personal services.....	14	123	14	44	42
All other service trades.....	15	164	14	15	15

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BROOKS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Quitman:					
Retail trade.....	108	4,999	93	250	206
Selected service trades....	17	184	17	48	46
Remainder of county:					
Retail trade.....	66	1,026	72	25	14
Selected service trades....	12	103	11	11	11

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-015

BRYAN COUNTY, GA.

Retail establishments located in Bryan County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 320 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 97 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 53 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bryan County, Georgia. Final figures, superseding the preliminary data for Bryan County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bryan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BRYAN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	85	2,140	71	97	87
Food group.....	37	771	29	16	13
Eating and drinking places.....	9	118	8	15	13
Gasoline service stations.....	18	407	12	24	22
All other retail stores.....	21	844	22	42	39

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-016

BULLOCH COUNTY, GA.

Retail, wholesale, and service establishments located in Bulloch County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.4 million, an increase of 176 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$524,000 in 1948 compared with \$137,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 922 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 637 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bulloch County, Georgia, which also includes data for the city of Statesboro. Final figures, superseding the preliminary data for Bulloch County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bulloch County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BULLOCH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	296	12,435	264	624	516
Food group.....	101	2,528	88	95	64
Eating and drinking places.....	19	393	23	38	35
General merchandise grp, general stores.....	29	1,338	21	96	63
Apparel group.....	9	558	11	30	26
Furniture-home furnishings-appliance grp.....	19	1,101	13	66	63
Automotive group.....	19	2,415	15	87	84
Gasoline service stations.....	48	1,057	44	50	34
Lumber-building-hardware group.....	13	1,596	12	84	75
Drug and proprietary stores.....	10	407	11	29	28
All other retail stores.....	29	1,042	26	49	44
WHOLESALE TRADE, total.....	22	12,026	28	166	x
Merchant wholesalers.....	10	6,078	14	114	x
Other types of wholesale.....	12	5,948	14	52	x
SELECTED SERVICE TRADES, 2/total.....	61	524	60	132	121
Personal services.....	34	334	32	101	91
All other service trades.....	27	190	28	31	30
AMUSEMENTS.....	9	151	7	23	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BULLOCH COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Statesboro:					
Retail trade.....	146	9,815	138	506	438
Selected service trades....	41	436	40	112	104
Remainder of county:					
Retail trade.....	150	2,620	126	118	78
Selected service trades....	20	88	20	20	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-017

BURKE COUNTY, GA.

Retail, wholesale, and service establishments located in Burke County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 164 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$454,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 503 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 411 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burke County, Georgia, which also includes data for the city of Waynesboro. Final figures, superseding the preliminary data for Burke County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BURKE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	235	6,561	212	365	263
Food group.....	117	1,851	114	77	42
Eating and drinking places.....	22	246	19	36	24
General merchandise grp, general stores	25	870	22	43	26
Apparel group.....	6	399	7	26	14
Furniture-home furnishgs-appliance grp	8	303	5	29	26
Automotive group.....	11	1,121	12	47	44
Gasoline service stations.....	18	427	12	30	24
Lumber-building-hardware group.....	11	868	5	47	45
Drug and proprietary stores.....	5	234	6	16	13
All other retail stores.....	12	242	10	14	5
WHOLESALE TRADE.....	16	2,484	14	54	x
SELECTED SERVICE TRADES, ² /total.....	55	454	60	84	70
Personal services.....	32	204	36	57	45
All other service trades.....	23	250	24	27	25

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BURKE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Waynesboro:					
Retail trade.....	103	4,154	90	250	194
Selected service trades....	41	340	44	64	57
Remainder of county:					
Retail trade.....	132	2,407	122	115	69
Selected service trades....	14	114	16	20	13

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-018

BUTTS COUNTY, GA.

Retail, wholesale, and service establishments located in Butts County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 162 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 209 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Butts County, Georgia. Final figures, superseding the preliminary data for Butts County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Butts County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BUTTS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	80	3,400	76	177	141
Food group.....	28	936	26	25	20
Eating and drinking places.....	9	88	10	11	10
Gasoline service stations.....	11	234	12	11	9
All other retail stores.....	32	2,142	28	130	102
WHOLESALE TRADE.....	5	1,339	4	15	x
SELECTED SERVICE TRADES ^{2/}	11	113	13	17	17

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release

April 27, 1950

Release Series BC-1P-10-019

CALHOUN COUNTY, GA.

Retail and service establishments located in Calhoun County, Georgia, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.0 million, an increase of 100 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$63,000 in 1948 compared with \$36,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 94 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 171 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Georgia. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CALHOUN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	84	2,010	76	86	65
Food group.....	37	523	33	17	12
Eating and drinking places.....	12	38	11	5	4
Gasoline service stations.....	12	155	12	5	5
All other retail stores.....	23	1,294	20	59	44
SELECTED SERVICE TRADES, ² /total.....	17	63	17	8	6
Personal services.....	10	35	10	7	6
All other service trades.....	7	28	7	1	—

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-020

CAMDEN COUNTY, GA.

Retail and wholesale establishments located in Camden County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 311 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$683,000 in 1948 as compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 179 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 99 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Camden County, Georgia. Final figures, superseding the preliminary data for Camden County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Camden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAMDEN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	107	3,676	106	169	136
Food group.....	36	1,229	33	42	32
Eating and drinking places.....	28	406	29	34	29
Gasoline service stations.....	15	489	17	36	30
All other retail stores.....	28	1,552	27	57	45
WHOLESALE TRADE.....	5	683	6	10	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-021

CANDLER COUNTY, GA.

Retail, wholesale, and service establishments located in Candler County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce,

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 207 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.6 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$126,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 305 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Candler County, Georgia. Final figures, superseding the preliminary data for Candler County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Candler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CANDLER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	94	4,034	90	230	202
Food group.....	39	825	36	34	18
Eating and drinking places.....	8	95	9	9	8
Gasoline service stations.....	10	115	9	10	8
All other retail stores.....	37	2,999	36	177	168
WHOLESALE TRADE.....	12	5,558	17	52	x
SELECTED SERVICE TRADES, ^{2/} total.....	21	126	23	23	20
Personal services.....	11	54	11	14	11
All other service trades.....	10	72	12	9	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-022

CARROLL COUNTY, GA.

Retail, wholesale, and service establishments located in Carroll County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase 270 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.8 million in 1948 as compared with \$5.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$680,000 in 1948 compared with \$193,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades report a combined total of 1,058 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 660 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Georgia, which also includes data for the city of Carrollton. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CARROLL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	401	14,762	384	782	610
Food group.....	143	3,181	135	112	81
Eating and drinking places.....	33	485	32	81	64
General merchandise grp, general stores	56	2,318	52	168	107
Apparel group.....	20	999	20	72	46
Furniture-home furnishings-appliance grp	26	1,004	19	54	54
Automotive group.....	29	3,108	26	111	106
Gasoline service stations.....	44	906	46	50	43
Lumber-building-hardware group.....	17	1,267	20	51	49
Drug and proprietary stores.....	10	474	10	37	26
All other retail stores.....	23	1,020	24	46	34
WHOLESALE TRADE.....	18	8,769	14	111	x
SELECTED SERVICE TRADES, ² /total.....	100	680	107	165	148
Personal services.....	59	462	63	130	115
All other service trades.....	41	218	44	35	33

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CARROLL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Carrollton:					
Retail trade.....	172	9,632	151	540	444
Selected service trades....	54	481	58	117	114
Remainder of county:					
Retail trade.....	229	5,130	233	242	166
Selected service trades....	46	199	49	48	34

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-023

CATOOSA COUNTY, GA.

Retail establishments located in Catoosa County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 433 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail trade. Retail establishments reported a total of 119 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 48 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 41 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Catoosa County, Georgia. Final figures, superseding the preliminary data for Catoosa County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Catoosa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CATOOSA COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	119	3,211	125	119	101
Food group.....	53	1,213	58	28	21
Eating and drinking places.....	11	136	11	21	21
Gasoline service stations.....	19	358	21	15	8
All other retail stores.....	36	1,504	35	55	51
WHOLESALE TRADE.....	5	1,257	5	41	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-024

CHARLTON COUNTY, GA.

Retail and service establishments located in Charlton County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.2 million, an increase of 267 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$25,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 98 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 67 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Charlton County, Georgia. Final figures, superseding the preliminary data for Charlton County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Charlton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHARLTON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	63	2,211	58	97	89
Food group.....	21	752	20	20	18
Eating and drinking places.....	13	181	12	23	22
Gasoline service stations.....	15	305	12	12	12
All other retail stores.....	14	973	14	42	37
SELECTED SERVICE TRADES ^{2/}	9	25	11	1	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-025

CHATHAM COUNTY, GA.

Retail, wholesale, and service establishments located in Chatham County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$121.0 million, an increase of 232 percent over the \$36.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales in the county showed a 187 percent rise over the same period, reaching a total of \$208.4 million in 1948 as compared with \$72.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.6 million in 1948 compared with \$2.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 7,799 paid employees for the workweek ended nearest November 15, 1948. Of these, 6,853 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 5,325 and 4,526. Wholesale trade establishments reported a total of 3,039 full- and part-week employees for the week of November 15, 1948, compared with 2,023 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,970; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,445.

These preliminary figures have been derived from a Census report on Chatham County, Georgia. The report also contains data for the city of Savannah.

Final figures, superseding the preliminary data for Chatham County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chatham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHATHAM COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,029	120,958	1,877	7,799	6,853
Food group.....	779	29,880	739	983	795
Eating and drinking places.....	383	9,114	389	1,279	1,167
General merchandise grp, general stores.....	54	14,972	36	1,551	1,231
Apparel group.....	100	11,558	66	700	585
Furniture-home furnishgs-appliance grp..	73	7,471	52	527	515
Automotive group.....	63	18,191	30	625	611
Gasoline service stations.....	200	6,985	196	430	394
Lumber-building-hardware group.....	29	5,401	30	368	349
Drug and proprietary stores.....	59	3,833	47	353	323
All other retail stores.....	289	13,553	292	983	883
WHOLESALE TRADE, total.....	301	208,421	239	3,039	x
Merchant wholesalers, total.....	229	103,276	197	2,348	x
Groceries, foods.....	56	21,192	62	607	x
Dry goods, apparel.....	17	6,394	21	144	x
Hardware, elec'l, plum'g and heating..	19	11,562	9	235	x
Mach'y, equip't, industrial supplies...	32	7,430	27	239	x
Lumber, construction materials.....	19	12,658	15	272	x
All other merchant wholesalers.....	86	44,040	63	851	x
Other types of wholesale.....	72	105,145	42	691	x
SELECTED SERVICE TRADES, ^{2/} total.....	666	8,591	649	1,970	1,787
Personal services.....	423	4,784	410	1,449	1,318
Business services.....	44	833	38	154	140
Automotive repairs and services.....	103	1,707	102	231	214
Other repair services.....	96	1,267	99	136	115
TOURIST COURTS AND CAMPS.....	27	379	30	70	62
AMUSEMENTS.....	56	1,751	38	268	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90079

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHATHAM COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Savannah:					
Retail trade.....	1,657	109,995	1,504	7,165	6,299
Wholesale trade.....	263	192,845	207	2,615	x
Selected service trades....	608	8,137	594	1,889	1,709
Remainder of county:					
Retail trade.....	372	10,963	373	634	554
Wholesale trade.....	38	15,576	32	424	x
Selected service trades.....	58	454	55	81	78
Tourist courts and camps...	27	379	30	70	62

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-10-026

CHATTAHOOCHEE COUNTY, GA.

Retail establishments located in Chattahoochee County, Georgia, showed a decrease in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$138,000, a decrease of 9 per cent from the \$152,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported only 1 paid employee for the workweek ended nearest November 15, 1948. This compared with a total of 9 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chattahoochee County, Georgia. Final figures, superseding the preliminary data for Chattahoochee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chattahoochee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHATTAHOOCHEE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	12	138	9	1	1
Food group.....	6	65	5	1	1
All other retail stores.....	6	73	4	-	-

^{1/} Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-027

CHATTOOGA COUNTY, GA.

Retail and service establishments located in Chattooga County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 244 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$491,000 in 1948 compared with \$101,000 in 1939. Wholesale sales in the county reached a total of \$960,000 in 1948. No comparable figure for 1939 is available.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 489 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 527 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 40 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Chattooga County, Georgia. Final figures, superseding the preliminary data for Chattooga County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chattooga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHATOOGA COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
- RETAIL TRADE, total.....	174	9,265	174	393	329
Food group.....	61	2,099	67	49	37
Eating and drinking places.....	19	251	18	42	33
General merchandise grp, general stores.....	15	2,167	11	89	78
Apparel group.....	8	524	7	31	20
Furniture-home furnishings-appliance grp.....	6	446	3	33	27
Automotive group.....	10	1,398	8	52	51
Gasoline service stations.....	26	740	26	31	28
Lumber-building-hardware group.....	11	835	12	32	28
Drug and proprietary stores.....	6	287	7	17	11
All other retail stores.....	12	518	15	17	16
WHOLESALE TRADE.....	5	960	5	40	x
SELECTED SERVICE TRADES, ^{2/} total.....	57	491	56	96	81
Personal services.....	32	347	28	83	70
All other service trades.....	25	144	28	13	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-10-028

CHEROKEE COUNTY, GA.

Retail, wholesale, and service establishments located in Cherokee County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 357 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$360,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 642 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 261 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherokee County, Georgia, which also includes data for the city of Canton. Final figures, superseding the preliminary data for Cherokee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherokee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHEROKEE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	224	10,508	222	472	394
Food group.....	101	2,121	103	77	57
Eating and drinking places.....	22	252	20	27	24
Apparel group.....	6	338	10	9	9
Furniture-home furnishings-appliance grp	9	424	8	19	18
Automotive group.....	11	1,264	10	73	71
Gasoline service stations.....	28	470	28	43	23
Lumber-building-hardware group.....	7	364	6	29	26
Drug and proprietary stores.....	5	180	4	16	15
All other retail stores.....	35	5,095	33	179	151
WHOLESALE TRADE, total.....	24	10,884	22	103	x
Merchant wholesalers.....	8	4,153	7	50	x
Other types of wholesale.....	16	6,731	15	53	x
SELECTED SERVICE TRADES, ² /total.....	50	360	53	67	57
Personal services.....	28	158	30	37	31
All other service trades.....	22	202	23	30	26

x Not available.

¹/ Includes employees paid for less than the full workweek

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHEROKEE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Canton:					
Retail trade.....	57	6,070	56	303	258
Selected service trades...	23	169	24	38	32
Remainder of county:					
Retail trade.....	167	4,438	166	169	136
Selected service trades...	27	191	29	29	25

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-029

CLARKE COUNTY, GA.

Retail, wholesale, and service establishments located in Clarke County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.9 million, an increase of 226 percent over the \$10.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.0 million in 1948 as compared with \$10.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,097 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,989 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clarke County, Georgia, which also includes data for the city of Athens. Final figures, superseding the preliminary data for Clarke County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clarke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLARKE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	397	32,919	350	2,032	1,719
Food group.....	127	7,138	128	247	188
Eating and drinking places.....	60	1,954	55	338	296
General merchandise grp, general stores	13	3,783	7	359	265
Apparel group.....	34	2,412	27	145	111
Furniture-home furnishings-appliance grp	18	1,563	16	74	71
Automotive group.....	29	7,001	20	326	314
Gasoline service stations.....	43	2,171	35	139	119
Lumber-building-hardware group.....	17	2,371	15	115	109
Drug and proprietary stores.....	10	930	11	96	69
All other retail stores.....	46	3,596	36	193	177
WHOLESALE TRADE, total.....	48	34,007	45	582	x
Merchant wholesalers.....	33	18,969	31	445	x
Other types of wholesale.....	15	15,038	14	137	x
SELECTED SERVICE TRADES, ² /total.....	113	1,890	121	483	460
Personal services.....	67	1,329	70	394	376
All other service trades.....	46	561	51	89	84

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLARKE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Athens:					
Retail trade.....	336	31,768	288	1,961	1,671
Selected service trades....	103	1,841	109	478	455
Remainder of county:					
Retail trade.....	61	1,151	62	71	48
Selected service trades....	10	49	12	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 10-030

CLAY COUNTY, GA.

Retail and service establishments located in Clay County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 229 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$29,000 in 1948 compared with \$15,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 112 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 64 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Georgia. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLAY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	61	2,266	54	109	91
Food group.....	27	492	28	15	9
Gasoline service stations.....	6	74	6	3	3
All other retail stores.....	28	1,700	20	91	79
SELECTED SERVICE TRADES ^{2/}	9	29	9	3	2

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-031

CLAYTON COUNTY, GA.

Retail and service establishments located in Clayton County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 500 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$134,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 198 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 81 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clayton County, Georgia. Final figures, superseding the preliminary data for Clayton County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clayton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLAYTON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	174	4,243	178	179	124
Food group.....	61	1,330	60	28	20
Eating and drinking places.....	41	500	46	68	34
General merchandise grp, general stores.	16	472	14	14	8
Gasoline service stations.....	30	689	33	18	17
Lumber-building-hardware group.....	6	620	6	25	22
All other retail stores.....	20	632	19	26	23
SELECTED SERVICE TRADES, ^{2/} total.....	18	134	20	19	17
Personal services.....	7	80	7	16	15
All other service trades.....	11	54	13	3	2
TOURIST COURTS AND CAMPS.....	10	57	12	12	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-032

CLINCH COUNTY, GA.

Retail and service establishments located in Clinch County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 171 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$50,000 in 1948 compared with \$23,000 in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 75 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 68 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinch County, Georgia. Final figures, superseding the preliminary data for Clinch County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinch County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLINCH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	53	1,920	56	69	39
Food group.....	20	698	22	18	7
Gasoline service stations.....	10	259	10	4	1
All other retail stores.....	23	963	24	47	31
SELECTED SERVICE TRADES ^{2/}	10	50	10	6	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-033

COBB COUNTY, GA.

Retail, wholesale, and service establishments located in Cobb County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.1 million, an increase of 425 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.3 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,208 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 909 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cobb County, Georgia, which also includes data for the city of Marietta. Final figures, superseding the preliminary data for Cobb County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cobb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

COBB COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	579	33,114	592	1,756	1,441
Food group.....	186	8,144	188	268	182
Eating and drinking places.....	81	1,579	88	233	189
General merchandise grp, general stores.	58	3,802	60	230	153
Apparel group.....	18	1,242	19	96	64
Furniture-home furnishings-appliance grp.	32	1,622	26	93	78
Automotive group.....	31	6,275	32	214	204
Gasoline service stations.....	76	2,132	85	113	93
Lumber-building-hardware group.....	23	4,159	23	322	320
Drug and proprietary stores.....	14	1,221	13	95	74
All other retail stores.....	60	2,938	58	92	84
WHOLESALE TRADE, total.....	24	10,253	28	95	x
Merchant wholesalers.....	12	2,523	11	53	x
Other types of wholesale.....	12	6,730	17	42	x
SELECTED SERVICE TRADES, 2/total.....	154	1,596	159	357	325
Personal services.....	87	1,054	91	282	259
All other service trades.....	67	542	68	75	66
TOURIST COURTS AND CAMPS.....	12	164	10	20	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COBB COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Marietta:					
Retail trade.....	217	21,875	206	1,275	1,043
Wholesale trade.....	17	9,103	20	79	x
Selected service trades....	71	1,013	73	254	240
Remainder of county:					
Retail trade.....	362	11,239	386	481	398
Wholesale trade.....	7	1,150	8	16	x
Selected service trades....	83	583	86	103	85
Tourist courts and camps...	12	164	10	20	17

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P10-034

COFFEE COUNTY, GA.

Retail, wholesale, and service establishments located in Coffee County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 300 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$429,000 in 1948 compared with \$106,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 720 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 520 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coffee County, Georgia, which also includes data for the city of Douglas. Final figures, superseding the preliminary data for Coffee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coffee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COFFEE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	221	12,774	210	569	478
Food group.....	77	2,906	73	87	68
Eating and drinking places.....	26	275	25	36	27
General merchandise grp, general stores.....	12	764	9	53	42
Apparel group.....	12	704	11	43	29
Furniture-home furnishings-appliance grp.....	9	672	6	41	41
Automotive group.....	11	2,109	9	99	94
Gasoline service stations.....	27	705	27	36	31
Lumber-building-hardware group.....	13	2,471	13	87	86
Drug and proprietary stores.....	8	553	7	47	31
All other retail stores.....	26	1,615	30	40	29
WHOLESALE TRADE.....	13	4,483	8	51	x
SELECTED SERVICE TRADES, ² /total.....	38	429	37	100	97
Personal services.....	27	385	25	94	91
All other service trades.....	11	44	12	6	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COFFEE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Douglas:					
Retail trade.....	159	11,385	146	513	442
Wholesale trade.....	13	4,483	8	51	x
Selected service trades....	33	422	32	97	94
Remainder of county:					
Retail trade.....	62	1,389	64	56	36
Selected service trades....	5	7	5	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-035

COLQUITT COUNTY, GA.

Retail, wholesale, and service establishments located in Colquitt County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.0 million, an increase of 273 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.4 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 836 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Colquitt County, Georgia, which also includes data for the city of Moultrie. Final figures, superseding the preliminary data for Colquitt County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Colquitt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLQUITT COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	345	19,009	313	1,121	921
Food group.....	137	5,356	128	195	127
Eating and drinking places.....	41	631	42	84	67
General merchandise grp, general stores.....	13	1,577	7	164	110
Apparel group.....	12	1,373	9	119	92
Furniture-home furnishings-appliance grp.....	21	1,384	16	86	86
Automotive group.....	25	2,780	18	136	134
Gasoline service stations.....	30	1,028	31	66	58
Lumber-building-hardware group.....	19	2,399	21	143	143
Drug and proprietary stores.....	10	656	9	39	30
All other retail stores.....	37	1,825	32	89	74
WHOLESALE TRADE, total.....	27	21,354	17	259	x
Merchant wholesalers.....	11	3,172	7	53	x
Other types of wholesale.....	16	18,182	10	206	x
SELECTED SERVICE TRADES, ² /total.....	97	1,052	98	225	195
Personal services.....	51	496	54	151	141
All other service trades.....	46	556	44	74	54
AMUSEMENTS.....	16	389	10	67	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COLQUITT COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Moultrie:					
Retail trade.....	212	15,352	178	996	832
Wholesale trade.....	21	17,205	13	233	x
Selected service trades....	75	892	78	184	176
Remainder of county:					
Retail trade.....	133	3,657	135	125	89
Wholesale trade.....	6	4,149	4	26	x
Selected service trades....	22	160	20	41	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-036

COLUMBIA COUNTY, GA.

Retail and service establishments located in Columbia County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 275 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$34,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 77 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 50 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Columbia County, Georgia. Final figures, superseding the preliminary data for Columbia County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Columbia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLUMBIA COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	61	1,503	58	65	53
Food group.....	41	794	39	21	16
All other retail stores.....	20	709	19	44	37
SELECTED SERVICE TRADES ^{2/}	9	34	9	12	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-037

COOK COUNTY, GA.

Retail, wholesale, and service establishments located in Cook County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 188 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$177,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 235 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 204 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cook County, Georgia. Final figures, superseding the preliminary data for Cook County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cook County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

COOK COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	4,552	107	184	161
Food group.....	49	1,346	48	36	26
Eating and drinking places.....	9	74	9	8	8
Gasoline service stations.....	14	427	11	26	25
All other retail stores.....	43	2,705	39	114	102
WHOLESALE TRADE.....	5	1,391	3	19	x
SELECTED SERVICE TRADES, ^{2/} total.....	22	177	23	32	28
Personal services.....	13	72	12	21	19
All other service trades.....	9	105	11	11	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 17, 1950

Release Series BC-1P- 10-038

COWETA COUNTY, GA.

Retail, wholesale, and service establishments located in Coweta County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 248 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.7 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$535,000 in 1948 compared with \$209,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,064 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 698 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coweta County, Georgia, which also includes data for the city of Newnan. Final figures, superseding the preliminary data for Coweta County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coweta County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COWETA COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	307	13,911	318	800	643
Food group.....	118	3,776	117	134	111
Eating and drinking places.....	61	886	65	114	65
General merchandise grp, general stores.	18	1,786	17	147	100
Apparel group.....	19	960	22	52	35
Furniture-home furnishings-appliance grp.	11	670	8	39	38
Automotive group.....	17	2,126	19	93	89
Gasoline service stations.....	27	790	31	47	41
Lumber-building-hardware group.....	14	1,926	15	107	105
Drug and proprietary stores.....	8	506	10	41	36
All other retail stores.....	14	485	14	26	23
WHOLESALE TRADE.....	19	8,743	12	102	x
SELECTED SERVICE TRADES, 2/total.....	66	535	67	162	143
Personal services.....	46	455	48	152	137
All other service trades.....	20	80	19	10	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COWETA COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Newnan:					
Retail trade.....	165	10,538	166	624	519
Wholesale trade.....	14	7,927	9	91	x
Selected service trades....	50	492	52	151	135
Remainder of county:					
Retail trade.....	142	3,373	152	176	124
Wholesale trade.....	5	816	3	11	x
Selected service trades....	16	43	15	11	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-039

CRAWFORD COUNTY, GA.

Retail and service establishments located in Crawford County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 333 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$34,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 38 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 31 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Georgia. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CRAWFORD COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	58	1,343	56	33	30
Food group.....	33	453	30	8	7
Gasoline service stations.....	6	151	6	3	3
All other retail stores.....	19	739	20	22	20
SELECTED SERVICE TRADES ² /.....	7	34	8	5	2

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-040

CRISP COUNTY, GA.

Retail, wholesale, and service establishments located in Crisp County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.4 million, an increase of 195 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.0 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$543,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,053 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 596 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crisp County, Georgia, which also includes data for the city of Cordele. Final figures, superseding the preliminary data for Crisp County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crisp County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CRISP COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	225	12,352	215	797	658
Food group.....	77	2,501	78	104	75
Eating and drinking places.....	41	461	37	73	59
General merchandise grp, general stores	11	1,828	11	163	107
Apparel group.....	10	345	9	27	19
Furniture-home furnishings-appliance grp	9	621	7	33	33
Automotive group.....	14	2,677	10	139	131
Gasoline service stations.....	25	753	21	54	47
Lumber-building-hardware group.....	12	2,184	9	161	147
Drug and proprietary stores.....	7	275	7	17	17
All other retail stores.....	19	707	26	26	23
WHOLESALE TRADE.....	15	6,996	11	140	x
SELECTED SERVICE TRADES, ² /total.....	51	543	51	116	113
Personal services.....	29	392	30	101	100
All other service trades.....	22	151	21	15	13
AMUSEMENTS.....	6	128	3	27	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CRISP COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cordele:					
Retail trade.....	188	11,951	175	774	640
Wholesale trade.....	15	6,996	11	140	x
Amusements.....	6	128	3	27	x
Remainder of county:					
Retail trade.....	37	401	40	23	18

x Not available.

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-041

DADE COUNTY, GA.

Retail and service establishments located in Dade County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 433 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$85,000 in 1948 compared with \$4,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 68 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 20 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dade County, Georgia. Final figures, superseding the preliminary data for Dade County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dade County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DADE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	1,632	49	60	49
Food group.....	25	746	24	19	14
Eating and drinking places.....	6	44	6	11	7
Gasoline service stations.....	8	86	7	2	2
All other retail stores.....	15	756	12	28	26
SELECTED SERVICE TRADES ^{2/}	9	85	10	8	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-042

DAWSON COUNTY, GA.

Retail and service establishments located in Dawson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$474,000, an increase of 524 percent over the \$76,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$20,000 in 1948 compared with \$4,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 17 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dawson County, Georgia. Final figures, superseding the preliminary data for Dawson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dawson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DAWSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	48	474	48	14	10
Food group.....	19	120	19	1	1
Eating and drinking places.....	13	89	14	3	2
Gasoline service stations.....	8	72	8	3	2
All other retail stores.....	8	193	7	7	5
SELECTED SERVICE TRADES ^{2/}	6	20	5	3	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-10-043

DECATUR COUNTY, GA.

Retail, wholesale, and service establishments located in Decatur County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.6 million, an increase of 200 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$391,000 in 1948 compared with \$123,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 788 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 682 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Decatur County, Georgia, which also includes data for the city of Bainbridge. Final figures, superseding the preliminary data for Decatur County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Decatur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DECATUR COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	243	9,570	228	539	434
Food group.....	92	2,504	83	104	81
Eating and drinking places.....	33	356	33	52	45
General merchandise grp, general stores.	14	917	10	94	62
Apparel group.....	17	808	18	61	45
Furniture-home furnishings-appliance grp.	11	411	13	20	18
Automotive group.....	12	2,008	10	80	77
Gasoline service stations.....	30	863	26	46	37
Lumber-building-hardware group.....	12	955	15	38	37
Drug and proprietary stores.....	6	256	5	16	8
All other retail stores.....	16	492	15	28	24
WHOLESALE TRADE.....	18	6,106	18	151	x
SELECTED SERVICE TRADES, ² /total.....	58	391	54	98	82
Personal services.....	38	243	34	75	63
All other service trades.....	20	148	20	23	19

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
DECATUR COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bainbridge:					
Retail trade.....	172	8,398	156	479	387
Wholesale trade.....	13	3,717	12	77	x
Selected service trades.....	47	325	43	88	74
Remainder of county:					
Retail trade.....	71	1,172	72	60	47
Wholesale trade.....	5	2,389	6	74	x
Selected service trades.....	11	66	11	10	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-10-044

DE KALB COUNTY, GA.

Retail, wholesale, and service establishments located in DeKalb County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$53.3 million, an increase of 344 percent over the \$12.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.8 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.6 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,990 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on DeKalb County, Georgia, which also includes data for the city of Decatur and the part of the city of Atlanta located in DeKalb County. Final figures, superseding the preliminary data for DeKalb County, will be included in a Bulletin for the State Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for DeKalb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DE KALB COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	679	53,285	646	2,822	2,288
Food group.....	226	18,609	223	656	471
Eating and drinking places.....	70	1,782	75	240	205
General merchandise grp, general stores	42	3,091	38	233	156
Apparel group.....	17	1,276	12	88	56
Furniture-home furnishings-appliance grp	27	2,179	22	176	172
Automotive group.....	32	8,598	23	326	322
Gasoline service stations.....	117	4,772	128	223	185
Lumber-building-hardware group.....	35	3,125	28	125	111
Drug and proprietary stores.....	50	6,273	38	535	417
All other retail stores.....	63	3,580	59	220	193
WHOLESALE TRADE, total.....	61	52,828	33	449	x
Manufact'rs' sales branches, offices..	16	21,922	3	200	x
Petroleum bulk plants, terminals.....	8	12,272	9	69	x
Agents, brokers (merchandise).....	10	5,186	9	13	x
Other types of wholesale.....	27	13,448	12	167	x
SELECTED SERVICE TRADES, 2/total.....	234	3,600	245	719	652
Personal services.....	146	2,421	154	565	507
All other service trades.....	88	1,179	91	154	145
AMUSEMENTS.....	19	308	13	64	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DE KALB COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Atlanta (part):					
Retail trade.....	161	14,972	135	1,008	848
Wholesale trade.....	17	21,385	4	134	x
Selected service trades...	62	912	65	201	178
Decatur:					
Retail trade.....	142	20,474	125	1,001	804
Wholesale trade.....	19	5,757	8	60	x
Selected service trades...	74	1,587	80	332	307
Remainder of county: ^{3/}					
Retail trade.....	376	17,839	386	813	636
Wholesale trade.....	25	25,686	21	255	x
Selected service trades...	98	1,101	100	186	167

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-10-045

DODGE COUNTY, GA.

Retail, wholesale, and service establishments located in Dodge County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 190 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$282,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 422 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 354 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dodge County, Georgia, which also includes data for the city of Eastman. Final figures superseding the preliminary data for Dodge County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dodge County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DODGE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	192	6,140	180	318	261
Food group.....	101	1,770	96	84	73
Eating and drinking places.....	15	80	14	16	11
General merchandise grp, general stores	23	820	21	39	26
Furniture-home furnishings-appliance grp	6	333	5	28	19
Automotive group.....	15	1,470	12	71	69
Gasoline service stations.....	18	328	18	18	13
Drug and proprietary stores.....	5	223	5	21	15
All other retail stores.....	9	1,116	9	41	35
WHOLESALE TRADE.....	11	3,020	5	49	x
SELECTED SERVICE TRADES, ² /total.....	41	282	38	55	51
Personal services.....	25	168	21	43	39
All other service trades.....	16	114	17	12	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DODGE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Eastman:					
Retail trade.....	83	4,387	72	261	211
Remainder of county:					
Retail trade.....	109	1,753	108	57	50

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-046

DOOLY COUNTY, GA.

Retail and service establishments located in Dooly County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 238 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$124,000 in 1948 compared with \$46,000 in 1939. Wholesale sales in the county reached a total of \$1.4 million in 1948, showing no appreciable change from the figure reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 287 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 247 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dooly County, Georgia. Final figures, superseding the preliminary data for Dooly County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dooly County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DOOLY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	4,421	131	249	176
Food group.....	51	1,219	46	56	34
Eating and drinking places.....	15	122	15	19	14
Gasoline service stations.....	19	399	18	25	21
All other retail stores.....	56	2,681	52	149	107
WHOLESALE TRADE.....	6	1,390	8	13	x
SELECTED SERVICE TRADES, ^{2/} total.....	22	124	21	25	22
Personal services.....	13	85	12	20	18
All other service trades.....	9	39	9	5	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-047

DOUGHERTY COUNTY, GA.

Retail, wholesale, and service establishments located in Dougherty County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.1 million, an increase of 266 percent over the \$10.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$59.4 million in 1948 as compared with \$16.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,892 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,533 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dougherty County, Georgia, which also includes data for the city of Albany. Final figures superseding the preliminary data for Dougherty County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dougherty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DOUGHERTY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	512	38,113	466	2,224	1,870
Food group.....	152	7,685	150	281	192
Eating and drinking places.....	105	2,104	103	339	289
General merchandise grp, general stores	16	3,739	11	370	258
Apparel group.....	31	2,885	22	162	131
Furniture-home furnishings-appliance grp	28	2,072	33	143	138
Automotive group.....	28	8,118	14	259	258
Gasoline service stations.....	39	2,069	38	137	123
Lumber-building-hardware group.....	19	3,832	11	238	213
Drug and proprietary stores.....	10	1,134	14	99	93
All other retail stores.....	84	4,475	70	196	175
WHOLESALE TRADE, total.....	97	59,389	56	1,110	x
Merchant wholesalers.....	74	35,001	42	843	x
Petroleum bulk plants, terminals.....	8	3,232	7	55	x
Other types of wholesale.....	15	21,156	7	212	x
SELECTED SERVICE TRADES, ² /total.....	143	2,466	151	558	522
Personal services.....	80	1,495	84	424	403
All other service trades.....	63	971	67	134	119
HOTELS.....	8	884	6	177	160

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DOUGHERTY COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Albany:					
Retail trade.....	416	36,077	371	2,111	1,774
Wholesale trade.....	84	54,293	51	984	x
Selected service trades.....	129	2,329	134	540	504
Remainder of county:					
Retail trade.....	96	2,036	95	113	96
Wholesale trade.....	13	5,096	5	126	x
Selected service trades.....	14	137	17	18	18

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-048

DOUGLAS COUNTY, GA.

Retail and service establishments located in Douglas County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 318 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$139,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 190 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 112 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Douglas County, Georgia, which also includes data for the city of Douglasville. Final figures, superseding the preliminary data for Douglas County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DOUGLAS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	4,615	117	160	132
Food group.....	40	1,105	40	40	34
Eating and drinking places.....	11	135	11	17	11
Gasoline service stations.....	7	176	10	14	14
All other retail stores.....	53	3,199	56	89	73
SELECTED SERVICE TRADES, ² /total.....	26	139	27	30	26
Personal services.....	13	77	13	22	18
All other service trades.....	13	62	14	8	8

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DOUGLAS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Douglasville:					
Retail trade.....	50	3,651	53	126	102
Selected service trades...	14	100	14	24	20
Remainder of county:					
Retail trade.....	61	964	64	34	30
Selected service trades...	12	39	13	6	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic service.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-049

EARLY COUNTY, GA.

Retail, wholesale, and service establishments located in Early County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 183 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$305,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 576 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 375 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Early County, Georgia, which also includes data for the city of Blakely. Final figures, superseding the preliminary data for Early County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Early County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EARLY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	189	6,507	172	369	279
Food group.....	87	1,761	85	75	50
Eating and drinking places.....	22	136	19	31	20
General merchandise grp, general stores	14	384	13	47	19
Apparel group.....	7	616	5	43	33
Furniture-home furnishgs-appliance grp	9	564	7	28	28
Automotive group.....	10	1,530	5	63	63
Gasoline service stations.....	14	422	14	20	18
Lumber-building-hardware group.....	9	626	8	21	13
Drug and proprietary stores.....	6	203	5	21	16
All other retail stores.....	11	265	11	20	19
WHOLESALE TRADE.....	15	3,753	17	144	x
SELECTED SERVICE TRADES, ² total.....	37	305	38	63	57
Personal services.....	25	148	26	41	35
All other service trades.....	12	157	12	22	22
AMUSEMENTS.....	7	69	4	15	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

EARLY COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Blakely:					
Retail trade.....	100	5,238	87	309	244
Selected service trades....	26	168	26	45	39
Remainder of county:					
Retail trade.....	89	1,269	85	60	35
Selected service trades....	11	137	12	18	18

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-10-050

ECHOLS COUNTY, GA.

Retail establishments located in Echols County, Georgia, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U.S. Department of Commerce.

Six retail establishments reported 1948 sales aggregating \$248,000, an increase of 164 percent over the \$94,000 reported by twenty-four establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported six active proprietors of unincorporated businesses in 1948 as compared with eighteen proprietors in 1939. Two part-time paid employees were reported for the workweek ended nearest November 15, 1948. For the same week in 1939, ten full-time paid employees were reported.

These preliminary figures have been derived from a Census report on Echols County, Georgia. Final figures, superseding the preliminary data for Echols County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Echols County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-051

EFFINGHAM COUNTY, GA.

Retail, wholesale, and service establishments located in Effingham County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 257 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$767,000 in 1948 as compared with \$114,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$68,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 123 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 66 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Effingham County, Georgia. Final figures, superseding the preliminary data for Effingham County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Effingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EFFINGHAM COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	84	2,484	79	77	51
Food group.....	42	686	39	19	8
Gasoline service stations.....	16	333	16	12	9
All other retail stores.....	26	1,465	24	46	34
WHOLESALE TRADE.....	8	767	10	35	x
SELECTED SERVICE TRADES ^{2/}	15	68	15	11	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-052

ELBERT COUNTY, GA.

Retail, wholesale, and service establishments located in Elbert County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 212 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$558,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 689 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 486 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Elbert County, Georgia, which also includes data for the city of Elberton. Final figures, superseding the preliminary data for Elbert County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Elbert County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ELBERT COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	208	8,139	206	515	383
Food group.....	81	2,004	82	79	39
Eating and drinking places.....	18	255	21	30	25
General merchandise grp, general stores	17	991	11	130	70
Apparel group.....	9	316	4	22	18
Furniture-home furnishings-appliance grp	10	589	9	33	26
Automotive group.....	15	1,817	18	81	81
Gasoline service stations.....	27	431	29	27	23
Lumber-building-hardware group.....	15	1,061	17	50	46
Drug and proprietary stores.....	6	387	6	42	40
All other retail stores.....	10	288	9	21	15
WHOLESALE TRADE.....	13	2,960	13	46	x
SELECTED SERVICE TRADES, ² /total.....	59	558	60	128	121
Personal services.....	38	312	39	93	87
All other service trades.....	21	246	21	35	34

x Not available.

¹/ Includes employees paid of less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ELBERT COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Elberton:					
Retail trade.....	135	7,215	130	494	367
Wholesale trade.....	13	2,960	13	46	x
Remainder of county:					
Retail trade.....	73	924	76	21	16

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-053

EMANUEL COUNTY, GA.

Retail, wholesale, and service establishments located in Emanuel County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.4 million, an increase of 190 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$384,000 in 1948 compared with \$101,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 580 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 413 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Emanuel County, Georgia, which also includes data for the city of Swainsboro. Final figures, superseding the preliminary data for Emanuel County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Emanuel County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EMANUEL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	264	8,421	244	408	321
Food group.....	91	1,823	82	76	47
Eating and drinking places.....	36	275	33	53	42
General merchandise grp, general stores.	24	969	27	49	30
Apparel group.....	10	577	11	37	30
Automotive group.....	12	1,970	13	56	50
Gasoline service stations.....	43	514	39	31	23
Lumber-building-hardware group.....	11	939	10	43	43
Drug and proprietary stores.....	8	209	8	17	15
All other retail stores.....	29	1,145	21	46	41
WHOLESALE TRADE.....	13	2,838	11	77	x
SELECTED SERVICE TRADES, 2/total.....	49	384	46	95	89
Personal services.....	30	248	27	74	71
All other service trades.....	19	136	19	21	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

EMANUEL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Swainsboro:					
Retail trade.....	113	5,978	97	313	261
Selected service trades.....	33	324	29	93	87
Remainder of county:					
Retail trade.....	151	2,443	147	95	60
Selected service trades.....	16	60	17	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 17, 1950

Release Series BC-1P- 10-054

EVANS COUNTY, GA.

Retail, wholesale, and service establishments located in Evans County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 236 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$117,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 257 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 163 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Evans County, Georgia. Final figures, superseding the preliminary data for Evans County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Evans County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EVANS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	99	3,680	81	170	143
Food group.....	28	757	22	34	23
Eating and drinking places.....	13	98	11	26	19
Gasoline service stations.....	12	176	13	15	12
All other retail stores.....	46	2,649	35	95	89
WHOLESALE TRADE.....	12	1,815	11	58	x
SELECTED SERVICE TRADES, ^{2/} total.....	17	117	15	29	26
Personal services.....	12	73	10	22	19
All other service trades.....	5	44	5	7	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-055

FANNIN COUNTY, GA.

Retail, wholesale, and service establishments located in Fannin County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 525 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$277,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 290 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 127 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fannin County, Georgia. Final figures, superseding the preliminary data for Fannin County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fannin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FANNIN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	178	5,039	166	223	180
Food group.....	92	1,092	81	30	22
Eating and drinking places.....	14	158	13	28	20
General merchandise grp, general stores	9	261	6	11	6
Apparel group.....	7	333	6	11	8
Automotive group.....	13	1,311	12	56	54
Gasoline service stations.....	19	292	22	21	16
Lumber-building-hardware group.....	14	1,152	14	41	41
All other retail stores.....	10	440	12	25	13
WHOLESALE TRADE.....	10	1,386	8	22	x
SELECTED SERVICE TRADES, ^{2/} total.....	25	277	26	45	45
Personal services.....	14	165	16	34	34
All other service trades.....	11	112	10	11	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 10-056

FAYETTE COUNTY, GA.

Retail establishments located in Fayette County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 380 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$6,000 in 1948 showing no change from the figure reported in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 31 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fayette County, Georgia. Final figures, superseding the preliminary data for Fayette County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FAYETTE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	70	2,394	64	101	62
Food group.....	32	754	32	19	11
Gasoline service stations.....	6	145	7	8	7
All other retail stores.....	32	1,495	25	74	44
SELECTED SERVICE TRADES ^{2/}	5	6	5	1	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 10-057

FLOYD COUNTY, GA.

Retail, wholesale, and service establishments located in Floyd County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.7 million, an increase of 217 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.8 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,597 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,369 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Floyd County, Georgia, which also includes data for the city of Rome. Final figures, superseding the preliminary data for Floyd County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Floyd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FLOYD COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	663	44,711	644	2,601	2,140
Food group.....	257	9,705	260	311	235
Eating and drinking places.....	103	2,214	119	242	209
General merchandise group, general stores....	47	6,973	34	617	427
Apparel group.....	31	3,144	19	201	143
Furniture-home furnishings-appliance group...	31	4,029	28	229	213
Automotive group.....	28	6,647	19	293	280
Gasoline service stations.....	69	2,242	83	136	116
Lumber-building-hardware group.....	25	5,187	18	317	294
Drug and proprietary stores.....	16	1,368	15	110	99
All other retail stores.....	56	3,202	49	145	124
WHOLESALE TRADE, total.....	56	24,814	29	388	x
Merchant wholesalers.....	35	14,347	20	277	x
Manufact'rs' sales branches, offices.....	7	2,214	-	57	x
Petroleum bulk plants, terminals.....	9	3,705	6	38	x
Other types of wholesale.....	5	4,548	3	16	x
SELECTED SERVICE TRADES, 2/ total.....	157	2,426	155	608	541
Personal services.....	102	1,673	97	508	453
Business services.....	8	197	7	25	19
Automotive repairs and services.....	21	233	23	28	24
Other repair services.....	26	323	28	47	45

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FLOYD COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Rome:					
Retail trade.....	473	38,820	443	2,364	1,949
Remainder of county:					
Retail trade.....	190	5,891	201	237	191

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-058

FORSYTH COUNTY, GA.

Retail, wholesale, and service establishments located in Forsyth County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 867 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$653,000 in 1948 as compared with \$168,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$115,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 181 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 36 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Forsyth County, Georgia. Final figures, superseding the preliminary data for Forsyth County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and states. A single copy of the preliminary release for Forsythe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FORSYTH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	142	5,785	154	157	132
Food group.....	76	594	78	12	9
Gasoline service stations.....	16	157	19	6	4
All other retail stores.....	50	5,034	57	139	119
WHOLESALE TRADE.....	6	653	7	10	x
SELECTED SERVICE TRADES ^{2/}	20	115	18	14	13

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-10-059

FRANKLIN COUNTY, GA.

Retail and service establishments located in Franklin County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.3 million, an increase of 232 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$176,000 in 1948 compared with \$37,000 in 1939. Wholesale sales in the county reached a total of \$1.3 million in 1948, a decrease from the \$1.5 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 350 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 197 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Georgia. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FRANKLIN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	179	6,263	178	292	249
Food group.....	68	1,122	71	23	18
Eating and drinking places.....	15	137	16	20	13
General merchandise grp, general stores	19	665	16	44	35
Furniture-home furnishings-appliance grp	12	378	9	28	22
Automotive group.....	11	1,287	13	51	50
Gasoline service stations.....	25	429	27	33	24
Lumber -building-hardware group.....	12	880	8	43	41
All other retail stores.....	17	1,365	18	50	46
WHOLESALE TRADE.....	5	1,293	5	18	x
SELECTED SERVICE TRADES, ² /total.....	35	176	41	40	31
Personal services.....	24	117	27	32	24
All other service trades.....	11	59	14	8	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-10-060

FULTON COUNTY, GA.

Retail, wholesale, and service establishments located in Fulton County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$574,600,000, an increase of 210 percent over the \$185,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 341 percent rise over the same period, reaching a total of \$2,082,200,000 in 1948 as compared with \$472,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$51,000,000 in 1948 compared with \$16,100,000 in 1939. Amusement businesses in the county recorded receipts of \$6,000,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 36,263 paid employees for the workweek ended nearest November 15, 1948. Of these, 31,343 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 26,963 and 22,697. Wholesale trade establishments reported a total of 25,014 full- and part-week employees for the week of November 15, 1948, compared with 13,009 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 10,350; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,854.

These preliminary figures have been derived from a Census report on Fulton County, Georgia. The report also contains data for Center Hill (Dist. 1511), East Point, Hapeville, and the parts of the cities of Atlanta and College Park located in Fulton County.

Final figures, superseding the preliminary data for Fulton County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fulton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FULTON COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	4,490	574,627	4,056	36,263	31,343
Food group.....	1,267	96,788	1,222	3,743	2,657
Eating and drinking places.....	1,004	37,669	1,001	5,480	4,654
General merchandise grp, general stores.	107	160,414	71	12,615	11,081
Apparel group.....	265	39,155	164	2,482	1,929
Furniture-home furnishgs-appliance grp.	202	26,808	157	2,406	2,350
Automotive group.....	179	95,962	150	2,693	2,587
Gasoline service stations.....	483	22,110	445	1,415	1,251
Lumber-building-hardware group.....	154	23,269	128	1,201	1,147
Drug and proprietary stores.....	183	16,075	155	1,213	994
All other retail stores.....	646	56,377	563	3,015	2,693
WHOLESALE TRADE, total.....	1,509	2,082,208	746	25,014	x
Merchant wholesalers, total.....	753	588,950	475	11,395	x
Groceries, foods.....	143	94,838	153	1,964	x
Dry goods, apparel.....	61	25,883	50	489	x
Hardware, elec'l, plum'g & heat'g....	82	107,589	21	2,058	x
Mach'y, equip't, industrial supplies..	163	67,349	79	2,145	x
Automotive parts, accessories.....	64	27,691	36	1,152	x
All other merchant wholesalers.....	240	265,600	136	3,587	x
Manufact'rs' sales branches, offices...	473	1,171,985	6	12,374	x
Petroleum bulk plants, terminals.....	17	27,084	10	307	x
Agents, brokers (merchandise).....	258	289,393	252	850	x
Assemblers of farm products.....	8	4,796	3	88	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,990	50,996	1,909	10,350	9,483
Personal services.....	1,173	23,595	1,132	6,721	6,239
Business services.....	208	11,195	164	1,605	1,342
Automotive repairs and services.....	316	9,694	317	1,207	1,136
Other repair services.....	293	6,512	296	817	766
HOTELS.....	Data withheld to avoid disclosure.				
TOURIST COURTS AND CAMPS.....	14	274	12	36	33
AMUSEMENTS.....	93	5,964	67	845	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FULTON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Atlanta:(part)					
Retail trade.....	3,355	500,216	2,978	32,709	28,361
Wholesale trade.....	1,458	2,045,026	717	24,244	x
Selected service trades.....	1,648	46,189	1,548	9,367	8,586
Hotels.....	47	8,283	32	1,919	1,892
Amusements.....	59	4,910	40	625	x
Dist. 1511, Center Hill:					
Retail trade.....	94	4,495	91	176	126
Selected service trades.....	32	347	38	75	71
College Park:(part)					
Retail trade.....	78	4,272	84	227	193
Selected service trades.....	43	511	49	101	93
East Point:					
Retail trade.....	162	20,890	136	851	723
Wholesale trade.....	13	10,013	3	245	x
Selected service trades.....	59	876	64	153	137
Hapeville:					
Retail trade.....	68	4,940	68	327	258
Selected service trades.....	28	419	30	53	45
Remainder of county: ^{3/}					
Retail trade.....	733	39,814	699	1,973	1,682
Wholesale trade.....	33	25,659	18	510	x
Selected service trades.....	180	2,654	180	601	551
Amusements.....	23	386	22	87	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-061

GILMER COUNTY, GA.

Retail and service establishments located in Gilmer County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 386 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$73,000 in 1948 compared with \$12,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 39 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gilmer County, Georgia. Final figures, superseding the preliminary data for Gilmer County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gilmer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GILMER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	110	3,400	101	134	115
Food group.....	42	458	32	9	7
Eating and drinking places.....	20	152	20	14	13
Gasoline service stations.....	11	172	10	10	9
All other retail stores.....	37	2,618	39	101	86
SELECTED SERVICE TRADES ^{2/}	13	73	14	14	14

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-062

GLASCOCK COUNTY, GA.

Retail establishments located in Glascock County, Georgia, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$564,000, an increase of 93 percent over the \$292,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments in these trades reported a combined total of 24 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 21 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Glascock County, Georgia. Final figures, superseding the preliminary data for Glascock County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glascock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GLASCOCK COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	33	564	29	24	19
Food group.....	12	171	10	7	4
All other retail stores.....	21	393	19	17	15

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-063

GLYNN COUNTY, GA.

Retail, wholesale, and service establishments located in Glynn County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.1 million, an increase of 245 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,829 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,341 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Glynn County, Georgia, which also includes data for the city of Brunswick. Final figures, superseding the preliminary data for Glynn County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Glynn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GLYNN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	404	22,084	394	1,292	1,113
Food group.....	119	5,854	117	152	114
Eating and drinking places.....	80	1,696	79	307	267
General merchandise group, general stores....	9	1,374	3	132	95
Apparel group.....	25	1,846	27	105	88
Furniture-home furnishings-appliance group...	20	1,189	19	79	71
Automotive group.....	13	3,372	13	134	133
Gasoline service stations.....	43	2,548	44	141	135
Lumber-building-hardware group.....	10	1,200	5	57	55
Drug and proprietary stores.....	17	965	17	75	66
All other retail stores.....	68	2,040	70	110	89
WHOLESALE TRADE, total.....	38	12,014	27	230	x
Merchant wholesalers.....	19	6,611	15	153	x
Other types of wholesale.....	19	5,403	12	77	x
SELECTED SERVICE TRADES, ² total.....	117	1,513	120	307	292
Personal services.....	71	807	74	227	219
Business services.....	7	203	7	17	17
Automotive repairs and services.....	18	366	19	45	45
Other repair services.....	21	137	20	18	11
TOURIST COURTS AND CAMPS.....	18	239	21	37	28

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GLYNN COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Brunswick:					
Retail trade.....	292	18,425	294	1,088	943
Tourist courts and camps.....	8	132	7	27	22
Remainder of county:					
Retail trade.....	112	3,659	100	204	170
Tourist courts and camps.....	10	107	14	10	6

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-064

GORDON COUNTY, GA.

Retail, wholesale, and service establishments located in Gordon County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 217 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$527,000 in 1948 compared with \$277,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 491 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 344 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gordon County, Georgia, which also includes data for the city of Calhoun. Final figures, superseding the preliminary data for Gordon county, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gordon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GORDON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	203	7,254	207	356	284
Food group.....	91	1,973	92	53	38
Eating and drinking places.....	18	205	17	30	23
General merchandise grp, general stores	20	1,005	23	55	36
Apparel group.....	6	293	6	12	11
Furniture-home furnishgs-appliance grp	10	616	9	29	29
Automotive group.....	6	970	3	44	44
Gasoline service stations.....	22	509	25	32	25
Lumber-building-hardware group.....	11	850	12	59	44
Drug and proprietary stores.....	6	280	5	22	18
All other retail stores.....	13	553	15	20	16
WHOLESALE TRADE.....	10	1,487	11	24	x
SELECTED SERVICE TRADES, ² /total.....	39	527	34	111	96
Personal services.....	25	450	21	104	89
All other service trades.....	14	77	13	7	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GORDON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Calhoun:					
Retail trade.....	97	5,169	90	282	216
Selected service trades....	29	500	24	108	93
Remainder of county:					
Retail trade.....	106	2,085	117	74	68
Selected service trades....	10	27	10	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-065

GRADY COUNTY, GA.

Retail, wholesale, and service establishments located in Grady County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.3 million, an increase of 204 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$265,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 644 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 569 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grady County, Georgia, which also includes data for the city of Cairo. Final figures, superseding the preliminary data for Grady County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grady County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRADY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	7,274	154	410	334
Food group.....	72	1,945	68	83	52
Eating and drinking places.....	22	181	21	38	28
General merchandise grp., general stores.	9	665	8	61	39
Furniture-home furnishings-appliance grp.	8	406	9	24	21
Automotive group..	11	1,570	11	84	84
Gasoline service stations.....	19	614	17	37	33
All other retail stores.....	22	1,885	20	83	77
WHOLESALE TRADE.....	12	5,767	7	167	x
SELECTED SERVICE TRADES, ² /total.....	39	265	44	67	59
Personal services.....	26	201	27	56	49
All other service trades.....	13	64	17	11	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
GRADY COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Cairo:					
Retail trade.....	118	6,499	107	385	320
Remainder of county:					
Retail trade.....	45	775	47	25	14

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-10-066

GREENE COUNTY, GA.

Retail and service establishments located in Greene County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 260 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 372 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 184 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Georgia. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GREENE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	137	5,359	142	300	226
Food group.....	57	1,515	63	52	29
Eating and drinking places.....	12	101	13	20	14
Gasoline service stations.....	15	438	16	28	19
All other retail stores.....	53	3,305	50	200	164
SELECTED SERVICE TRADES, ^{2/} total.....	21	224	26	72	54
Personal services.....	14	135	17	55	43
All other service trades.....	7	89	9	17	11

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-067

GWINNETT COUNTY, GA.

Retail, wholesale, and service establishments located in Gwinnett County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.9 million, an increase of 330 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$594,000 in 1948 compared with \$116,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 688 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gwinnett County, Georgia, which also includes data for the city of Buford. Final figures, superseding the preliminary data for Gwinnett County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gwinnett County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GWINNETT COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	356	12,878	361	536	435
Food group.....	135	2,660	141	68	45
Eating and drinking places.....	33	320	33	36	26
General merchandise grp, general stores.....	28	2,105	26	96	70
Apparel group.....	11	564	12	29	27
Furniture-home furnishings-appliance grp.....	15	864	14	36	35
Automotive group.....	21	3,587	28	123	116
Gasoline service stations.....	69	902	66	39	26
Lumber-building-hardware group.....	13	976	14	44	39
Drug and proprietary stores.....	9	375	12	21	16
All other retail stores.....	22	525	15	44	35
WHOLESALE TRADE	14	5,505	15	63	x
SELECTED SERVICE TRADES, ² total	83	594	86	89	78
Personal services.....	48	355	49	63	56
All other service trades.....	35	239	37	26	22
AMUSEMENTS.....	6	119	6	24	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GWINNETT COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Buford:					
Retail trade.....	68	3,266	66	175	131
Selected service trades....	24	185	25	31	24
Remainder of county:					
Retail trade.....	288	9,612	295	361	304
Selected service trades....	59	409	61	58	54

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-068

HABERSHAM COUNTY, GA.

Retail, wholesale, and service establishments located in Habersham County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 267 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$289,000 in 1948 compared with \$62,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 563 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Habersham County, Georgia. Final figures, superseding the preliminary data for Habersham County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Habersham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HABERSHAM COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	221	7,735	213	419	321
Food group.....	80	1,935	73	64	44
Eating and drinking places.....	21	232	23	32	20
General merchandise grp, general stores	19	1,187	14	100	70
Apparel group.....	6	227	6	11	10
Furniture-home furnishings-appliance grp	14	486	12	25	22
Automotive group.....	14	1,159	15	54	50
Gasoline service stations.....	35	627	40	31	28
Lumber-building-hardware group.....	13	1,024	11	61	44
Drug and proprietary stores.....	5	232	6	16	13
All other retail stores.....	14	626	13	25	20
WHOLESALE TRADE.....	12	3,313	8	65	x
SELECTED SERVICE TRADES, ^{2/} total.....	49	289	52	79	70
Personal services.....	32	215	34	64	58
All other service trades.....	17	74	18	15	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-069

HALL COUNTY, GA.

Retail, wholesale, and service establishments located in Hall County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.6 million, an increase of 361 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$28.0 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,354 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,290 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hall County, Georgia, which also includes data for the city of Gainesville. Final figures, superseding the preliminary data for Hall County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HALL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	479	33,622	436	1,533	1,299
Food group.....	205	5,215	203	130	96
Eating and drinking places.....	49	968	46	139	120
General merchandise group, general stores....	17	2,411	11	230	145
Apparel group.....	22	2,075	17	140	107
Furniture-home furnishings-appliance group...	23	2,274	26	102	91
Automotive group.....	29	8,516	15	252	247
Gasoline service stations.....	62	1,419	59	89	78
Lumber-building-hardware group.....	18	1,787	15	113	97
Drug and proprietary stores.....	6	750	4	66	64
All other retail stores.....	48	8,207	40	272	254
WHOLESALE TRADE, total.....	67	28,007	64	457	x
Merchant wholesalers.....	42	12,239	44	350	x
Petroleum bulk plants, terminals.....	8	3,380	8	38	x
Assemblers of farm products.....	10	10,072	7	54	x
Other types of wholesale.....	7	2,316	5	15	x
SELECTED SERVICE TRADES, 2/ total.....	116	1,704	125	364	331
Personal services.....	59	972	62	264	236
Business services.....	7	145	8	20	19
Automotive repairs and services.....	32	368	33	46	44
Other repair services.....	18	219	22	34	32

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HALL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gainsville:					
Retail trade.....	273	30,083	239	1,428	1,222
Wholesale trade.....	58	26,309	51	419	x
Selected service trades.....	89	1,488	91	334	303
Remainder of county:					
Retail trade.....	206	3,539	197	105	77
Wholesale trade.....	9	1,698	13	38	x
Selected service trades.....	27	216	34	30	28

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 10-070

HANCOCK COUNTY, GA.

Retail and service establishments located in Hancock County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 264 percent over the \$1.1 million in 1939 when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 200 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 124 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hancock County, Georgia. Final figures, superseding the preliminary data for Hancock County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hancock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HANCOCK COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	3,999	115	175	120
Food group.....	70	1,082	72	42	21
Eating and drinking places.....	9	64	9	11	9
Gasoline service stations.....	8	190	6	9	8
All other retail stores.....	33	2,663	28	113	82
SELECTED SERVICE TRADES ^{2/}	17	69	17	25	21

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-071

HARALSON COUNTY, GA.

Retail and service establishments located in Haralson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 256 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$295,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 441 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 192 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Haralson County, Georgia. Final figures, superseding the preliminary data for Haralson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Haralson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HARALSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	169	6,390	168	369	325
Food group.....	49	1,338	50	46	37
Eating and drinking places.....	27	323	30	42	35
General merchandise grp, general stores.	13	539	11	38	30
Apparel group.....	6	182	4	7	5
Furniture-home furnishings-appliance grp.	14	795	7	51	46
Automotive group.....	12	1,281	14	55	54
Gasoline service stations.....	19	466	19	29	21
Lumber-building-hardware group.....	16	1,088	20	81	79
Drug and proprietary stores.....	5	141	5	10	8
All other retail stores.....	8	237	8	10	10
SELECTED SERVICE TRADES, ^{2/} total.....	41	295	47	72	65
Personal services.....	27	224	30	61	57
All other service trades.....	14	71	17	11	8

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-072

HARRIS COUNTY, GA.

Retail and service establishments located in Harris County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 243 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$91,000 in 1948 compared with \$5,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 56 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harris County, Georgia. Final figures, superseding the preliminary data for Harris County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harris County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HARRIS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	2,373	98	83	64
Food group.....	56	1,135	56	27	18
Eating and drinking places.....	5	29	6	10	7
Gasoline service stations.....	15	286	17	10	8
All other retail stores.....	21	923	19	36	31
SELECTED SERVICE TRADES ^{2/}	11	91	13	12	12

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for change from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-073

HART COUNTY, GA.

Retail, wholesale, and service establishments located in Hart County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 290 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$285,000 in 1948 compared with \$49,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 295 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 173 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hart County, Georgia. Final figures, superseding the preliminary data for Hart County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hart County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HART COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	3,942	123	205	172
Food group.....	50	909	54	34	25
Eating and drinking places.....	9	38	9	8	7
Gasoline service stations.....	17	363	17	21	17
All other retail stores.....	39	2,632	43	142	123
WHOLESALE TRADE.....	5	1,075	6	19	x
SELECTED SERVICE TRADES, ^{2/} total.....	34	285	38	71	66
Personal services.....	18	169	20	53	48
All other service trades.....	16	116	18	18	18

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-074

HEARD COUNTY, GA.

Retail and service establishments located in Heard County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$28,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 38 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 12 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Heard County, Georgia. Final figures, superseding the preliminary data for Heard County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Heard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HEARD COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	46	1,194	51	31	19
Food group.....	19	224	17	1	1
Gasoline service stations.....	7	113	8	4	3
All other retail stores.....	20	857	26	26	15
SELECTED SERVICE TRADES ^{2/}	7	28	6	7	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on the last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-075

HENRY COUNTY, GA.

Retail and service establishments located in Henry County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 236 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$193,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 200 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 189 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Georgia. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HENRY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	133	4,677	133	174	135
Food group.....	54	1,203	52	43	27
Eating and drinking places.....	10	91	10	10	7
Gasoline service stations.....	21	415	24	24	16
All other retail stores.....	48	2,968	47	97	85
SELECTED SERVICE TRADES, ^{2/} total.....	27	193	28	26	23
Personal services.....	17	99	17	20	17
All other service trades.....	10	94	11	6	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-076

HOUSTON COUNTY, GA.

Retail and service establishments located in Houston County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 367 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$301,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 205 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Houston County, Georgia. Final figures, superseding the preliminary data for Houston County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Houston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HOUSTON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	123	7,020	113	388	350
Food group.....	48	2,273	44	93	78
Eating and drinking places.....	10	297	11	49	47
Gasoline service stations.....	21	834	19	54	47
All other retail stores.....	44	3,616	39	192	178
SELECTED SERVICE TRADES ^{2/}	26	301	29	82	81

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-077

IRWIN COUNTY, GA.

Retail and service establishments located in Irwin County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 173 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$80,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 137 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Irwin County, Georgia. Final figures, superseding the preliminary data for Irwin County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Irwin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

IRWIN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	80	3,030	83	148	110
Food group.....	37	1,232	42	33	16
Eating and drinking places.....	7	96	7	18	12
Gasoline service stations.....	9	189	9	15	9
All other retail stores.....	27	1,513	25	82	73
SELECTED SERVICE TRADES ^{2/}	10	80	9	19	16

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-078

JACKSON COUNTY, GA.

Retail, wholesale, and service establishments located in Jackson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 229 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$340,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 536 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 348 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Georgia, which also includes data for the city of Commerce. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JACKSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	210	7,940	191	431	322
Food group.....	81	1,981	76	94	63
Eating and drinking places.....	15	201	13	31	23
General merchandise grp, general stores.....	20	1,270	16	104	66
Apparel group.....	9	320	7	19	11
Furniture-home furnishings-appliance grp.....	10	464	5	35	33
Automotive group.....	13	1,404	13	57	55
Gasoline service stations.....	38	543	39	32	22
Lumber-building-hardware group.....	8	468	6	17	17
All other retail stores.....	16	1,289	16	42	32
WHOLESALE TRADE.....	11	3,940	11	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	47	340	48	80	69
Personal services.....	26	220	26	61	51
All other service trades.....	21	120	22	19	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JACKSON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Commerce:					
Retail trade.....	81	4,736	66	287	213
Selected service trades.....	27	229	28	57	51
Remainder of county:					
Retail trade.....	129	3,204	125	144	109
Selected service trades.....	20	111	20	23	18

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-079

JASPER COUNTY, GA.

Retail and service establishments located in Jasper County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 222 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$77,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 186 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 152 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Georgia. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JASPER COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	86	2,870	76	162	139
Food group.....	27	476	24	21	10
Eating and drinking places.....	12	45	11	13	10
Gasoline service stations.....	11	173	13	12	11
All other retail stores.....	36	2,176	28	116	108
2/ SELECTED SERVICE TRADES, total.....	16	77	17	24	14
Personal services.....	9	56	10	20	11
All other service trades.....	7	21	7	4	3

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-080

JEFF DAVIS COUNTY, GA.

Retail and service establishments located in Jeff Davis County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 225 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$72,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 178 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 127 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jeff Davis County, Georgia. Final figures, superseding the preliminary data for Jeff Davis County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jeff Davis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JEFF DAVIS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	65	2,642	58	161	118
Food group.....	21	905	16	45	34
Eating and drinking places.....	6	55	4	10	7
Gasoline service stations.....	11	195	11	14	9
All other retail stores.....	27	1,487	27	92	68
SELECTED SERVICE TRADES:.....	14	72	14	17	10

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-081

JEFFERSON COUNTY, GA.

Retail, wholesale, and service establishments located in Jefferson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 183 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$209,000 in 1948 compared with \$87,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 574 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 433 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Georgia. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JEFFERSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	215	6,789	208	445	339
Food group.....	75	1,477	70	76	49
Eating and drinking places.....	26	173	25	34	29
General merchandise grp, general stores.....	17	615	17	57	36
Apparel group.....	8	411	10	21	14
Furniture-home furnishings-appliance grp.....	9	370	4	23	23
Automotive group.....	12	957	11	58	48
Gasoline service stations.....	38	611	40	47	37
Lumber-building-hardware group.....	12	1,584	11	86	70
Drug and proprietary stores.....	8	349	9	31	23
All other retail stores.....	10	242	11	12	10
WHOLESALE TRADE.....	12	3,140	12	91	x
SELECTED SERVICE TRADES, ² /total.....	39	209	38	38	31
Personal services.....	25	118	23	28	22
All other service trades.....	14	91	15	10	9

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-082

JENKINS COUNTY, GA.

Retail, wholesale, and service establishments located in Jenkins County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 177 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.7 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 247 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 207 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jenkins County, Georgia, which also includes data for the city of Millen. Final figures, superseding the preliminary data for Jenkins County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jenkins County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JENKINS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	88	3,592	89	180	142
Food group.....	34	1,049	32	42	29
Eating and drinking places.....	10	163	12	18	15
Gasoline service stations.....	11	226	12	11	11
All other retail stores.....	33	2,154	33	109	87
WHOLESALE TRADE.....	10	2,690	9	40	x
SELECTED SERVICE TRADES ^{2/}	19	125	23	27	27

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JENKINS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Millen:					
Retail trade.....	64	3,312	67	169	135
Selected service trades....	19	125	23	27	27
Remainder of county:					
Retail trade.....	24	280	22	11	7

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-10-083

JOHNSON COUNTY, GA.

Retail and service establishments located in Johnson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 117 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$55,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 159 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 156 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Georgia. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JOHNSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	102	2,622	98	144	103
Food group.....	45	769	43	34	21
Eating and drinking places.....	15	55	17	11	10
Gasoline service stations.....	10	120	10	10	6
All other retail stores.....	32	1,678	28	89	66
SELECTED SERVICE TRADES, ² /total.....	17	55	16	15	12
Personal services.....	11	42	10	14	11
All other service trades.....	6	13	6	1	1

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-084

JONES COUNTY, GA.

Retail and service establishments located in Jones County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 175 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$41,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 62 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 47 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jones County, Georgia. Final figures, superseding the preliminary data for Jones County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jones County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JONES COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	63	1,087	60	48	36
Food group.....	26	440	24	10	9
Eating and drinking places.....	14	87	13	15	9
Gasoline service stations.....	13	199	14	8	8
All other retail stores.....	10	361	9	15	10
SELECTED SERVICE TRADES ^{2/}	8	41	6	14	12

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-085

LAMAR COUNTY, GA.

Retail, wholesale, and service establishments located in Lamar County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.8 million, an increase of 192 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$671,000 in 1948 as compared with \$174,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$170,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 329 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 258 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lamar County, Georgia, which also includes data for the city of Barnesville. Final figures, superseding the preliminary data for Lamar County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lamar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAMAR COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	95	3,844	103	227	167
Food group.....	33	1,371	34	55	34
Eating and drinking places.....	10	181	13	44	35
Gasoline service stations.....	17	366	18	23	18
All other retail stores.....	35	1,926	38	105	80
WHOLESALE TRADE.....	5	671	3	51	x
SELECTED SERVICE TRADES ^{2/}	18	170	26	51	42

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LAMAR COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Barnesville:					
Retail trade.....	64	3,381	68	210	151
Selected service trades....	18	170	26	51	42
Remainder of county:					
Retail trade.....	31	463	35	17	16

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-086

LANIER COUNTY, GA.

Retail establishments located in Lanier County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 220 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 60 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 51 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lanier County, Georgia. Final figures, superseding the preliminary data for Lanier County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lanier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LANIER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	42	1,644	42	60	45
Food group.....	15	418	15	13	9
Eating and drinking places.....	8	35	7	3	1
Gasoline service stations.....	7	144	7	9	6
All other retail stores.....	12	1,047	13	35	29

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-10-087

LAURENS COUNTY, GA.

Retail, wholesale, and service establishments located in Laurens County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.5 million, an increase of 252 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.7 million in 1948 as compared with \$3.9 millions in 1939. The service trades included in the Census of Business recorded receipts totaling \$688,000 in 1948 compared with \$238,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,321 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 742 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Laurens County, Georgia, which also includes data for the city of Dublin. Final figures, superseding the preliminary data for Laurens County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Laurens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAURENS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	369	15,459	326	918	737
Food group.....	155	3,423	134	124	79
Eating and drinking places.....	54	785	54	116	83
General merchandise grp, general stores.....	26	2,172	20	181	117
Apparel group.....	15	964	10	71	63
Furniture-home furnishings-appliance grp.....	18	1,153	14	85	79
Automotive group.....	23	3,492	21	146	145
Gasoline service stations.....	38	864	39	57	41
Lumber-building-hardware group.....	13	1,164	11	58	58
Drug and proprietary stores.....	8	466	9	34	33
All other retail stores.....	19	976	14	46	39
WHOLESALE TRADE.....	22	16,673	10	232	x
SELECTED SERVICE TRADES, ² /total.....	88	688	89	171	158
Personal services.....	47	434	47	129	117
All other service trades.....	41	254	42	42	41

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LAURENS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dublin:					
Retail trade.....	198	12,473	174	774	625
Selected service trades.....	65	593	66	160	149
Remainder of county:					
Retail trade.....	171	2,986	152	144	112
Selected service trades.....	23	95	23	11	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 10-088

LEE COUNTY, GA.

Retail establishments located in Lee County, Georgia, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$847,000, an increase of 88 percent over the \$450,000 in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 35 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 39 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Georgia. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LEE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	28	847	23	35	23
Food group.....	12	336	8	13	9
Gasoline service stations.....	7	73	7	7	4
All other retail stores.....	9	438	8	15	10

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-089

LIBERTY COUNTY, GA.

Retail and service establishments located in Liberty County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 400 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$101,000 in 1948 compared with \$14,000 in 1939. Wholesale sales in the county reached a total of \$964,000 in 1948. No comparable figures for 1939 are available.

Employment in the county rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 207 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 82 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 38 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Liberty County, Georgia. Final figures, superseding the preliminary data for Liberty County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Liberty County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LIBERTY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	149	3,453	136	182	147
Food group.....	62	1,060	57	36	25
Eating and drinking places.....	29	117	24	25	17
Gasoline service stations.....	20	627	20	42	36
All other retail stores.....	38	1,649	35	79	69
WHOLESALE TRADE.....	5	964	4	38	x
SELECTED SERVICE TRADES, ² /total.....	21	101	18	25	19
Personal services.....	13	61	10	21	15
All other service trades.....	8	40	8	4	4
TOURIST COURTS AND CAMPS.....	7	50	9	15	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 10-090

LINCOLN COUNTY, GA.

Retail and service establishments located in Lincoln County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 400 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$85,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 126 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 44 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Georgia. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LINCOLN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	71	2,520	75	97	71
Food group.....	34	1,010	35	25	13
Gasoline service stations.....	9	185	11	15	13
All other retail stores.....	28	1,325	29	57	45
SELECTED SERVICE TRADES ² /.....	13	85	15	29	24

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-091

LONG COUNTY, GA.

Retail and service establishments located in Long County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$954,000, an increase of 306 percent over the \$235,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$33,000 in 1948 compared with \$8,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 49 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 36 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Long County, Georgia. Final figures, superseding the preliminary data for Long County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Long County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LONG COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	954	55	40	30
Food group.....	22	334	20	11	6
Eating and drinking places.....	12	105	11	11	9
Gasoline service stations.....	13	123	13	3	1
All other retail stores.....	12	392	11	15	14
SELECTED SERVICE TRADES ^{2/}	8	33	8	9	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-10-092

LOWNDES COUNTY, GA.

Retail, wholesale, and service establishments located in Lowndes County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.3 million, an increase of 210 percent over the \$7.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.9 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,796 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,593 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lowndes County, Georgia, which also includes data for the city of Valdosta. Final figures, superseding the preliminary data for Lowndes County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lowndes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LOWNDES COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	423	22,272	396	1,231	1,025
Food group.....	152	5,353	142	190	140
Eating and drinking places.....	57	1,154	66	161	145
General merchandise grp, general stores.....	14	1,978	4	173	123
Apparel group.....	28	2,567	19	167	135
Furniture-home furnishings-appliance grp.....	21	1,603	15	97	85
Automotive group.....	29	4,439	24	174	168
Gasoline service stations.....	53	1,433	53	65	56
Lumber-building-hardware group.....	9	927	10	46	41
Drug and proprietary stores.....	14	832	15	74	63
All other retail stores.....	46	1,986	48	84	69
WHOLESALE TRADE, total.....	44	9,911	25	321	x
Merchant wholesalers.....	29	6,257	17	257	x
Other types of wholesale.....	15	3,654	8	64	x
SELECTED SERVICE TRADES, 2/ total.....	87	1,321	78	244	233
Personal services.....	55	801	48	176	170
All other service trades.....	32	520	30	68	63
HOTELS.....					

Data withheld to avoid disclosure

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LOWNDES COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Valdosta:					
Retail trade.....	306	19,353	279	1,113	937
Wholesale trade.....	38	8,978	23	283	x
Hotels.....	9	578	3	60	55
Remainder of county:					
Retail trade.....	117	2,919	117	118	88
Wholesale trade.....	6	933	2	38	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-093

LUMPKIN COUNTY, GA.

Retail and service establishments located in Lumpkin County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 325 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$84,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 38 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lumpkin County, Georgia. Final figures, superseding the preliminary data for Lumpkin County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lumpkin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LUMPKIN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	79	1,742	65	84	68
Food group.....	38	401	30	7	5
Eating and drinking places.....	7	131	7	19	12
Gasoline service stations.....	18	256	14	11	8
All other retail stores.....	16	954	14	47	43
SELECTED SERVICE TRADES ^{2/}	12	84	13	11	10

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-094

McDUFFIE COUNTY, GA.

Retail and service establishments located in McDuffie County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 200 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$272,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 328 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McDuffie County, Georgia, which also includes data for the city of Thomson. Final figures, superseding the preliminary data for McDuffie County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McDuffie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
McDUFFIE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	133	4,796	127	279	224
Food group.....	52	1,433	54	47	36
Eating and drinking places.....	19	131	19	22	19
Gasoline service stations.....	16	450	16	21	19
All other retail stores.....	46	2,782	38	189	150
SELECTED SERVICE TRADES, ^{2/} total.....	33	272	33	49	45
Personal services.....	19	175	20	39	35
All other service trades.....	14	97	13	10	10

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

McDUFFIE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees	Full workweek employees
Thomson:					
Retail trade.....	92	4,393	89	247	193
Remainder of county:					
Retail trade.....	41	403	38	32	31

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-095

McINTOSH COUNTY, GA.

Retail, wholesale, and service establishments located in McIntosh County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.8 million, an increase of 200 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$816,000 in 1948 as compared with \$116,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$55,000 in 1948 compared with \$14,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 118 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 83 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McIntosh County, Georgia. Final figures, superseding the preliminary data for McIntosh County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McIntosh County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McINTOSH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	94	1,757	82	72	54
Food group.....	48	731	41	26	18
Eating and drinking places.....	20	118	17	13	8
Gasoline service stations.....	11	190	12	3	3
All other retail stores.....	15	718	12	30	25
WHOLESALE TRADE.....	15	816	14	37	x
SELECTED SERVICE TRADES ^{2/}	13	55	13	9	6
TOURIST COURTS AND CAMPS.....	7	36	8	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-096

MACON COUNTY, GA.

Retail, wholesale, and service establishments located in Macon County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 238 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$167,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 391 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 228 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macon County, Georgia. Final figures, superseding the preliminary data for Macon County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MACON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	150	5,445	134	337	255
Food group.....	57	1,620	53	85	51
Eating and drinking places.....	21	104	17	11	8
General merchandise grp, general stores	15	624	12	39	22
Apparel group.....	5	175	5	22	10
Furniture-home furnishings-appliance grp	6	367	4	22	22
Gasoline service stations.....	17	402	18	28	24
Lumber-building-hardware group.....	11	701	7	42	38
Drug and proprietary stores.....	6	171	8	7	5
All other retail stores.....	12	1,281	10	81	75
WHOLESALE TRADE.....	9	2,262	3	22	x
SELECTED SERVICE TRADES, ² /total.....	32	167	30	32	29
Personal services.....	22	111	21	21	19
All other service trades.....	10	56	9	11	10

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-097

MADISON COUNTY, GA.

Retail and service establishments located in Madison County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 163 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 66 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Georgia. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	103	2,085	102	83	59
Food group.....	63	715	66	14	7
Gasoline service stations.....	13	172	13	5	4
All other retail stores.....	27	1,198	23	64	48
SELECTED SERVICE TRADES ^{2/}	18	69	19	19	19

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-098

MARION COUNTY, GA.

Retail establishments located in Marion County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 167 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 60 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 40 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Georgia. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MARION COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	1,575	59	60	44
Food group.....	33	685	34	18	12
Gasoline service stations.....	7	70	7	3	1
All other retail stores.....	19	820	18	39	31

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-099

MERIWETHER COUNTY, GA.

Retail, wholesale, and service establishments located in Meriwether County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 247 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$816,000 in 1948 as compared with \$190,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$272,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 403 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 262 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Meriwether County, Georgia, which also includes data for the city of Manchester. Final figures, superseding the preliminary data for Meriwether County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Meriwether County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MERIWETHER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	211	6,637	213	333	251
Food group.....	89	2,074	91	45	28
Eating and drinking places.....	27	644	34	52	38
General merchandise grp, general stores.....	32	1,122	30	55	40
Apparel group.....	9	405	10	20	15
Furniture-home furnishings-appliance grp.....	9	345	6	22	20
Automotive group.....	6	380	5	35	34
Gasoline service stations.....	18	377	18	31	17
Drug and proprietary stores.....	7	290	8	22	17
All other retail stores.....	14	1,000	11	51	42
WHOLESALE TRADE.....	7	816	7	11	x
SELECTED SERVICE TRADES, ^{2/} total.....	39	272	39	59	51
Personal services.....	28	222	29	54	47
All other service trades.....	11	50	10	5	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MERIWETHER COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Manchester (part):					
Retail trade.....	67	3,836	59	249	195
Selected service trades....	18	191	20	47	42
Remainder of county:					
Retail trade.....	144	2,801	154	84	56
Selected service trades....	21	81	19	12	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-100

MILLER COUNTY, GA.

Retail and service establishments located in Miller County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.8 million, an increase of 250 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$67,000 in 1948 compared with \$19,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 88 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Miller County, Georgia. Final figures, superseding the preliminary data for Miller County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Miller County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MILLER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	80	2,756	80	136	104
Food group.....	32	564	32	29	14
Eating and drinking places.....	10	68	11	10	7
Gasoline service stations.....	7	146	6	12	12
All other retail stores.....	31	1,978	31	85	71
SELECTED SERVICE TRADES, ² /total.....	13	67	11	12	12
Personal services.....	7	54	4	11	11
All other service trades.....	6	13	7	1	1

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-101

MITCHELL COUNTY, GA.

Retail, wholesale, and service establishments located in Mitchell County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 239 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.8 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$329,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 842 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 482 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mitchell County, Georgia, which also includes data for the cities of Camilla and Pelham. Final figures, superseding the preliminary data for Mitchell County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mitchell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MITCHELL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	199	9,470	178	538	408
Food group.....	82	2,401	72	113	65
Eating and drinking places.....	23	221	26	40	38
General merchandise grp, general stores.....	12	1,716	6	117	79
Apparel group.....	9	500	9	23	12
Furniture-home furnishings-appliance grp.....	13	419	11	30	29
Automotive group.....	11	1,983	8	101	91
Gasoline service stations.....	23	813	18	54	44
Lumber-building-hardware group.....	9	706	10	21	21
Drug and proprietary stores.....	6	291	7	28	20
All other retail stores.....	11	420	11	11	9
WHOLESALE TRADE, total.....	26	8,818	13	231	x
Merchant wholesalers.....	5	2,453	2	25	x
Other types of wholesale.....	21	6,365	11	206	x
SELECTED SERVICE TRADES, ² total.....	38	329	36	73	64
Personal services.....	25	176	26	52	44
All other service trades.....	13	153	10	21	20

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MITCHELL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Camilla:					
Retail trade.....	79	3,823	71	221	164
Pelham:					
Retail trade.....	65	4,856	53	288	229
Selected service trades....	20	202	21	37	34
Remainder of county:					
Retail trade.....	55	791	54	29	15

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-10-102

MONROE COUNTY, GA.

Retail, wholesale, and service establishments located in Monroe County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 200 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$88,000 in 1948 compared with \$67,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 285 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 199 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Georgia. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONROE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	109	4,187	104	243	188
Food group.....	48	1,507	44	53	35
Eating and drinking places.....	13	141	12	17	16
Gasoline service stations.....	10	244	10	18	16
All other retail stores.....	38	2,295	38	155	121
WHOLESALE TRADE.....	8	3,146	9	21	x
SELECTED SERVICE TRADES ^{2/}	20	88	26	21	18

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 10-103

MONTGOMERY COUNTY, GA.

Retail establishments located in Montgomery County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 150 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$11,000 in 1948, a decrease for the \$20,000 reported in 1939.

Employment in the county declined over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 56 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 79 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Georgia. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONTGOMERY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	74	1,463	70	53	42
Food group.....	34	425	30	10	5
Eating and drinking places.....	5	23	5	1	1
Gasoline service stations.....	13	176	12	5	4
All other retail stores.....	22	839	23	37	32
SELECTED SERVICE TRADES ^{2/}	6	11	6	3	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-10-104

MORGAN COUNTY, GA.

Retail, wholesale, and service establishments located in Morgan County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 269 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$142,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 332¹ paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 215 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morgan County, Georgia. Final figures, superseding the preliminary data for Morgan County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MORGAN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	4,752	104	251	193
Food group.....	49	1,500	44	51	31
Eating and drinking places.....	5	26	5	4	3
Gasoline service stations.....	14	434	14	25	22
All other retail stores.....	47	2,792	41	171	137
WHOLESALE TRADE.....	6	3,361	4	59	x
SELECTED SERVICE TRADES, ^{2/} total.....	22	142	23	22	22
Personal services.....	13	103	12	17	17
All other service trades.....	9	39	11	5	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-105

MURRAY COUNTY, GA.

Retail and service establishments located in Murray County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 200 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 117 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 55 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Murray County, Georgia. Final figures, superseding the preliminary data for Murray County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Murray County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MURRAY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	93	2,370	101	102	77
Food group.....	26	477	26	13	9
Eating and drinking places.....	9	132	10	20	14
Gasoline service stations.....	21	444	24	12	11
All other retail stores.....	37	1,317	41	57	43
SELECTED SERVICE TRADES, ² /total.....	15	86	15	15	11
Personal services.....	7	33	7	8	4
All other service trades.....	8	53	8	7	7

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-10-106

MUSCOGEE COUNTY, GA.

Retail, wholesale, and service establishments located in Muscogee County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$96.6 million, an increase of 283 percent over the \$25.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$68.5 million in 1948 as compared with \$18.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.9 million in 1948 compared with \$1.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,662 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,328 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Muscogee County, Georgia, which also includes data for the city of Columbus. Final figures, superseding the preliminary data for Muscogee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Muscogee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MUSCOGEE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,315	96,591	1,202	5,846	4,897
Food group.....	524	22,738	507	805	575
Eating and drinking places.....	242	5,275	233	880	777
General merchandise grp, general stores	28	12,987	14	1,367	1,022
Apparel group.....	80	10,028	55	593	483
Furniture-home furnishings-appliance grp	65	6,808	57	539	507
Automotive group.....	50	20,521	45	565	537
Gasoline service stations.....	87	4,475	95	263	246
Lumber-building-hardware group.....	25	2,377	21	126	120
Drug and proprietary stores.....	42	2,724	37	232	188
All other retail stores.....	172	8,658	138	476	442
WHOLESALE TRADE, total.....	106	68,491	72	1,439	x
Merchant wholesalers, total.....	75	34,561	55	898	x
Groceries, foods.....	24	8,095	19	222	x
Hardware, elec'l, plum'g and heat'g.	7	2,838	3	117	x
Mach'y, equip't, industrial supplies	10	945	9	42	x
Automotive parts, accessories.....	7	1,477	5	84	x
All other merchant wholesalers.....	27	21,206	19	433	x
Manufact'rs sales branches, offices...	13	12,028	-	175	x
Petroleum bulk plants, terminals.....	8	6,207	3	113	x
Other types of wholesale.....	10	15,695	14	253	x
SELECTED SERVICE TRADES, ^{2/} total.....	375	5,862	384	1,377	1,328
Personal services.....	220	3,449	217	1,063	1,019
Business services.....	20	337	19	54	51
Automotive repairs and services.....	82	1,303	91	178	177
Other repair services.....	53	773	57	82	81

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MUSCOGEE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Columbus:					
Retail trade.....	1,121	91,668	1,010	5,643	4,740
Selected service trades..	343	5,591	349	1,330	1,283
Remainder of county:					
Retail trade.....	194	4,923	192	203	157
Selected service trades...	32	271	35	47	45

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

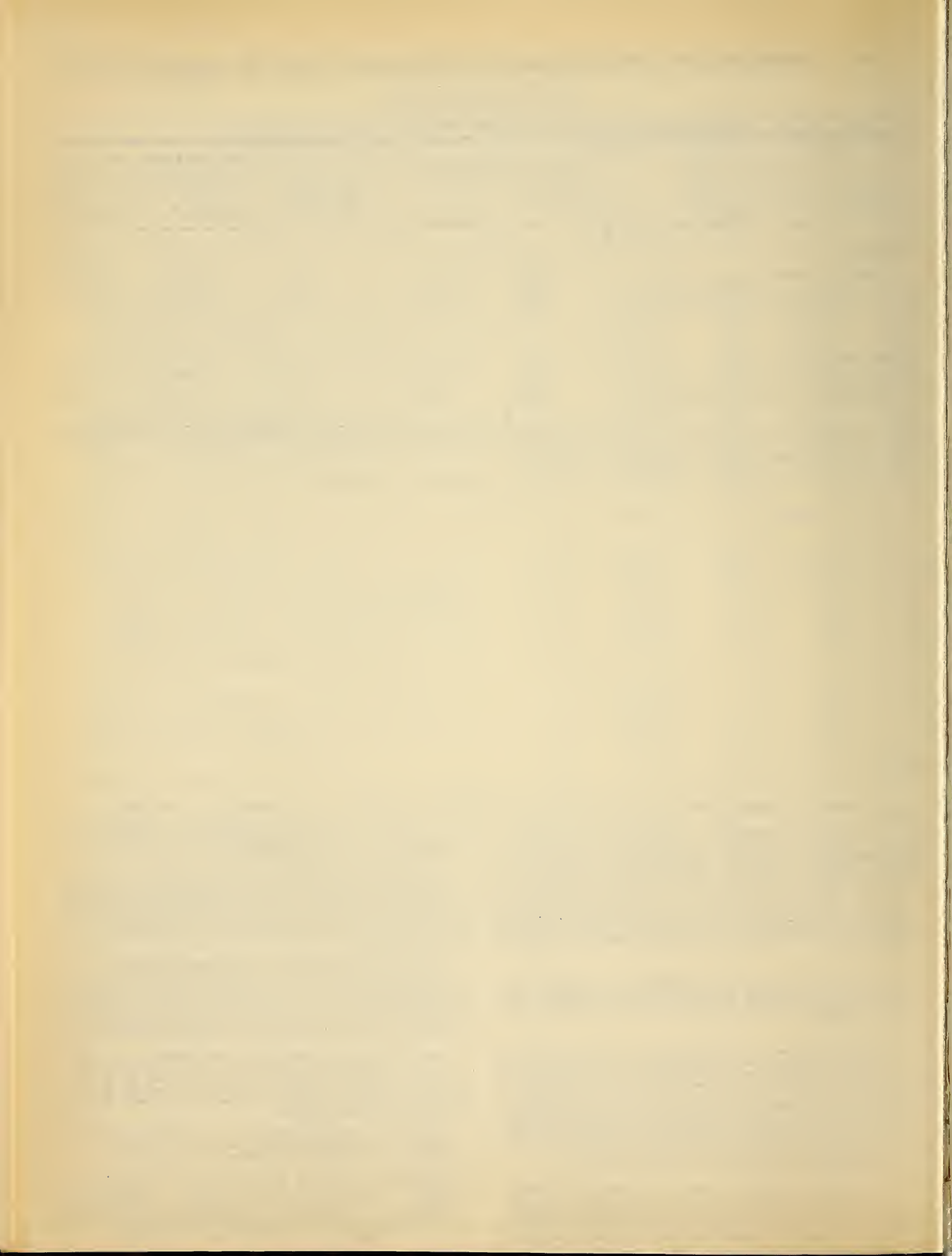
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-107

NEWTON COUNTY, GA.

Retail, wholesale, and service establishments located in Newton County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 250 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.9 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$353,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 779 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 484 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newton County, Georgia, which also includes data for the cities of Covington and Porterdale. Final figures, superseding the preliminary data for Newton County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NEWTON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	169	10,519	151	629	485
Food group.....	68	3,158	63	114	85
Eating and drinking places.....	17	212	16	32	27
General merchandise grp, general stores	12	824	12	71	40
Apparel group.....	8	919	5	67	44
Furniture-home furnishings-appliance grp	8	786	7	71	61
Automotive group.....	12	1,912	8	89	82
Gasoline service stations.....	18	653	16	29	25
Lumber-building-hardware group.....	8	1,414	8	105	81
Drug and proprietary stores.....	6	308	5	31	28
All other retail stores.....	12	333	11	20	12
WHOLESALE TRADE.....	8	2,890	6	34	x
SELECTED SERVICE TRADES, ² /total.....	32	353	36	116	99
Personal services.....	19	302	22	108	92
All other service trades.....	13	51	14	8	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEWTON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Covington:					
Retail trade.....	94	8,794	77	569	442
Selected service trades....	27	335	31	112	95
Porterdale:					
Retail trade.....	Included with "Remainder of county"				
Remainder of county:					
Retail trade.....	75	1,725	74	60	43

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-108

OCONEE COUNTY, GA.

Retail establishments located in Oconee County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$883,000, an increase of 291 percent over the \$226,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments in these trades reported a combined total of 20 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oconee County, Georgia. Final figures, superseding the preliminary data for Oconee County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oconee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OCONEE COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	883	56	20	13
Food group.....	39	547	34	12	10
Gasoline service stations.....	11	150	10	1	1
All other retail stores.....	12	186	12	7	2

¹/ Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-109

OGLETHORPE COUNTY, GA.

Retail establishments located in Oglethorpe County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 143 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 64 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 47 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oglethorpe County, Georgia. Final figures, superseding the preliminary data for Oglethorpe County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oglethorpe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
OGLETHORPE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	86	1,691	84	64	53
Food group.....	64	894	66	28	22
Gasoline service stations.....	9	204	8	13	10
All other retail stores.....	13	593	10	23	21

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-110

PAULDING COUNTY, GA.

Retail and service establishments located in Paulding County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.6 million, an increase of 225 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$160,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 111 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 59 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Paulding County, Georgia. Final figures, superseding the preliminary data for Paulding County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Paulding County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PAULDING COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	113	2,617	135	84	72
Food group.....	55	673	63	10	9
Eating and drinking places.....	7	43	8	6	4
Gasoline service stations.....	15	267	17	11	10
All other retail stores.....	36	1,634	47	57	49
SELECTED SERVICE TRADES, ^{2/} total	19	160	17	27	24
Personal services.....	12	112	11	20	17
All other service trades.....	7	48	6	7	7

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-111

PEACH COUNTY, GA.

Retail, wholesale, and service establishments located in Peach County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 247 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$407,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 530 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 329 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Peach County, Georgia, which also includes data for the city of Fort Valley. Final figures, superseding the preliminary data for Peach County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Peach County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PEACH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	144	6,558	133	379	289
Food group.....	54	1,828	53	56	40
Eating and drinking places.....	24	192	21	45	33
Gasoline service stations.....	15	541	12	32	28
All other retail stores.....	51	3,997	47	246	188
WHOLESALE TRADE.....	12	4,460	8	75	x
SELECTED SERVICE TRADES, ² /total.....	35	407	35	76	69
Personal services.....	21	210	21	58	51
All other service trades.....	14	197	14	18	18

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PEACH COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees	Full workweek employees
Port Valley Wholesale trade.....	123	6,267	114	362	275
Remainder of county Retail trade.....	21	291	19	17	14

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 17, 1950

Release Series BC-1P-10-112

PICKENS COUNTY, GA.

Retail, wholesale, and service establishments located in Pickens County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 378 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$117,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 91 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pickens County, Georgia. Final figures, superseding the preliminary data for Pickens County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pickens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PICKENS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	94	4,329	88	119	110
Food group.....	33	488	32	6	6
Gasoline service stations.....	13	232	13	7	6
All other retail stores.....	48	3,609	43	106	98
WHOLESALE TRADE.....	7	2,027	8	20	x
SELECTED SERVICE TRADES ^{2/}	15	117	17	17	17

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-113

PIERCE COUNTY, GA.

Retail and service establishments located in Pierce County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 160 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$153,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 209 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 143 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pierce County, Georgia. Final figures, superseding the preliminary data for Pierce County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pierce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PIERCE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	92	3,871	92	185	145
Food group.....	36	1,232	37	35	22
Eating and drinking places.....	11	71	11	9	4
Gasoline service stations.....	5	81	4	2	2
All other retail stores.....	40	2,487	40	139	117
SELECTED SERVICE TRADES ^{2/}	18	153	21	24	20

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-114

PIKE COUNTY, GA.

Retail establishments located in Pike County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 133 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$15,000 in 1948, a decrease from the \$22,000 reported in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 52 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 71 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pike County, Georgia. Final figures, superseding the preliminary data for Pike County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PIKE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	68	1,385	67	52	41
Food group.....	35	523	35	9	8
Gasoline service stations.....	14	189	14	9	5
All other retail stores.....	19	673	18	34	28
SELECTED SERVICE TRADES ^{2/}	7	15	7	-	-

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-115

POLK COUNTY, GA.

Retail, wholesale, and service establishments located in Polk County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 220 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$627,000 in 1948 compared with \$207,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,249 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 764 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, Georgia, which also includes data for the cities of Cedartown and Rockmart. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

POLK COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	316	16,012	279	938	753
Food group.....	132	4,693	111	192	155
Eating and drinking places.....	43	693	40	82	65
General merchandise grp, general stores..	20	1,672	13	151	84
Apparel group.....	17	913	16	55	37
Furniture-home furnishings-appliance grp..	15	1,392	10	77	75
Automotive group.....	18	2,578	17	111	103
Gasoline service stations.....	28	911	29	63	55
Lumber-building-hardware group.....	17	1,761	17	100	88
Drug and proprietary stores.....	7	584	9	54	41
All other retail stores.....	19	815	17	53	50
WHOLESALE TRADE.....	15	7,614	13	118	x
SELECTED SERVICE TRADES, ² /total.....	73	627	76	193	181
Personal services.....	42	503	45	167	161
All other service trades.....	31	124	31	26	20

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

POLK COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cedartown:					
Retail trade.....	149	10,486	124	636	512
Selected service trades....	40	405	43	137	131
Rockmart:					
Retail trade.....	80	3,953	82	237	187
Selected service trades....	25	180	24	48	43
Remainder of county:					
Retail trade.....	87	1,573	73	65	54
Selected service trades....	8	42	9	8	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-116

PULASKI COUNTY, GA.

Retail, wholesale, and service establishments located in Pulaski County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 220 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$172,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 335 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 295 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pulaski County, Georgia, which also includes data for the city of Hawkinsville. Final figures, superseding the preliminary data for Pulaski County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pulaski County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PULASKI COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	4,762	106	271	245
Food group.....	40	987	42	39	36
Eating and drinking places.....	15	176	15	32	27
Gasoline service stations.....	12	271	9	25	25
All other retail stores.....	48	3,328	40	175	157
WHOLESALE TRADE.....	8	1,414	5	25	x
SELECTED SERVICE TRADES, ² total.....	22	172	24	39	33
Personal services.....	16	147	18	36	30
All other service trades.....	6	25	6	3	3

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
PULASKI COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hawkinsville:					
Retail trade.....	93	4,573	83	268	243
Selected service trades....	22	172	24	39	33
Remainder of county:					
Retail trade.....	22	189	23	3	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusement, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-117

PUTNAM COUNTY, GA.

Retail and service establishments located in Putnam County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 192 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$203,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 215 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 163 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, Georgia. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PUTNAM COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	89	3,504	85	191	148
Food group.....	30	828	29	32	23
Eating and drinking places.....	21	115	21	19	8
Gasoline service stations.....	8	252	8	11	9
All other retail stores.....	30	2,309	27	129	108
SELECTED SERVICE TRADES ^{2/}	22	203	25	24	23

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-118

QUITMAN COUNTY, GA.

Retail establishments located in Quitman County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$410,000, an increase of 187 per cent over the \$143,000 in 1939, when the preceding Census of Business was taken.

Employment in the county showed no change over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 12 paid employees for the workweek ended nearest November 15, 1948. The same number was reported in 1939.

These preliminary figures have been derived from a Census report on Quitman County, Georgia. Final figures, superseding the preliminary data for Quitman County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Quitman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

QUITMAN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	20	410	19	12	7
Food group.....	13	207	12	5	2
All other retail stores.....	7	203	7	7	5

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-119

RABUN COUNTY, GA.

Retail and service establishments located in Rabun County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 210 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$58,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 87 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rabun County, Georgia. Final figures, superseding the preliminary data for Rabun County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rabun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RABUN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	103	3,142	102	163	136
Food group.....	36	660	34	15	12
Eating and drinking places.....	21	269	21	35	25
Gasoline service stations.....	11	165	12	7	6
All other retail stores.....	35	2,048	35	106	93
SELECTED SERVICE TRADES ^{2/}	11	58	9	12	10
HOTELS.....	10	53	9	5	5
TOURIST COURTS AND CAMPS.....	10	34	10	3	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-10-120

RANDOLPH COUNTY, GA.

Retail and service establishments located in Randolph County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 185 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$67,000 in 1939. Wholesale sales in the county reached a total of \$1.5 million in 1948 showing no change from the figure reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 362 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 332 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randolph County, Georgia, which also includes data for the city of Cuthbert. Final figures, superseding the preliminary data for Randolph County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RANDOLPH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	140	5,678	127	302	239
Food group.....	53	1,627	49	68	44
Eating and drinking places.....	20	75	21	11	9
Gasoline service stations.....	13	359	12	22	20
All other retail stores.....	54	3,617	45	201	166
WHOLESALE TRADE.....	7	1,536	5	23	x
SELECTED SERVICE TRADES, ^{2/} total.....	27	224	26	37	35
Personal services.....	19	190	18	35	34
All other service trades.....	8	34	8	2	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
RANDOLPH COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Cuthbert:					
Retail trade.....	76	4,194	66	228	187
Remainder of county:					
Retail trade.....	64	1,484	61	74	52

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-121

RICHMOND COUNTY, GA.

Retail, wholesale, and service establishments located in Richmond County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$88.9 million, an increase of 242 percent over the \$26.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$85.4 million in 1948 as compared with \$31.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.3 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,504 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,735 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richmond County, Georgia, which also includes data for the city of Augusta. Final figures, superseding the preliminary data for Richmond County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richmond County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RICHMOND COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,253	88,942	1,178	5,596	4,645
Food group.....	451	19,310	456	745	545
Eating and drinking places.....	216	5,542	217	900	782
General merchandise grp, general stores.	36	15,986	21	1,275	911
Apparel group.....	65	6,460	58	431	331
Furniture-home furnishgs-appliance grp.	52	4,934	41	395	380
Automotive group.....	67	14,896	53	515	488
Gasoline service stations.....	111	3,960	111	251	216
Lumber-building-hardware group.....	30	4,942	28	248	233
Drug and proprietary stores.....	25	2,457	17	222	206
All other retail stores.....	200	10,455	176	614	553
WHOLESALE TRADE, total.....	167	85,393	138	1,658	x
Merchant wholesalers.....	126	51,779	116	1,350	x
Groceries, foods.....	29	12,257	40	352	x
Dry goods, apparel.....	11	3,123	11	79	x
Hardware, elec'l, plum'g and heat'g..	11	5,339	8	181	x
Mach'y, equip't, industrial supplies..	21	3,870	15	142	x
Automotive parts, accessories.....	9	1,987	5	111	x
All other merchant wholesalers.....	45	25,203	37	485	x
Manufact'rs' sales branches, offices...	14	14,430	1	171	x
Petroleum bulk plants, terminals.....	9	5,507	8	71	x
Agents, brokers (merchandise).....	18	13,677	13	66	x
SELECTED SERVICE TRADES, ^{2/} total.....	377	5,346	389	1,250	1,162
Personal services.....	229	3,120	234	942	887
Business services.....	22	390	19	72	66
Automotive repairs and services.....	72	1,154	75	160	141
Other repair services.....	54	682	61	76	68
TOURIST COURTS AND CAMPS.....	8	78	8	16	13

x Not available.

¹ Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICHMOND COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Augusta:					
Retail trade.....	1,040	83,060	968	5,250	4,358
Wholesale trade.....	158	83,272	132	1,612	x
Selected service trades....	320	4,661	329	1,151	1,075
Remainder of county:					
Retail trade.....	213	5,882	210	346	287
Wholesale trade.....	9	2,121	6	46	x
Selected service trades....	57	685	60	99	87
Tourist courts and camps...	8	78	8	16	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-122

ROCKDALE COUNTY, GA.

Retail and service establishments located in Rockdale County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 240 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$126,000 in 1948 compared with \$44,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 165 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 142 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rockdale County, Georgia. Final figures, superseding the preliminary data for Rockdale County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockdale County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROCKDALE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	76	3,427	79	146	113
Food group.....	29	876	27	22	15
Eating and drinking places.....	11	121	14	4	3
Gasoline service stations.....	8	141	8	8	7
All other retail stores.....	28	2,289	30	112	88
SELECTED SERVICE TRADES, ^{2/} total.....	16	126	19	19	17
Personal services.....	10	95	13	15	14
All other service trades.....	6	31	6	4	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-123

SCHLEY COUNTY, GA.

Retail and service establishments located in Schley County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 175 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$23,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 49 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 41 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schley County, Georgia. Final figures, superseding the preliminary data for Schley County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCHLEY COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	37	1,082	37	47	35
Food group.....	14	282	13	6	4
Gasoline service stations.....	5	90	6	1	1
All other retail stores.....	18	710	18	40	30
SELECTED SERVICE TRADES ^{2/}	9	23	8	2	2

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-124

SCREVEN COUNTY, GA.

Retail, wholesale, and service establishments located in Screven County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 147 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$198,000 in 1948 compared with \$54,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 362 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 264 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Screven County, Georgia, which also includes data for the city of Sylvania. Final figures, superseding the preliminary data for Screven County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Screven County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCREVEN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	174	4,655	156	222	179
Food group.....	77	1,224	69	37	31
Eating and drinking places.....	17	130	17	18	15
General merchandise grp, general stores.....	35	1,255	30	69	52
Automotive group.....	6	770	5	37	35
Gasoline service stations.....	20	207	19	12	10
Lumber-building-hardware group.....	5	517	2	20	17
All other retail stores.....	14	552	14	29	19
WHOLESALE TRADE.....	13	4,292	13	80	x
SELECTED SERVICE TRADES ² /.....	24	198	20	60	57

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCREVEN COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Sylvania:					
Retail trade.....	59	3,230	54	180	152
Remainder of county:					
Retail trade.....	115	1,425	102	42	27

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-125

SEMINOLE COUNTY, GA.

Retail and service establishments located in Seminole County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 264 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$209,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 201 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 146 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Seminole County, Georgia. Final figures, superseding the preliminary data for Seminole County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Seminole County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SEMINOLE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	108	3,975	100	127	160
Food group.....	39	1,020	39	21	17
Eating and drinking places.....	12	102	10	15	14
Gasoline service stations.....	12	339	10	20	19
All other retail stores.....	45	2,514	41	121	110
SELECTED SERVICE TRADES, ² /total.....	17	209	18	24	19
Personal services.....	12	112	12	22	17
All other service trades.....	5	97	6	2	2

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-126

SPALDING COUNTY, GA.

Retail, wholesale, and service establishments located in Spalding County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.7 million, an increase of 197 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.3 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,085 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,512 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Spalding County, Georgia, which also includes data for the city of Griffin. Final figures, superseding the preliminary data for Spalding County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Spalding County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SPALDING COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	320	21,655	293	1,370	1,092
Food group.....	101	5,645	104	230	163
Eating and drinking places.....	58	1,164	58	139	126
General merchandise grp., general stores.....	17	1,881	9	228	125
Apparel group.....	23	2,032	20	128	82
Furniture-home furnishings-appliance grp.....	17	1,502	13	93	80
Automotive group.....	21	3,541	12	177	174
Gasoline service stations.....	36	1,226	36	65	62
Lumber-building-hardware group.....	16	2,843	11	185	171
Drug and proprietary stores.....	7	745	5	61	52
All other retail stores.....	24	1,076	25	64	57
WHOLESALE TRADE.....	27	16,289	20	372	x
SELECTED SERVICE TRADES, ² /total.....	75	1,317	73	343	333
Personal services.....	49	1,073	47	309	301
All other service trades.....	26	244	26	34	32
TOURIST COURTS AND CAMPS.....	8	79	8	18	10
AMUSEMENTS.....	11	179	9	35	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SPALDING COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Griffin					
Retail trade.....	222	19,585	195	1,269	1,013
Selected service trades.....	58	1,188	57	317	307
Remainder of county:					
Retail trade.....	98	2,070	98	101	79
Selected service trades.....	17	129	16	26	26

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-127

STEPHENS COUNTY, GA.

Retail, wholesale, and service establishments located in Stephens County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 333 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$423,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 713 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 305 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stephens County, Georgia, which also includes data for the city of Toccoa. Final figures, superseding the preliminary data for Stephens County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stephens County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STEPHENS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	219	9,120	208	535	408
Food group.....	74	2,190	66	89	57
Eating and drinking places.....	38	587	37	67	54
General merchandise grp, general stores.	10	1,276	7	95	65
Apparel group.....	10	555	8	35	23
Furniture-home furnishgs-appliance grp.	11	765	12	38	37
Automotive group.....	17	2,034	19	90	87
Gasoline service stations.....	27	398	25	33	29
Lumber-building-hardware group.....	10	552	10	30	15
All other ^x retail stores.....	22	763	24	58	41
WHOLESALE TRADE.....	19	3,341	20	83	x
SELECTED SERVICE TRADES, ^{2/} total.....	61	423	68	95	73
Personal services.....	36	304	42	77	59
All other service trades.....	25	119	26	18	14

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
STEPHENS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Toccoa:					
Retail trade.....	155	8,336	146	493	382
Selected service trades..	49	393	56	88	68
Remainder of county:					
Retail trade.....	64	784	62	42	26
Selected service trades..	12	30	12	7	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-128

STEWART COUNTY, GA.

Retail and service establishments located in Stewart County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 173 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$110,000 in 1948 compared with \$24,000 in 1939. Wholesale sales in the county reached a total of \$597,000 in 1948 a decrease from the \$748,000 reported in 1939.

Retail trade establishments in the county reported 158 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 7 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 20 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Stewart County, Georgia. Final figures, superseding the preliminary data for Stewart County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stewart County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STEWART COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total,.....	108	2,992	100	158	121
Food group,.....	54	951	53	34	20
Eating and drinking places,.....	12	87	10	16	14
Gasoline service stations,.....	12	354	8	29	18
All other retail stores,.....	30	1,600	29	79	69
WHOLESALE TRADE,.....	6	597	6	7	x
SELECTED SERVICE TRADES, ^{2/} total,.....	18	110	20	20	12
Personal services,.....	10	58	10	16	8
All other service trades,.....	8	52	10	4	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-10-129

SUMTER COUNTY, GA.

Retail, wholesale, and service establishments located in Sumter County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.5 million, an increase of 237 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$891,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,279 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 925 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sumter County, Georgia, which also includes data for the city of Americus. Final figures, superseding the preliminary data for Sumter County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sumter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SUMTER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	290	14,458	279	934	800
Food group.....	114	3,964	114	144	114
Eating and drinking places.....	49	452	47	72	56
General merchandise grp, general stores.....	11	1,055	9	105	56
Apparel group.....	21	1,476	18	76	68
Furniture-home furnishings-appliance grp.....	10	564	7	37	36
Automotive group.....	18	2,351	16	126	126
Gasoline service stations.....	28	874	25	60	48
Lumber-building-hardware group.....	12	2,411	19	213	212
Drug and proprietary stores.....	8	484	4	58	45
All other retail stores.....	19	827	20	43	39
WHOLESALE TRADE.....	19	6,207	11	132	x
SELECTED SERVICE TRADES, ² /total.....	76	891	80	213	205
Personal services.....	46	446	51	146	140
All other service trades.....	30	445	29	67	65
TOURIST COURTS AND CAMPS.....	5	32	3	6	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SUMTER COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Americus:					
Retail trade.....	207	13,002	195	855	753
Remainder of county:					
Retail trade.....	83	1,456	84	79	47

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-130

TALBOT COUNTY, GA.

Retail and service establishments located in Talbot County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 200 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$36,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 63 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 60 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Talbot County, Georgia. Final figures, superseding the preliminary data for Talbot County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Talbot County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TALBOT COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	1,514	53	56	28
Food group.....	22	389	20	6	5
Eating and drinking places.....	6	23	6	3	2
Gasoline service stations.....	9	186	9	9	5
All other retail stores.....	17	916	18	38	16
SELECTED SERVICE TRADES ^{2/}	10	36	9	7	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-131

TALIAFERRO COUNTY, GA.

Retail and service establishments located in Taliaferro County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$970,000, an increase of 169 per cent over the \$361,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$27,000 in 1948 compared with \$14,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 41 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 34 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taliaferro County, Georgia. Final figures, superseding the preliminary data for Taliaferro County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taliaferro County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TALIAFERRO COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	48	970	51	33	18
Food group.....	25	357	25	13	8
Gasoline service stations.....	7	92	7	2	1
All other retail stores.....	16	521	19	18	9
SELECTED SERVICE TRADES ^{2/}	6	27	6	8	7

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-132

TATTNALL COUNTY, GA.

Retail, wholesale, and service establishments located in Tattnall County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 189 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$161,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 339 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 270 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tattnall County, Georgia. Final figures, superseding the preliminary data for Tattnall County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tattnall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TATTNALL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	198	5,181	175	281	196
Food group.....	79	1,422	68	66	41
Eating and drinking places.....	28	237	25	31	21
General merchandise grp, general stores.	8	296	7	25	11
Furniture-home furnishings-appliance grp.	7	125	5	7	6
Automotive group.....	8	1,183	4	42	39
Gasoline service stations.....	30	537	29	36	27
Lumber-building-hardware group.....	8	503	9	28	16
Drug and proprietary stores.....	9	274	9	14	13
All other retail stores.....	21	604	19	32	22
WHOLESALE TRADE.....	8	1,623	6	29	x
SELECTED SERVICE TRADES, ^{2/} total.....	44	161	48	29	19
Personal services.....	27	78	30	20	14
All other service trades.....	17	83	18	9	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-133

TAYLOR COUNTY, GA.

Retail establishments located in Taylor County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 182 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$36,000 in 1948 a decrease from the \$39,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 167 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 128 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taylor County, Georgia. Final figures, superseding the preliminary data for Taylor County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taylor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TAYLOR COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	3,112	93	159	97
Food group.....	42	852	40	50	21
Gasoline service stations.....	10	126	12	8	5
All other retail stores.....	46	2,134	41	101	71
SELECTED SERVICE TRADES ^{2/}	14	36	13	8	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 10-134

TELFAIR COUNTY, GA.

Retail, wholesale, and service establishments located in Telfair County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 195 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.2 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$170,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 361 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Telfair County, Georgia. Final figures, superseding the preliminary data for Telfair County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Telfair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TELFAIR COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	160	5,629	139	273	221
Food group.....	69	1,715	64	50	37
Eating and drinking places.....	14	198	14	27	23
General merchandise grp, general stores.	12	409	7	22	13
Apparel group.....	7	331	5	20	13
Furniture-home furnishings-appliance grp.	6	173	4	16	14
Automotive group.....	10	1,041	5	49	45
Gasoline service stations.....	24	654	24	38	31
Lumber-building-hardware group.....	9	643	6	28	28
All other retail stores.....	9	465	10	23	17
WHOLESALE TRADE.....	10	3,160	5	50	x
SELECTED SERVICE TRADES ^{2/}	24	170	26	38	36

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-135

TERRELL COUNTY, GA.

Retail and service establishments located in Terrell County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 210 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$208,000 in 1948 compared with \$60,000 in 1939. Wholesale sales in the county reached a total of \$0.9 million in 1948, a decrease from the \$1.0 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 435 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 408 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Terrell County, Georgia, which also includes data for the city of Dawson. Final figures, superseding the preliminary data for Terrell County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Terrell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TERRELL COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	154	6,186	142	382	282
Food group.....	66	1,760	61	86	51
Eating and drinking places.....	17	301	15	41	34
General merchandise grp, general stores.....	13	696	6	77	41
Furniture-home furnishings-appliance grp.....	6	165	5	8	8
Automotive group.....	8	822	7	41	41
Gasoline service stations.....	16	561	16	26	26
Lumber-building-hardware group.....	8	750	10	43	38
Drug and proprietary stores.....	6	155	7	14	10
All other retail stores.....	14	976	15	46	33
WHOLESALE TRADE.....	6	902	5	16	x
SELECTED SERVICE TRADES, ² /total.....	34	208	32	37	36
Personal services.....	20	110	18	25	24
All other service trades.....	14	98	14	12	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TERRELL COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹ / ₂	Full workweek employees
Dawson:					
Retail trade.....	98	5,260	88	326	246
Remainder of county:					
Retail trade.....	56	926	54	56	36

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-136

THOMAS COUNTY, GA.

Retail, wholesale, and service establishments located in Thomas County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.0 million, an increase of 233 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.8 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,696 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,088 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Thomas County, Georgia, which also includes data for the city of Thomasville. Final figures, superseding the preliminary data for Thomas County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Thomas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

THOMAS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	404	19,020	363	1,131	905
Food group.....	149	5,084	136	219	142
Eating and drinking places.....	61	922	61	173	141
General merchandise grp, general stores.....	27	1,877	24	163	112
Apparel group.....	16	1,155	14	76	55
Furniture-home furnishings-appliance grp.....	13	630	11	34	34
Automotive group.....	20	3,317	11	159	156
Gasoline service stations.....	48	1,181	43	79	69
Lumber-building-hardware group.....	15	1,216	9	62	49
Drug and proprietary stores.....	16	827	16	54	44
All other retail stores.....	39	2,811	38	112	103
WHOLESALE TRADE, total.....	41	13,781	31	304	x
Merchant wholesalers.....	19	4,389	14	156	x
Other types of wholesale.....	22	9,392	17	148	x
SELECTED SERVICE TRADES, 2/total.....	117	1,187	118	261	241
Personal services.....	61	627	57	191	179
All other service trades.....	56	560	61	70	62

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

THOMAS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Thomasville:					
Retail trade.....	242	15,234	210	946	772
Wholesale trade.....	33	12,746	24	257	x
Selected service trades....	78	1,046	78	237	222
Remainder of county:					
Retail trade.....	162	3,786	153	185	133
Wholesale trade.....	8	1,035	7	47	x
Selected service trades....	39	141	40	24	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-137

TIFT COUNTY, GA.

Retail, wholesale, and service establishments located in Tift County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.0 million, an increase of 257 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.7 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$850,000 in 1948 compared with \$199,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,254 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 783 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tift County, Georgia, which also includes data for the city of Tifton. Final figures, superseding the preliminary data for Tift County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tift County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TIFT COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	271	14,960	254	870	691
Food group.....	96	4,052	92	153	90
Eating and drinking places.....	43	819	45	128	110
General merchandise grp, general stores.....	10	723	6	90	57
Apparel group.....	14	1,319	15	82	59
Furniture-home furnishings-appliance grp.....	12	818	9	57	57
Automotive group.....	21	2,514	21	107	105
Gasoline service stations.....	29	844	31	55	47
Lumber-building-hardware group.....	14	2,338	6	104	83
Drug and proprietary stores.....	8	483	6	40	32
All other retail stores.....	24	1,050	23	54	42
WHOLESALE TRADE, total.....	26	11,677	16	189	x
Merchant wholesalers.....	13	5,748	6	132	x
Other types of wholesale.....	13	5,929	10	57	x
SELECTED SERVICE TRADES, ² total.....	75	850	68	195	156
Personal services.....	40	499	33	151	118
All other service trades.....	35	351	35	44	38
TOURIST COURTS AND CAMPS.....	10	111	10	27	22

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
TIFT COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Tifton:					
Retail trade.....	182	13,182	168	797	636
Selected service trades.....	53	754	46	183	146
Remainder of county:					
Retail trade.....	89	1,778	86	73	55
Selected service trades.....	22	96	22	12	10

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-138

TOOMBS COUNTY, GA.

Retail, wholesale, and service establishments located in Toombs County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 363 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.0 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$591,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 868 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 457 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Toombs County, Georgia, which also includes data for the city of Vidalia. Final figures, superseding the preliminary data for Toombs County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Toombs County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TOOMBS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	253	12,502	209	567	462
Food group.....	87	2,919	62	106	94
Eating and drinking places.....	43	463	39	51	41
General merchandise grp, general stores	18	973	12	93	59
Furniture-home furnishings-appliance grp	11	691	5	37	36
Automotive group.....	20	4,305	21	137	106
Gasoline service stations.....	26	531	25	31	23
Lumber-building-hardware group.....	12	1,194	12	36	36
Drug and proprietary stores.....	9	441	8	37	35
All other retail stores.....	27	985	25	39	32
WHOLESALE TRADE, total.....	23	10,983	19	175	x
Merchant wholesalers.....	13	4,911	9	119	x
Other types of wholesalers.....	10	6,072	10	56	x
SELECTED SERVICE TRADES, ^{2/} total.....	58	591	54	126	114
Personal services.....	40	334	39	85	77
All other service trades.....	18	257	15	41	37

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TOOMBS COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Vidalia:					
Retail trade.....	133	8,218	110	380	308
Selected service trades....	38	436	35	97	89
Remainder of county:					
Retail trade.....	120	4,284	99	187	154
Selected service trades....	20	155	19	29	25

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-139

TOWNS COUNTY, GA.

Retail establishments located in Towns County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$884,000, an increase of 505 percent over the \$146,000 in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$10,000 in 1948, showing no change from the figure reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 43 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 13 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Towns County, Georgia. Final figures, superseding the preliminary data for Towns County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Towns County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TOWNS COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	884	56	42	29
Food group.....	29	251	29	5	4
Eating and drinking places.....	6	42	6	7	3
Gasoline service stations.....	8	43	8	2	1
All other retail stores.....	16	548	13	28	21
SELECTED SERVICE TRADES ^{2/}	7	10	8	1	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-140

TREUTLEN COUNTY, GA.

Retail and service establishments located in Treutlen County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 138 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$20,000 in 1939. Wholesale sales in the county reached a total of \$1.2 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 122 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 97 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 65 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Treutlen County, Georgia. Final figures, superseding the preliminary data for Treutlen County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Treutlen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TREUTLEN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	57	1,875	45	109	69
Food group.....	31	537	25	24	12
Eating and drinking places.....	6	32	4	7	7
Gasoline service stations.....	5	139	4	11	11
All other retail stores.....	15	1,167	12	67	39
WHOLESALE TRADE.....	5	1,222	6	65	x
SELECTED SERVICE TRADES ^{2/}	14	69	14	13	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-141

TROUP COUNTY, GA.

Retail, wholesale, and service establishments located in Troup County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$37.8 million, an increase of 226 percent over the \$11.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.7 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,848 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,742 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Troup County, Georgia, which also includes data for the cities of Hogansville, La Grange, and West Point. Final figures, superseding the preliminary data for Troup County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Troup County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TROUP COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	621	37,844	585	2,120	1,645
Food group.....	231	10,506	227	350	209
Eating and drinking places.....	116	2,164	100	292	243
General merchandise grp, general stores.....	26	4,351	17	415	273
Apparel group.....	38	3,339	43	177	132
Furniture-home furnishings-appliance grp.....	43	4,350	29	276	267
Automotive group.....	38	6,831	37	245	227
Gasoline service stations.....	60	1,911	63	103	84
Lumber-building-hardware group.....	11	778	10	45	37
Drug and proprietary stores.....	18	1,145	20	81	68
All other retail stores.....	40	2,469	39	136	105
WHOLESALE TRADE, total.....	41	16,667	28	355	x
Merchant wholesalers.....	28	12,646	15	307	x
Other types of wholesale.....	13	4,021	13	48	x
SELECTED SERVICE TRADES, ² /total.....	135	1,794	139	373	347
Personal services.....	94	1,169	93	307	286
All other service trades.....	41	625	46	66	61
AMUSEMENTS.....	18	418	10	62	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TROUP COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hogansville:					
Retail trade.....	59	2,247	57	122	90
Selected service trades.....	15	110	16	19	15
La Grange:					
Retail trade.....	320	20,400	295	1,213	931
Wholesale trade.....	29	11,592	22	242	x
Selected service trades.....	78	1,138	82	264	249
West Point:					
Retail trade.....	113	12,614	101	698	556
Selected service trades.....	28	463	24	82	75
Remainder of county: ^{3/}					
Retail trade.....	129	2,583	132	87	68
Wholesale trade.....	12	5,075	6	113	x
Selected service trades.....	14	83	17	8	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-142

TURNER COUNTY, GA.

Retail and service establishments located in Turner County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 200 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$133,000 in 1948 compared with \$33,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 208 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 197 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Turner County, Georgia. Final figures, superseding the preliminary data for Turner County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Turner County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TURNER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	100	4,222	89	194	143
Food group.....	37	1,207	33	52	27
Eating and drinking places.....	7	90	7	10	8
Gasoline service stations.....	16	409	15	24	21
All other retail stores.....	40	2,516	34	108	87
SELECTED SERVICE TRADES ^{2/}	14	133	14	14	14

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-143

TWIGGS COUNTY, GA.

Retail establishments located in Twiggs County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.1 million, an increase of 175 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 39 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 28 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Twiggs County, Georgia. Final figures, superseding the preliminary data for Twiggs County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Twiggs County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TWIGGS COUNTY, GA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	76	1,073	80	39	27
Food group.....	40	442	40	10	7
Eating and drinking places.....	8	17	7	3	2
Gasoline service stations.....	8	129	10	5	3
All other retail stores.....	20	485	23	21	15

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-144

UNION COUNTY, GA.

Retail establishments located in Union County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 700 percent over the \$0.2 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Retail establishments reported a total of 50 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Georgia. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

UNION COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	88	1,605	89	50	39
Food group.....	53	378	52	6	4
Eating and drinking places.....	5	26	6	6	5
Gasoline service stations.....	10	171	10	5	5
All other retail stores.....	20	1,030	21	33	25

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-145

UPSON COUNTY, GA.

Retail, wholesale, and service establishments located in Upson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.3 million, an increase of 211 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$786,000 in 1948 compared with \$195,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,058 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 686 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Upson County, Georgia, which also includes data for the cities of East Thomaston, Silvertown, and Thomaston. Final figures, superseding the preliminary data for Upson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Upson County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

UPSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	285	14,307	269	794	589
Food group.....	105	5,045	101	213	167
Eating and drinking places.....	48	800	49	65	55
General merchandise grp, general stores.	16	755	11	79	37
Apparel group.....	24	1,086	25	55	39
Furniture-home furnishgs-appliance grp.	17	1,104	14	59	54
Automotive group.....	17	2,832	17	94	89
Gasoline service stations.....	26	814	25	57	47
Lumber-building-hardware group.....	7	843	5	107	49
Drug and proprietary stores.....	7	463	7	35	29
All other retail stores.....	18	565	15	30	23
WHOLESALE TRADE.....	12	3,014	10	61	x
SELECTED SERVICE TRADES, ^{2/} total.....	59	786	61	203	192
Personal services.....	36	519	36	170	159
All other service trades.....	23	267	25	33	33

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DUNSTON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
East Thomaston:					
Retail trade.....	9	445	9	21	15
Silvertown:					
Retail trade.....	9	738	9	35	28
Thomaston:					
Retail trade.....	181	11,623	167	709	524
Selected service trades.....	47	711	49	187	177
Remainder of county: ^{3/}					
Retail trade.....	86	1,501	84	29	22
Selected service trades.....	5	36	5	6	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic service.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-146

WALKER COUNTY, GA.

Retail, wholesale, and service establishments located in Walker County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 316 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 999 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 525 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walker County, Georgia, which also includes data for the cities of Lafayette and Rossville. Final figures, superseding the preliminary data for Walker County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walker County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WALKER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	363	15,765	372	703	564
Food group.....	149	3,898	147	119	75
Eating and drinking places.....	32	694	31	100	85
General merchandise grp, general stores	49	1,836	47	107	65
Apparel group.....	11	1,368	10	68	60
Furniture-home furnishings appliance grp	17	1,116	15	62	57
Automotive group.....	17	3,124	22	60	59
Gasoline service stations.....	43	1,125	44	50	44
Lumber-building-hardware group.....	15	1,093	19	44	36
Drug and proprietary stores.....	11	736	11	63	56
All other retail stores.....	19	775	26	30	27
WHOLESALE TRADE.....	13	3,317	16	27	x
SELECTED SERVICE TRADES, ² /total.....	74	1,106	74	269	256
Personal services.....	47	863	46	237	226
All other service trades.....	27	243	28	32	30

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WALKER COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lafayette:					
Retail trade.....	87	5,941	90	263	220
Selected service trades....	27	393	28	89	85
Rossville:					
Retail trade.....	80	5,085	83	294	249
Selected service trades....	22	378	19	124	117
Remainder of county:					
Retail trade.....	196	4,739	199	146	95
Selected service trades....	25	335	27	56	54

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-10-147

WALTON COUNTY, GA.

Retail, wholesale, and service establishments located in Walton County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 259 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$404,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 667 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 427 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walton County, Georgia, which also includes data for the city of Monroe. Final figures, superseding the preliminary data for Walton County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WALTON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	210	9,650	196	543	437
Food group.....	88	2,854	83	106	85
Eating and drinking places.....	20	267	20	41	24
General merchandise grp, general stores.....	19	1,122	15	80	51
Furniture-home furnishings-appliance grp.....	16	997	14	51	38
Automotive group.....	15	2,011	11	109	108
Gasoline service stations.....	23	494	22	34	28
Lumber-building-hardware group.....	9	919	9	46	41
Drug and proprietary stores.....	8	284	10	21	18
All other retail stores.....	12	702	12	55	44
WHOLESALE TRADE.....	7	1,436	7	27	x
SELECTED SERVICE TRADES, ² /total.....	46	404	47	97	83
Personal services.....	29	322	29	88	75
All other service trades.....	17	82	18	9	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WALTON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Monroe:					
Retail trade.....	97	7,030	91	430	349
Selected service trades....	29	340	28	86	72
Remainder of County:					
Retail trade.....	113	2,620	105	113	88
Selected service trades....	17	64	19	11	11

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

²/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-10-148

WARE COUNTY, GA.

Retail, wholesale, and service establishments located in Ware County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.7 million, an increase of 180 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.9 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,772 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,348 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ware County, Georgia, which also includes data for the city of Waycross. Final figures, superseding the preliminary data for Ware County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ware County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WARE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	381	22,720	357	1,317	1,140
Food group.....	132	5,050	126	164	124
Eating and drinking places.....	51	832	48	170	158
Apparel group.....	29	2,389	24	154	131
Furniture-home furnishings-appliance group...	16	1,997	11	119	119
Automotive group.....	32	6,230	37	291	271
Gasoline service stations.....	51	1,312	48	82	66
Lumber-building-hardware group.....	16	1,393	9	75	73
Drug and proprietary stores.....	10	784	10	65	61
All other retail stores.....	44	2,739	34	207	147
WHOLESALE TRADE, total.....	34	9,871	28	240	x
Merchant wholesalers.....	21	5,640	17	164	x
Other types of wholesale.....	13	4,231	11	76	x
SELECTED SERVICE TRADES, ² total.....	98	1,080	88	215	188
Personal services.....	61	651	62	162	138
Business services.....	6	104	6	12	11
Automotive repairs and services.....	22	256	22	27	26
Other repair services.....	9	69	8	14	13
TOURIST COURTS AND CAMPS.....	10	82	6	15	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WARE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Waycross:					
Retail trade.....	310	21,810	292	1,281	1,109
Wholesale trade.....	28	8,264	25	192	x
Selected service trades.....	91	1,064	91	213	187
Remainder of county:					
Retail trade.....	71	910	65	36	31
Wholesale trade.....	6	1,607	3	48	x
Selected service trades.....	7	16	7	2	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-149

WARREN COUNTY, GA.

Retail and service establishments located in Warren County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 200 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$113,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 146 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 101 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Georgia. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WARREN COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	86	2,685	89	119	101
Food group.....	34	607	35	9	7
Eating and drinking places.....	6	49	6	8	6
Gasoline service stations.....	9	229	9	21	18
All other retail stores.....	37	1,800	39	81	70
SELECTED SERVICE TRADES, ^{2/} total.....	14	113	14	27	23
Personal services.....	9	62	9	20	16
All other service trades.....	5	51	5	7	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-150

WASHINGTON COUNTY, GA.

Retail, wholesale, and service establishments located in Washington County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 184 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$230,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 448 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 427 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Georgia, which also includes data for the city of Sandersville. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WASHINGTON COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	239	7,097	217	364	287
Food group.....	98	1,898	86	91	54
Eating and drinking places.....	20	221	14	28	23
General merchandise grp, general stores.....	26	636	25	35	21
Apparel group.....	9	421	11	22	16
Furniture-home furnishings-appliance grp.....	8	263	5	15	15
Automotive group.....	13	1,137	12	40	37
Gasoline service stations.....	29	559	27	31	24
Lumber-building-hardware group.....	19	1,058	19	52	48
Drug and proprietary stores.....	7	268	9	20	19
All other retail stores.....	10	636	9	30	30
WHOLESALE TRADE.....	16	3,660	12	39	x
SELECTED SERVICE TRADES, ^{2/} total.....	43	230	48	45	35
Personal services.....	26	169	28	39	30
All other service trades.....	17	61	20	6	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WASHINGTON COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sandersville:					
Retail trade.....	96	4,797	94	250	207
Selected service trades.....	20	167	21	35	30
Remainder of county:					
Retail trade.....	143	2,300	123	114	80
Selected service trades.....	23	63	27	10	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 10-151

WAYNE COUNTY, GA.

Retail, wholesale, and service establishments located in Wayne County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 278 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$214,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 416 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 251 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Georgia, which also includes data for the city of Jesup. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington, 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAYNE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	161	6,834	149	352	290
Food group.....	50	1,535	42	65	44
Eating and drinking places.....	29	324	28	55	50
General merchandise grp, general stores.	11	594	11	36	18
Apparel group.....	7	293	9	11	9
Furniture-home furnishings-appliance grp.	6	206	8	10	10
Automotive group.....	12	1,494	10	71	67
Gasoline service stations.....	21	288	18	15	10
Lumber-building-hardware group.....	11	1,325	10	37	35
Drug and proprietary stores.....	6	254	6	30	26
All other retail stores.....	8	521	7	22	21
WHOLESALE TRADE.....	7	1,277	4	26	x
SELECTED SERVICE TRADES, ² /total.....	29	214	27	38	24
Personal services.....	21	135	20	31	17
All other service trades.....	8	79	7	7	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAYNE COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Jesup:					
Retail trade.....	105	5,912	100	313	263
Remainder of county:					
Retail trade.....	56	922	49	39	27

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-152

WEBSTER COUNTY, GA.

Retail establishments located in Webster County, Georgia, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$353,000, an increase of 41 percent over the \$250,000 in 1939, when the preceding Census of Business was taken.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 13 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 12 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webster County, Georgia. Final figures, superseding the preliminary data for Webster County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WEBSTER COUNTY, GA.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	21	353	21	13	8
Food group.....	9	160	9	5	4
Gasoline service stations.....	6	113	6	7	4
All other retail stores.....	6	80	6	1	-

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-153

WHEELER COUNTY, GA.

Retail and service establishments located in Wheeler County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.4 million, an increase of 250 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$18,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 72 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 49 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wheeler County, Georgia. Final figures, superseding the preliminary data for Wheeler County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wheeler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WHEELER COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	1,384	56	68	52
Food group.....	29	508	23	20	11
Eating and drinking places.....	5	25	6	5	3
Gasoline service stations.....	7	105	7	9	6
All other retail stores.....	18	746	20	34	32
SELECTED SERVICE TRADES ^{2/}	7	18	8	4	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-10-154

WHITE COUNTY, GA.

Retail and service establishments located in White County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 333 percent over the \$0.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$65,000 in 1948 compared with \$10,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 63 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 10 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on White County, Georgia. Final figures, superseding the preliminary data for White County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for White County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WHITE COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	1,346	70	54	47
Food group.....	34	407	37	5	5
Gasoline service stations.....	9	88	8	3	2
All other retail stores.....	19	851	25	46	40
SELECTED SERVICE TRADES ^{2/}	10	65	10	9	9

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-155

WHITFIELD COUNTY, GA.

Retail, wholesale, and service establishments located in Whitfield County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.0 million, an increase of 239 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,401 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 908 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Whitfield County, Georgia, which also includes data for the city of Dalton. Final figures, superseding the preliminary data for Whitfield County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Whitfield County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington, 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WHITFIELD COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	368	20,027	378	1,021	862
Food group.....	118	5,021	126	149	116
Eating and drinking places.....	49	1,050	55	115	96
General merchandise grp., general stores.	38	1,883	35	166	106
Apparel group.....	19	1,521	17	69	56
Furniture-home furnishings-appliance grp.	19	1,561	16	59	57
Automotive group.....	21	3,375	19	142	138
Gasoline service stations.....	55	1,049	59	57	51
Lumber-building-hardware group.....	18	2,496	20	128	117
Drug and proprietary stores.....	10	655	9	46	43
All other retail stores.....	21	1,416	22	90	82
WHOLESALE TRADE, total.....	22	6,257	17	96	x
Merchant wholesalers.....	13	3,530	7	69	x
Other types of wholesale.....	9	2,727	10	27	x
SELECTED SERVICE TRADES, 2/total.....	84	1,114	86	284	253
Personal services.....	53	902	57	249	223
All other service trades.....	31	212	29	35	30
TOURIST COURTS AND CAMPS.....	5	36	6	7	7

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WHITFIELD COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dalton:					
Retail trade.....	256	18,129	257	973	828
Selected service trades....	77	1,085	81	279	248
Remainder of county:					
Retail trade.....	112	1,898	121	48	34
Selected service trades....	7	29	5	5	5
Tourist courts and camps...	5	36	6	7	7

1/ See General Description on this page for changes from the 1939 Census of Business in the Coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-10-156

WILCOX COUNTY, GA.

Retail and service establishments located in Wilcox County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 156 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$84,000 in 1948 compared with \$32,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 147 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 126 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilcox County, Georgia. Final figures, superseding the preliminary data for Wilcox County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilcox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WILCOX COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	96	2,303	85	131	100
Food group.....	42	984	37	36	28
Eating and drinking places.....	11	38	11	5	3
Gasoline service stations.....	14	202	14	21	20
All other retail stores.....	29	1,079	23	69	49
SELECTED SERVICE TRADES, ^{2/} total.....	14	84	13	16	12
Personal services.....	9	40	8	9	8
All other service trades.....	5	44	5	7	4

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-10-157

WILKES COUNTY, GA.

Retail, wholesale, and service establishments located in Wilkes County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 235 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$340,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 395 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 267 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilkes County, Georgia, which also includes data for the City of Washington. Final figures, superseding the preliminary data for Wilkes County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilkes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WILKES COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	155	5,715	151	284	223
Food group.....	72	1,453	70	51	32
Eating and drinking places.....	20	128	18	23	12
General merchandise grp, general stores	18	779	17	59	38
Furniture-home furnishings-appliance grp	5	317	4	17	17
Automotive group.....	6	1,090	6	37	37
Gasoline service stations.....	11	275	11	24	23
Lumber-building-hardware group.....	7	926	8	31	31
Drug and proprietary stores.....	5	257	7	19	15
All other retail stores.....	11	490	10	23	18
WHOLESALE TRADE.....	10	1,407	10	26	x
SELECTED SERVICE TRADES, 2/total.....	36	340	41	85	74
Personal services.....	21	209	24	71	64
All other service trades.....	15	131	17	14	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WILKES COUNTY, GA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Washington:					
Retail trade.....	86	4,864	82	249	204
Selected service trades....	31	312	35	82	71
Remainder of county:					
Retail trade.....	69	851	69	35	19
Selected service trades....	5	28	6	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-10-158

WILKINSON COUNTY, GA.

Retail and service establishments located in Wilkinson County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.7 million, an increase of 200 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$41,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 125 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 88 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilkinson County, Georgia. Final figures, superseding the preliminary data for Wilkinson County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilkinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WILKINSON COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	2,701	117	108	77
Food group.....	46	1,024	46	24	17
Eating and drinking places.....	18	78	18	15	8
Gasoline service stations.....	13	180	17	9	6
All other retail stores.....	34	1,419	36	60	46
SELECTED SERVICE TRADES ^{2/}	12	41	9	17	16

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-10-159

WORTH COUNTY, GA.

Retail, wholesale, and service establishments located in Worth County, Georgia, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 200 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$152,000 in 1948 compared with \$69,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 392 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 287 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Worth County, Georgia. Final figures, superseding the preliminary data for Worth County, will be included in a Bulletin for the State of Georgia to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WORTH COUNTY, GA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	146	4,471	137	260	173
Food group.....	67	1,820	64	79	35
Eating and drinking places.....	27	185	25	36	25
Gasoline service stations.....	11	283	11	16	12
All other retail stores.....	41	2,183	37	129	101
WHOLESALE TRADE.....	10	4,492	8	96	x
SELECTED SERVICE TRADES, ² /total.....	26	152	30	36	31
Personal services.....	19	127	23	35	31
All other service trades.....	7	25	7	1	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

HAWAII



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release June 23, 1950 (afternoon papers)

Release Series BC-1P-51-000

HAWAII

Retail, wholesale, and service establishments located in Hawaii showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in Hawaii during 1948 aggregated \$381,400,000, an increase of 216 percent over the \$120,700,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 366 percent rise over the same period, reaching a total of \$452,100,000 in 1948 as compared with \$97,000,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$24,800,000 in 1948 compared with \$6,700,000 in 1939. Hotel receipts moved from \$3,600,000 in 1939 to \$9,400,000 in 1948. Amusement businesses recorded receipts of \$10,400,000 in 1948 compared with \$5,100,000 in 1939.

Employment in Hawaii also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 19,508 paid employees for the workweek ended nearest November 15, 1948. The comparable figure for 1939 was 14,326. Wholesale trade establishments reported a total of 7,914 employees for the week of November 15, 1948, compared with 4,374 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,887; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,490.

Final figures, superseding the preliminary data for Hawaii, will be included in a Bulletin to be issued in several months. A single copy of the preliminary release for the Hawaii as well as an order blank for other area releases may be obtained by Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HAWAII

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	4,864	381,393	4,822	19,508	17,134
Food group.....	1,583	121,628	1,607	3,299	2,964
Eating and drinking places.....	993	37,487	1,121	4,699	4,003
General merchandise grp, general stores.	313	57,349	264	3,136	2,625
Apparel group.....	445	24,305	400	1,581	1,381
Furniture-home furnishings-appliance grp.	279	20,975	264	1,174	1,068
Automotive group.....	136	55,474	88	1,922	1,875
Gasoline service stations.....	283	18,013	304	1,064	874
Lumber-building-hardware group.....	49	3,105	46	192	183
Drug and proprietary stores.....	123	11,000	123	632	506
All other retail stores.....	660	32,057	605	1,809	1,655
WHOLESALE TRADE, total.....	697	452,129	507	7,914	x
Merchant wholesalers, total.....	532	249,090	413	6,764	x
Groceries, confectionary, meat.....	147	53,374	144	1,040	x
Farm products, edible.....	62	14,086	68	320	x
Furniture, home furnishings.....	16	2,008	21	75	x
Automotive supplies.....	27	4,522	11	193	x
Electrical merchandise.....	15	19,422	9	520	x
Hardware, plumbing, heating.....	14	17,442	8	864	x
Lumber, construction materials.....	12	10,611	7	416	x
Mach'y, equip't, industrial supplies..	68	14,707	46	602	x
All other merchant wholesalers.....	171	112,918	99	2,734	x
Manufact'rs' sales branches, offices...	31	42,909	3	326	x
Petroleum bulk plants, terminals.....	33	36,853	9	316	x
Agents, brokers (merchandise).....	94	121,756	82	458	x
Assemblers of farm products.....	7	1,521	-	50	x
SELECTED SERVICE TRADES, total.....	1,827	24,760	1,843	3,887	3,510
Personal services.....	1,136	12,072	1,116	2,546	2,308
Business services.....	94	2,385	78	384	347
Automotive repairs and services.....	393	8,211	427	748	675
Other repair services.....	204	2,092	222	209	180
HOTELS.....	158	9,429	102	1,376	1,229
AMUSEMENTS.....	345	10,351	232	1,903	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HAWAII

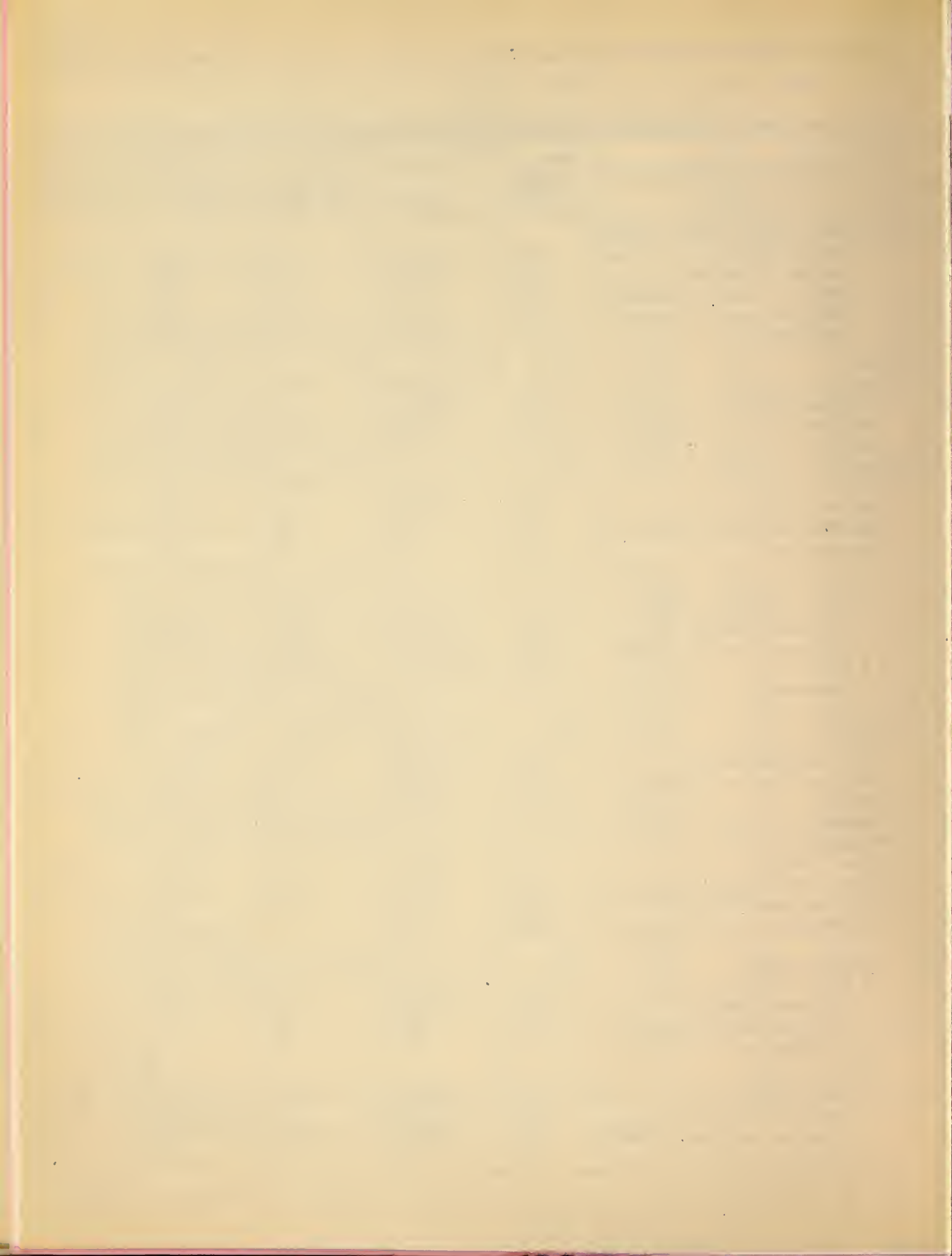
(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hawaii County, total:					
Retail trade.....	752	45,730	656	2,116	1,907
Wholesale trade.....	98	35,598	57	694	x
Selected service trades.....	246	2,354	257	323	300
Hotels.....	41	1,272	26	209	188
Amusements.....	71	1,046	35	255	x
Hilo:					
Retail trade.....	333	29,807	296	1,564	1,425
Wholesale trade.....	66	29,514	35	567	x
Selected service trades....	143	1,854	153	280	259
Amusements.....	24	596	14	119	x
Remainder of county:					
Retail trade.....	419	15,923	360	552	482
Wholesale trade.....	32	6,084	22	127	x
Selected service trades....	103	500	104	43	41
Amusements.....	47	450	21	136	x
Honolulu County, total:					
Retail trade.....	3,287	284,500	3,472	15,166	13,260
Wholesale trade.....	545	391,025	426	6,598	x
Selected service trades.....	1,352	20,426	1,363	3,317	2,993
Hotels.....	Data withheld to avoid disclosure				
Amusements.....	196	8,111	149	1,327	x
Honolulu:					
Retail trade.....	2,680	248,999	2,871	13,650	11,974
Wholesale trade.....	538	389,884	422	6,572	x
Selected service trades....	1,172	19,092	1,188	3,089	2,794
Hotels.....	88	7,219	57	962	856
Amusements.....	148	7,283	116	1,133	x
Remainder of county:					
Retail trade.....	607	35,501	601	1,516	1,286
Wholesale trade.....	7	1,141	4	26	x
Selected service trades....	180	1,334	175	228	199
Amusements.....	48	828	33	194	x
Kauai County:					
Retail trade.....	326	20,219	290	905	810
Wholesale trade.....	19	10,128	6	213	x
Selected service trades.....	93	873	85	86	74
Amusements.....	29	512	15	127	x
Maui County:					
Retail trade.....	499	30,944	404	1,321	1,157
Wholesale trade.....	35	15,378	18	409	x
Selected service trades.....	136	1,107	138	161	143
Hotels.....	14	631	9	135	122

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.





IDAHO

counties

IDAHO

- | | |
|--------------------|----------------|
| 1. Ada | 25. Idaho |
| 2. Adams | 26. Jefferson |
| 3. Bannock | 27. Jerome |
| 4. Bear Lake | 28. Kootenai |
| 5. Benewah | 29. Latah |
| 6. Bingham | 30. Lemhi |
| 7. Blaine | 31. Lewis |
| 8. Boise (lacking) | 32. Lincoln |
| 9. Bonner | 33. Madison |
| 10. Bonneville | 34. Minidoka |
| 11. Boundary | 35. Nez Perce |
| 12. Butte | 36. Oneida |
| 13. Camas | 37. Owyhee |
| 14. Canyon | 38. Payette |
| 15. Caribou | 39. Power |
| 16. Cassia | 40. Shoshone |
| 17. Clark | 41. Teton |
| 18. Clearwater | 42. Twin Falls |
| 19. Custer | 43. Valley |
| 20. Elmore | 44. Washington |
| 21. Franklin | |
| 22. Fremont | |
| 23. Gem | |
| 24. Gooding | |



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-11-000

IDAHO

Retail, wholesale, and service establishments located in Idaho showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$582.0 million, an increase of 231 percent over the \$175.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 300 percent rise over the same period, reaching a total of \$422.1 million in 1948 as compared with \$105.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$22.7 million in 1948 compared with \$7.4 million in 1939. Hotel receipts moved from \$3.5 million in 1939 to \$9.2 million in 1948. Amusement businesses in the State recorded receipts of \$8.5 million in 1948 compared with \$3.3 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 26,051 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,626 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 17,499 and 13,688. Wholesale trade establishments reported a total of 8,862 full- and part-week employees for the week of November 15, 1948, compared with 5,821 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,082; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,245.

These preliminary figures have been compiled from similar releases being made available for each county in Idaho. Final figures, superseding the preliminary data for Idaho, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Idaho as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,315	581,976	7,119	26,051	21,626
Food group.....	1,434	114,383	1,496	3,020	2,226
Eating and drinking places.....	1,732	47,570	1,866	5,179	4,148
General merchandise grp, general stores.	332	70,457	213	4,628	3,552
Apparel group.....	312	20,393	280	971	807
Furniture-home furnishings-appliance grp.	346	28,441	339	1,321	1,183
Automotive group.....	517	107,049	504	3,871	3,697
Gasoline service stations.....	1,009	36,072	1,050	1,181	959
Lumber-building-hardware group.....	646	95,614	494	3,248	2,893
Drug and proprietary stores.....	203	15,028	203	794	616
All other retail stores.....	784	46,969	674	1,838	1,545
WHOLESALE TRADE, total.....	1,141	422,058	739	8,862	x
Merchant wholesalers, total.....	335	124,652	229	2,768	x
Groceries, foods.....	73	41,905	46	745	x
Hardware, elec'l, plum'g and heating.	21	20,606	9	379	x
Mach'y, equip't, industrial supplies.	55	17,741	36	374	x
All other merchant wholesalers.....	186	44,400	138	1,270	x
Manufact'rs' sales branches, offices...	57	20,319	1	346	x
Petroleum bulk plants, terminals.....	369	59,756	350	540	x
Agents, brokers (merchandise).....	31	85,334	27	422	x
Assemblers of farm products.....	349	131,997	132	4,786	x
SELECTED SERVICE TRADES, total.....	1,863	22,678	2,006	3,082	2,733
Personal services.....	972	11,759	1,026	2,179	1,960
Business services.....	89	2,153	76	279	209
Automotive repairs and services.....	409	5,158	466	343	318
Other repairs and services.....	393	3,608	438	281	246
HOTELS.....	221	9,191	204	1,680	1,438
TOURIST COURTS AND CAMPS.....	290	1,935	293	96	65
AMUSEMENTS.....	248	8,487	161	1,378	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P- 11-001

ADA COUNTY, IDAHO

Retail, wholesale, and service establishments located in Ada County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$78.0 million, an increase of 216 percent over the \$24.7 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 312 percent rise over the same period, reaching a total of \$76.7 million in 1948 as compared with \$18.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$4.1 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 3,941 paid employees for the workweek ended nearest November 15, 1948. Of these, 3,423 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 2,736 and 2,320. Wholesale trade establishments reported a total of 1,477 full-and part-week employees for the week of November 15, 1948, compared with 769 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 691; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 451.

These preliminary figures have been derived from a Census report on Ada County, Idaho. The report also contains data for Boise City.

Final figures, superseding the preliminary data for Ada County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ada County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ADA COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	716	78,016	705	3,941	3,423
Food group.....	140	13,992	157	405	312
Eating and drinking places.....	154	5,759	160	737	647
General merchandise group, general stores	18	14,019	5	1,026	856
Apparel group.....	35	2,957	30	156	136
Furniture-home furnishings-appliance grp	11	4,740	47	262	230
Automotive group.....	55	12,822	52	391	386
Gasoline service stations.....	97	4,194	100	157	138
Lumber-building-hardware group.....	54	8,623	36	284	258
Drug and proprietary stores.....	17	2,198	16	118	97
All other retail stores.....	105	8,712	102	405	363
WHOLESALE TRADE, total.....	151	76,655	87	1,477	x
Merchant wholesalers.....	103	58,826	69	1,181	x
Groceries, foods.....	13	11,854	11	204	x
Hardware, elec'l, plum'g & heat'g....	15	15,732	7	269	x
Mach'y, equip't, industrial supplies..	29	11,606	21	221	x
Automotive parts, accessories.....	11	1,925	6	100	x
All other merchant wholesalers.....	35	17,709	24	387	x
Manufact'rs' sales branches, offices...	20	6,534	-	150	x
Petroleum bulk plants, terminals.....	17	8,664	11	102	x
Other wholesale.....	11	2,631	7	44	x
SELECTED SERVICE TRADES, 2/total.....	274	4,099	292	691	638
Personal services.....	135	2,160	138	473	453
Business services.....	21	755	13	113	93
Automotive repairs and services.....	58	736	65	58	56
Other repair services.....	60	448	76	47	36
HOTELS.....	17	1,466	11	289	221
TOURIST COURTS AND CAMPS.....	24	285	27	22	20
AMUSEMENTS.....	22	1,322	17	227	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ADA COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Boise city:					
Retail trade.....	462	65,530	446	3,449	3,001
Wholesale trade.....	129	71,474	68	1,362	x
Selected service trades...	187	3,504	191	622	573
Hotels.....	17	1,466	11	289	221
Amusements.....	16	1,170	11	220	x
Remainder of county:3/					
Retail trade.....	254	12,486	259	492	422
Wholesale trade.....	22	5,181	19	115	x
Selected service trades...	87	595	101	69	65
Amusements.....	6	152	6	7	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-11-002

ADAMS COUNTY, IDAHO

Retail establishments located in Adams County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 250 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 76 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 48 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, Idaho. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADAMS COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	59	2,114	58	76	52
Food group.....	17	785	16	18	9
Eating and drinking places.....	18	231	18	26	20
Gasoline service stations.....	12	315	15	6	6
All other retail stores.....	12	783	9	26	17
SELECTED SERVICE TRADES ^{2/}	7	17	7	-	-
HOTELS.....	6	61	7	3	2

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-11-003

BANNOCK COUNTY, IDAHO

Retail, wholesale, and service establishments located in Bannock County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.3 million, an increase of 200 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$30.2 million in 1948 as compared with \$8.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,126 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,148 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bannock County, Idaho, which also includes data for the cities of Alameda and Pocatello. Final figures, superseding the preliminary data for Bannock County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bannock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BANNOCK COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	474	42,289	430	2,208	1,719
Food group.....	104	9,608	106	269	190
Eating and drinking places.....	119	3,696	127	428	334
General merchandise group, general stores...	15	4,772	7	395	247
Apparel group.....	25	2,539	15	128	105
Furniture-home furnishings-appliance group..	20	2,822	11	196	186
Automotive group.....	31	6,537	28	222	210
Gasoline service stations.....	65	2,399	59	113	76
Lumber-building-hardware group.....	31	5,054	18	229	198
Drug and proprietary stores.....	14	1,252	11	80	51
All other retail stores.....	50	3,610	48	148	122
WHOLESALE TRADE, total.....	68	30,157	29	537	x
Merchant wholesalers.....	31	12,209	13	302	x
Petroleum bulk plants, terminals.....	16	3,097	16	37	x
Other types of wholesale.....	21	14,851	-	198	x
SELECTED SERVICE TRADES, ² /total.....	119	2,242	125	381	331
Personal services.....	75	1,245	77	500	258
Business services.....	13	584	9	47	44
Automotive repairs and services.....	19	299	25	21	19
Other repair services.....	12	114	14	13	10
TOURIST COURTS AND CAMPS.....	14	187	12	18	9
AMUSEMENTS.....	15	752	9	134	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BANNOCK COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Alameda:					
Retail trade.....	34	2,426	34	81	54
Selected service trades.....	10	191	14	20	18
Pocatello:					
Retail trade.....	326	35,125	283	1,920	1,504
Wholesale trade.....	46	22,077	19	448	x
Selected service trades.....	96	1,910	99	345	299
Tourist courts and camps.....	9	156	8	15	8
Remainder of county:^{2/}					
Retail trade.....	114	4,738	113	207	161
Wholesale trade.....	22	8,080	10	89	x
Selected service trades.....	13	141	12	16	14
Tourist courts and camps.....	5	31	4	3	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-11-004

BEAR LAKE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Bear Lake County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 205 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$185,000 in 1948 compared with \$59,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 296 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 214 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bear Lake County, Idaho, which also includes data for the city of Montpelier. Final figures, superseding the preliminary data for Bear Lake County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bear Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BEAR LAKE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	96	6,446	101	256	196
Food group.....	20	1,039	20	32	17
Eating and drinking places.....	13	428	11	53	44
Gasoline service stations.....	13	435	13	13	11
All other retail stores.....	50	4,544	57	158	124
WHOLESALE TRADE.....	10	1,264	7	19	x
SELECTED SERVICE TRADES, ^{2/} total.	19	185	21	21	20
Personal services.....	10	110	12	17	17
All other service trades.....	9	75	9	4	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BEAR LAKE COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Montpelier:					
Retail trade.....	57	5,296	58	209	164
Remainder of county: ^{2/}					
Retail trade.....	39	1,150	43	47	32

^{1/} Includes employees paid for less than the full workweek.

^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-11-005

BENEWAH COUNTY, IDAHO

Retail, wholesale, and service establishments located in Benewah County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 233 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 210 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 150 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benewah County, Idaho. Final figures, superseding the preliminary data for Benewah County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benewah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BENEWAH COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	101	4,959	103	190	157
Food group.....	18	1,256	22	27	17
Eating and drinking places.....	34	920	32	78	65
Gasoline service stations.....	15	523	16	11	8
All other retail stores.....	34	2,260	33	74	67
WHOLESALE TRADE.....	9	1,099	9	12	x
SELECTED SERVICE TRADES, ^{2/} total..	18	109	18	8	7
Personal services.....	12	78	12	7	6
All other service trades.....	6	31	6	1	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-11-006

BINGHAM COUNTY, IDAHO

Retail, wholesale, and service establishments located in Bingham County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 274 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.6 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$552,000 in 1948 compared with \$134,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,717 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 953 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bingham County, Idaho, which also includes data for the city of Blackfoot. Final figures, superseding the preliminary data for Bingham County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BINGHAM COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	243	17,566	229	777	631
Food group.....	48	3,622	53	95	69
Eating and drinking places.....	44	978	43	127	90
General merchandise grp, general stores.....	15	1,778	9	115	82
Apparel group.....	9	416	6	16	15
Furniture-home furnishings-appliance grp.....	13	791	11	23	17
Automotive group.....	18	3,299	16	140	135
Gasoline service stations.....	35	1,075	36	33	25
Lumber-building-hardware group.....	35	3,982	27	160	141
Drug and proprietary stores.....	7	472	10	23	20
All other retail stores.....	19	1,153	18	45	37
WHOLESALE TRADE.....	47	14,563	31	894	x
SELECTED SERVICE TRADES, ² /total.....	49	552	56	46	42
Personal services.....	24	203	28	28	24
All other service trades.....	25	349	28	18	18
AMUSEMENTS.....	5	190	1	41	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BINGHAM COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Blackfoot:					
Retail trade.....	123	11,527	102	529	437
Selected service trades....	29	294	33	29	27
Remainder of county:					
Retail trade.....	120	6,039	127	248	194
Selected service trades....	20	258	23	17	15

1/ See General Description on this page for changes from 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-007

BLAINE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Blaine County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 164 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$876,000 in 1948 as compared with \$285,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$101,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 255 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 210 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blaine County, Idaho. Final figures, superseding the preliminary data for Blaine County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blaine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BLAINE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	98	5,837	101	238	217
Food group.....	17	1,250	18	33	33
Eating and drinking places.....	27	759	33	74	67
Gasoline service stations.....	11	422	10	8	6
All other retail stores ..	43	3,406	40	123	111
WHOLESALE TRADE.....	10	876	6	9	x
SELECTED SERVICE TRADES, ² /total..	14	101	16	8	7
Personal services.....	9	73	10	8	7
All other service trades.....	5	28	6	-	-
TOURIST COURTS AND CAMPS.....	11	58	10	6	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-11-009

BONNER COUNTY, IDAHO

Retail, wholesale, and service establishments located in Bonner County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 231 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$318,000 in 1948 compared with \$115,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 489 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 359 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bonner County, Idaho, which also includes data for the city of Sandpoint. Final figures, superseding the preliminary data for Bonner County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bonner County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BONNER COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	226	11,602	229	446	372
Food group.....	50	2,897	57	55	41
Eating and drinking places.....	79	1,942	83	114	81
General merchandise group, general stores	10	736	8	43	36
Apparel group.....	10	385	13	15	11
Furniture-home furnishings-appliance grp	Included with "All other retail stores"				
Automotive group.....	13	2,191	10	110	107
Gasoline service stations.....	23	548	22	12	9
Lumber-building-hardware group.....	8	886	8	25	23
Drug and proprietary stores.....	6	278	4	13	13
All other retail stores.....	27	1,739	24	59	51
WHOLESALE TRADE.....	13	1,571	10	13	x
SELECTED SERVICE TRADES, ² /total.....	38	318	42	30	29
Personal services.....	23	205	25	28	27
All other service trades.....	15	113	17	2	2
HOTELS.....	6	54	6	8	6
TOURIST COURTS AND CAMPS.....	14	66	16	-	-

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BONNER COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sandpoint:					
Retail trade.....	101	8,257	103	353	292
Selected service trades.	23	201	25	27	27
Remainder of county: ^{3/}					
Retail trade	125	3,345	126	93	80
Selected service trades	15	117	17	3	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 12, 1950

Release Series BC-1P-11-010

BONNEVILLE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Bonneville County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.6 million, an increase of 261 percent over the \$11.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$57.4 million in 1948 as compared with \$12.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,171 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,928 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bonneville County, Idaho, which also includes data for the city of Idaho Falls. Final figures, superseding the preliminary data for Bonneville County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bonneville County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BONNEVILLE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	324	42,594	299	1,959	1,649
Food group.....	68	7,064	70	206	156
Eating and drinking places.....	59	2,565	77	327	248
General merchandise grp, general stores.....	9	5,596	4	406	301
Apparel group.....	23	2,047	13	98	85
Furniture-home furnishings-appliance grp.....	23	2,056	19	104	96
Automotive group.....	28	8,463	22	305	299
Gasoline service stations.....	42	1,657	46	70	60
Lumber-building-hardware group.....	27	8,443	14	267	253
Drug and proprietary stores.....	8	942	7	57	43
All other retail stores.....	37	3,761	27	119	108
WHOLESALE TRADE, total.....	67	57,429	36	958	x
Merchant wholesalers.....	21	7,526	5	199	x
Other types of wholesalers.....	46	49,903	31	759	x
SELECTED SERVICE TRADES, 2/total.....	84	1,589	87	254	230
Personal services.....	44	922	46	197	174
All other service trades.....	40	667	41	57	56
TOURIST COURTS AND CAMPS.....	20	180	20	7	7
AMUSEMENTS.....	9	510	3	53	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BONNEVILLE COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade-group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Idaho Falls:					
Retail trade.....	278	41,422	254	1,938	1,631
Wholesale trade.....	55	54,118	32	729	x
Remainder of county:					
Retail trade.....	46	1,172	45	21	18
Wholesale trade.....	12	3,311	4	229	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-11-011

BOUNDARY COUNTY, IDAHO

Retail, wholesale, and service establishments located in Boundary County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 229 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$114,000 in 1948 compared with \$62,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 257 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 149 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boundary County, Idaho. Final figures, superseding the preliminary data for Boundary County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boundary County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BOUNDARY COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	81	5,605	80	218	186
Food group.....	21	1,470	20	37	28
Eating and drinking places.....	15	477	13	60	56
Gasoline service stations.....	11	351	13	6	6
All other retail stores.....	34	3,307	34	115	96
WHOLESALE TRADE.....	10	1,038	7	22	x
SELECTED SERVICE TRADES ^{2/}	13	114	14	17	13
TOURIST COURTS AND CAMPS.....	8	32	8	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-012

BUTTE COUNTY, IDAHO

Retail establishments located in Butte County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 300 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 66 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 36 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Butte County, Idaho. Final figures, superseding the preliminary data for Butte County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Butte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BUTTE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	38	1,551	37	66	51
Food group.....		Included with "All other retail stores"			
Eating and drinking places.....	11	193	11	24	15
Gasoline service stations.....	8	167	7	2	2
All other retail stores.....	19	1,191	19	40	34
SELECTED SERVICE TRADES ^{2/}	9	49	9	-	-

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-11-013

CAMAS COUNTY, IDAHO

Retail establishments located in Camas County, Idaho, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Fourteen retail establishments reported 1948 sales aggregating \$798,000, an increase of 170 percent over the \$296,000 reported by twenty-nine establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported fourteen active proprietors of unincorporated businesses in 1948 as compared with twenty-four proprietors in 1939. Twenty-four paid employees were reported for the workweek ended nearest November 15, 1948. Of these, twenty-two worked the full workweek, and the remainder part of the week. The comparable figures for 1939 were twenty-three and fifteen.

These preliminary figures have been derived from a Census report on Camas County, Idaho. Final figures, superseding the preliminary data for Camas County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Camas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-11-014

CANYON COUNTY, IDAHO

Retail, wholesale, and service establishments located in Canyon County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.5 million, an increase of 281 percent over the \$13.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$38.5 million in 1948 as compared with \$7.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 3,154 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Canyon County, Idaho, which also includes data for the cities of Caldwell and Nampa. Final figures, superseding the preliminary data for Canyon County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Canyon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CANYON COUNTY, IDAHO

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	522	51,520	487	2,179	1,870
Food group.....	119	10,045	136	229	169
Eating and drinking places.....	91	2,501	96	322	275
General merchandise group, general stores	19	6,575	10	415	325
Apparel group.....	19	1,164	17	53	46
Furniture-home furnishings-appliance grp	24	2,136	12	112	93
Automotive group.....	49	11,811	42	463	453
Gasoline service stations.....	77	3,481	74	107	89
Lumber-building-hardware group.....	48	9,299	30	299	269
Drug and proprietary stores.....	14	1,397	12	60	49
All other retail stores.....	62	3,111	58	119	102
WHOLESALE TRADE, total.....	78	38,477	51	694	x
Merchant wholesalers.....	24	5,470	15	178	x
Petroleum bulk plants, terminals.....	24	4,590	24	43	x
Other wholesale.....	30	28,417	12	473	x
SELECTED SERVICE TRADES, ^{2/} total.....	168	1,807	183	281	212
Personal services.....	32	1,037	90	189	160
Business services.....	11	157	10	56	19
Automotive repairs and services.....	41	419	46	25	23
Other repair services.....	34	194	37	11	10
TOURIST COUNTS AND CAMPS.....	12	73	13	1	-
AUXILIARIES.....	17	1,124	12	166	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of service trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CANYON COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Caldwell:					
Retail trade.....	151	18,967	145	825	737
Wholesale trade.....		Included with 'Remainder of county'			
Selected service trades....	49	615	54	108	69
Nampa:					
Retail trade.....	224	25,676	192	1,155	976
Wholesale trade.....	39	12,760	22	343	x
Selected service trades....	73	831	75	157	129
Remainder of county: ^{3/}					
Retail trade.....	147	6,877	150	199	157
Wholesale trade.....	39	25,717	29	351	x
Selected service trades....	46	361	54	16	14

x Not available.

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

22

PRELIMINARY

For Release March ~~1950~~ 1950

Release Series BC-1P-11-015

CARIBOU COUNTY, IDAHO

Retail, wholesale, and service establishments located in Caribou County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 600 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$88,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 225 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 59 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caribou County, Idaho. Final figures, superseding the preliminary data for Caribou County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caribou County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS: PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CARIBOU COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	83	5,581	87	208	178
Food group.....	19	855	18	26	16
Eating and drinking places.....	18	475	20	43	39
Gasoline service stations.....	7	276	8	8	6
All other retail stores.....	39	3,975	41	131	117
WHOLESALE TRADE.....	9	2,275	9	6	x
SELECTED SERVICE TRADES ² /total..	22	88	22	11	10
Personal services.....	13	49	13	5	5
All other service trades.....	9	39	9	6	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-016

CASSIA COUNTY, IDAHO

Retail, wholesale, and service establishments located in Cassia County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.1 million, an increase of 258 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$690,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,091 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 609 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cassia County, Idaho, which also includes data for the city of Burley. Final figures, superseding the preliminary data for Cassia County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cassia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CASSIA COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	196	16,096	183	700	576
Food group.....	32	2,654	31	60	38
Eating and drinking places.....	40	1,211	46	116	94
General merchandise group, general stores	6	957	3	85	58
Apparel group.....	12	889	8	45	42
Furniture-home furnishings-appliance grp	12	1,126	11	48	40
Automotive group.....	19	2,855	13	97	92
Gasoline service stations.....	33	1,120	39	41	27
Lumber-building-hardware group.....	18	3,556	10	142	130
Drug and proprietary stores.....	Included in "All other retail stores"				
All other retail stores	24	1,728	22	66	55
WHOLESALE TRADE, total.....	43	11,301	31	321	x
Merchant wholesalers.....	11	1,268	8	34	x
Other wholesale.....	32	10,033	23	287	x
SELECTED SERVICE TRADES, ^{2/}total.....	63	690	69	70	67
Personal services.....	24	264	27	41	38
All other service trades.....	39	426	42	29	29
TOURIST COURTS AND CAMPS.....	7	51	6	1	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CASSIA COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Burley:					
Retail trade.....	136	13,936	117	618	532
Wholesale trade.....	28	4,841	16	146	x
Selected service trades...	50	642	56	69	66
Remainder of county: ^{3/}					
Retail trade.....	60	2,160	66	82	44
Wholesale trade.....	15	6,460	15	175	x
Selected service trades...	13	48	13	1	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-017

CLARK COUNTY, IDAHO

Retail establishments located in Clark County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$656,000, an increase of 245 percent over the \$190,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 28 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 14 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clark County, Idaho. Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLARK COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	21	656	18	28	26
Food group.....	6	136	6	2	1
Eating and drinking places.....	6	82	5	12	12
Gasoline service stations.....		Included with "All other retail stores"			
All other retail stores.....	9	438	7	14	13

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-11-018

CLEARWATER COUNTY, IDAHO

Retail, wholesale, and service establishments located in Clearwater County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 157 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$953,000 in 1948 as compared with \$434,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$221,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 230 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 188 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clearwater County, Idaho. Final figures, superseding the preliminary data for Clearwater County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clearwater County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLEARWATER COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	95	5,420	94	204	161
Food group.....	16	1,161	16	20	15
Eating and drinking places.....	33	932	36	59	44
Gasoline service stations.....	7	200	7	5	3
All other retail stores.....	39	3,127	35	120	99
WHOLESALE TRADE.....	7	953	5	12	x
SELECTED SERVICE TRADES, ² /total..	23	221	24	14	12
Personal services.....	11	63	11	6	6
All other service trades.....	12	158	13	8	6
HOTELS.....	8	159	7	16	16

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-019

CUSTER COUNTY, IDAHO

Retail, wholesale, and service establishments located in Custer County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 167 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$583,000 in 1948 as compared with \$218,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$51,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 102 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 64 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Custer County, Idaho. Final figures, superseding the preliminary data for Custer County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Custer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CUSTER COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	2,352	66	92	80
Food group.....	16	664	17	8	7
Eating and drinking places.....	21	355	21	30	25
Gasoline service stations.....	11	150	10	5	5
All other retail stores.....	24	1,183	18	49	43
WHOLESALE TRADE.....	8	583	8	5	x
SELECTED SERVICE TRADES ^{2/}	9	51	9	5	5
HOTELS.....	8	68	7	2	2
TOURIST COURTS AND CAMPS.....	7	19	7	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-11-020

ELMORE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Elmore County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 253 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business **recorded** receipts totaling \$141,000 in 1948 compared with \$62,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 316 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 201 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Elmore County, Idaho. Final figures, superseding the preliminary data for Elmore County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Elmore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ELMORE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	121	6,002	124	288	258
Food group.....	9	667	10	21	19
Eating and drinking places.....	41	1,040	48	115	102
Gasoline service stations.....	26	557	28	10	9
All other retail stores.....	45	3,738	38	142	128
WHOLESALE TRADE.....	14	1,555	13	9	x
SELECTED SERVICE TRADES, ^{2/} total...	23	141	22	19	16
Personal services.....	15	98	14	15	13
All other service trades.....	8	43	8	4	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-021

FRANKLIN COUNTY, IDAHO

Retail, wholesale, and service establishments located in Franklin County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 219 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$208,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 402 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 313 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Idaho, which also includes data for the city of Preston. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FRANKLIN COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	121	8,348	116	371	280
Food group.....	24	1,499	26	51	30
Eating and drinking places.....	19	524	23	45	32
Gasoline service stations.....	17	410	14	18	13
All other retail stores.....	61	5,915	53	257	205
WHOLESALE TRADE.....	12	1,478	9	15	x
SELECTED SERVICE TRADES, ^{2/} total.	31	208	37	16	14
Personal services.....	16	113	18	11	10
All other service trades.....	15	95	19	5	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
FRANKLIN COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Preston:					
Retail trade.....	93	7,822	86	354	276
Selected service trades....	25	183	30	14	12
Remainder of county: ^{3/}					
Retail trade.....	28	526	30	17	4
Selected service trades....	6	25	7	2	2

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-11-022

FREMONT COUNTY, IDAHO

Retail, wholesale, and service establishments located in Fremont County, Idaho, showed a substantial **expansion** in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 233 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.3 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$214,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 675 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 365 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fremont County, Idaho, which also includes data for the city of St. Anthony. Final figures, superseding the preliminary data for Fremont County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fremont County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FREMONT COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	149	8,023	160	358	292
Food group.....	23	1,539	25	36	28
Eating and drinking places.....	38	879	47	109	94
Gasoline service stations.....	31	764	31	36	28
All other retail stores.....	57	4,841	57	177	142
WHOLESALE TRADE.....	31	7,318	16	285	x
SELECTED SERVICE TRADES, ^{2/} total..	25	214	25	32	20
Personal services.....	14	157	14	29	17
All other service trades.....	11	57	11	3	3
HOTELS.....	6	155	6	12	12
TOURIST COURTS AND CAMPS.....	2	82	7	6	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FREMONT COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
St. Anthony:					
Retail trade.....	61	4,748	67	188	145
Selected service trades....	13	148	13	24	12
Remainder of county: ^{3/}					
Retail trade.....	88	3,275	93	170	147
Selected service trades....	12	66	12	8	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 18, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-023

GEM COUNTY, IDAHO

Retail, wholesale, and service establishments located in Gem County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 143 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$234,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 341 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 325 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gem County, Idaho, which also includes data for the city of Emmett. Final figures, superseding the preliminary data for Gem County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gem County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GEM COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	6,820	89	276	236
Food group.....	19	1,654	15	38	26
Eating and drinking places.....	17	564	21	53	47
Gasoline service stations.....	17	336	20	6	5
All other retail stores.....	44	4,266	33	179	158
WHOLESALE TRADE.....	13	2,953	9	45	x
SELECTED SERVICE TRADES, ² total..	28	234	33	20	17
Personal services.....	11	140	15	15	12
All other service trades.....	17	94	18	5	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
GEM COUNTY, IDAHO**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Emmett: Retail trade.....	773	660015	64	261	229
Remainder of county: ^{2/} Retail trade.....	24	805	25	15	7

^{1/} Includes employees paid for less than the full workweek.

^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-024

GOODING COUNTY, IDAHO

Retail, wholesale, and service establishments located in Gooding County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.5 million, an increase of 326 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$477,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 630 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 362 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gooding County, Idaho, which also includes data for the city of Gooding. Final figures, superseding the preliminary data for Gooding County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gooding County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GOODING COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	136	11,496	127	465	398
Food group.....	26	2,384	25	65	51
Eating and drinking places.....	30	757	34	88	76
Gasoline service stations.....	17	531	19	8	8
All other retail stores.....	63	7,824	49	304	263
WHOLESALE TRADE.....	19	5,506	12	112	x
SELECTED SERVICE TRADES, ^{2/} total..	33	477	37	53	50
Personal services.....	18	206	19	41	38
All other service trades.....	15	271	18	12	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GOODING COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gooding:					
Retail trade.....	65	7,553	61	267	231
Selected service trades....	19	346	22	44	41
Remainder of county: ^{3/}					
Retail trade.....	71	3,943	66	198	167
Selected service trades....	14	131	15	9	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "service incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-11-025

IDAHO COUNTY, IDAHO

Retail, wholesale, and service establishments located in Idaho County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.6 million, an increase of 200 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$213,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 306 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Idaho County, Idaho. Final figures, superseding the preliminary data for Idaho County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Idaho County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
IDAHO COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	156	9,572	159	367	322
Food group.....	28	1,598	33	35	28
Eating and drinking places.....	46	894	48	91	79
General merchandise grp, general stores.....	15	1,269	17	56	53
Automotive group.....	5	1,326	4	43	43
Gasoline service stations.....	21	472	23	13	9
Lumber-building-hardware group.....	14	2,650	11	86	71
All other retail stores.....	27	1,363	23	43	39
WHOLESALE TRADE.....	14	2,442	14	20	x
SELECTED SERVICE TRADES, ^{2/} total.....	30	213	34	12	10
Personal services.....	17	114	17	11	9
All other service trades.....	13	99	17	1	1
HOTELS.....	6	73	5	18	16
TOURIST COURTS AND CAMPS.....	6	15	5	2	—

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

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PRELIMINARY

For Release March ~~XX~~, 1950

Release Series BC-1P-11-026

JEFFERSON COUNTY, IDAHO

Retail, wholesale, and service establishments located in Jefferson County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 261 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$220,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 544 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Idaho. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

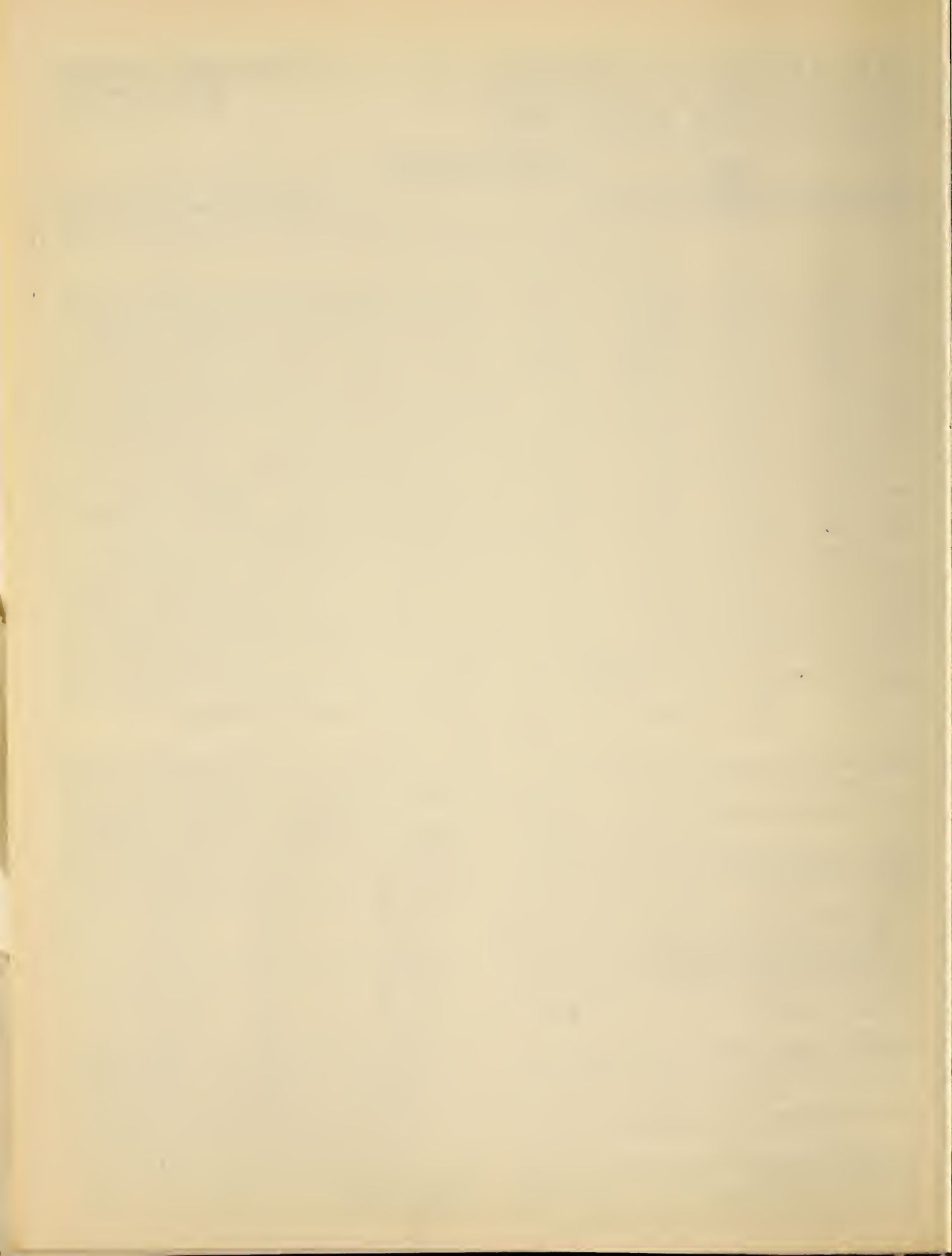
JEFFERSON COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	114	6,502	104	249	187
Food group.....	20	1,474	19	29	18
Eating and drinking places.....	27	451	29	45	24
Gasoline service stations.....	21	665	19	19	15
All other retail stores, etc.....	46	3,912	37	156	130
WHOLESALE TRADE.....	24	5,381	16	277	x
SELECTED SERVICE TRADES, ² /total..	25	220	28	18	10
Personal services.....	12	75	14	9	2
All other service trades.....	13	145	14	9	8
AMUSEMENTS.....	6	104	4	15	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-027

JEROME COUNTY, IDAHO

Retail, wholesale, and service establishments located in Jerome County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 314 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$521,000 in 1948 compared with \$71,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 852 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 437 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jerome County, Idaho, which also includes data for the city of Jerome. Final figures, superseding the preliminary data for Jerome County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jerome County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JEROME COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	133	11,557	127	510	421
Food group.....	23	2,411	24	61	41
Eating and drinking places.....	23	830	28	94	76
Gasoline service stations.....	16	681	20	20	16
All other retail stores.....	71	7,635	55	335	288
WHOLESALE TRADE.....	21	9,329	12	254	x
SELECTED SERVICE TRADES ^{2/}	37	521	38	88	83

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JEROME COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Jerome:					
Retail trade.....	93	9,596	85	453	379
Selected service trades...	28	445	29	85	81
Remainder of county: ^{3/}					
Retail trade.....	40	1,961	42	57	42
Selected service trades...	9	76	9	3	2

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-028

KOOTENAI COUNTY, IDAHO

Retail, wholesale, and service establishments located in Kootenai County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.4 million, an increase of 269 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$719,000 in 1948 compared with \$254,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 639 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kootenai County, Idaho, which also includes data for the city of Coeur D'Alene. Final figures, superseding the preliminary data for Kootenai County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kootenai County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

KOOTENAI COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	380	21,424	407	940	744
Food group.....	97	6,071	106	119	87
Eating and drinking places.....	115	2,679	115	316	221
General merchandise group, general stores	8	1,756	5	109	88
Apparel group.....	12	595	15	30	21
Furniture-home furnishings-appliance grp	15	850	17	31	31
Automotive group.....	18	3,395	23	123	117
Gasoline service stations.....	48	1,800	48	66	53
Lumber-building-hardware group.....	21	2,111	33	48	46
Drug and proprietary stores.....	9	585	9	29	23
All other retail stores.....	37	1,582	36	69	57
WHOLESALE TRADE, total.....	27	6,401	28	102	x
Merchant wholesalers.....	11	4,250	11	76	x
Other wholesale.....	16	2,151	17	26	x
SELECTED SERVICE TRADES, ^{2/} total.....	81	719	85	73	66
Personal services.....	41	355	40	56	51
All other service trades.....	40	364	45	17	15
TOURIST COURTS AND CAMPS.....	33	228	37	6	2
AMUSEMENTS.....	18	441	10	48	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

KOOTENAI COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Coeur D'Alene:					
Retail trade.....	205	15,788	230	724	597
Wholesale trade.....	22	6,074	22	91	x
Selected service trades....	59	617	60	70	63
Tourist courts and camps...	18	141	21	6	2
Amusements.....	12	410	8	45	x
Remainder of county: ^{3/}					
Retail trade.....	175	5,636	177	216	147
Wholesale trade.....	5	327	6	11	x
Selected service trades....	22	102	25	3	3
Tourist courts and camps...	15	87	16	-	-
Amusements.....	6	31	2	3	x

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

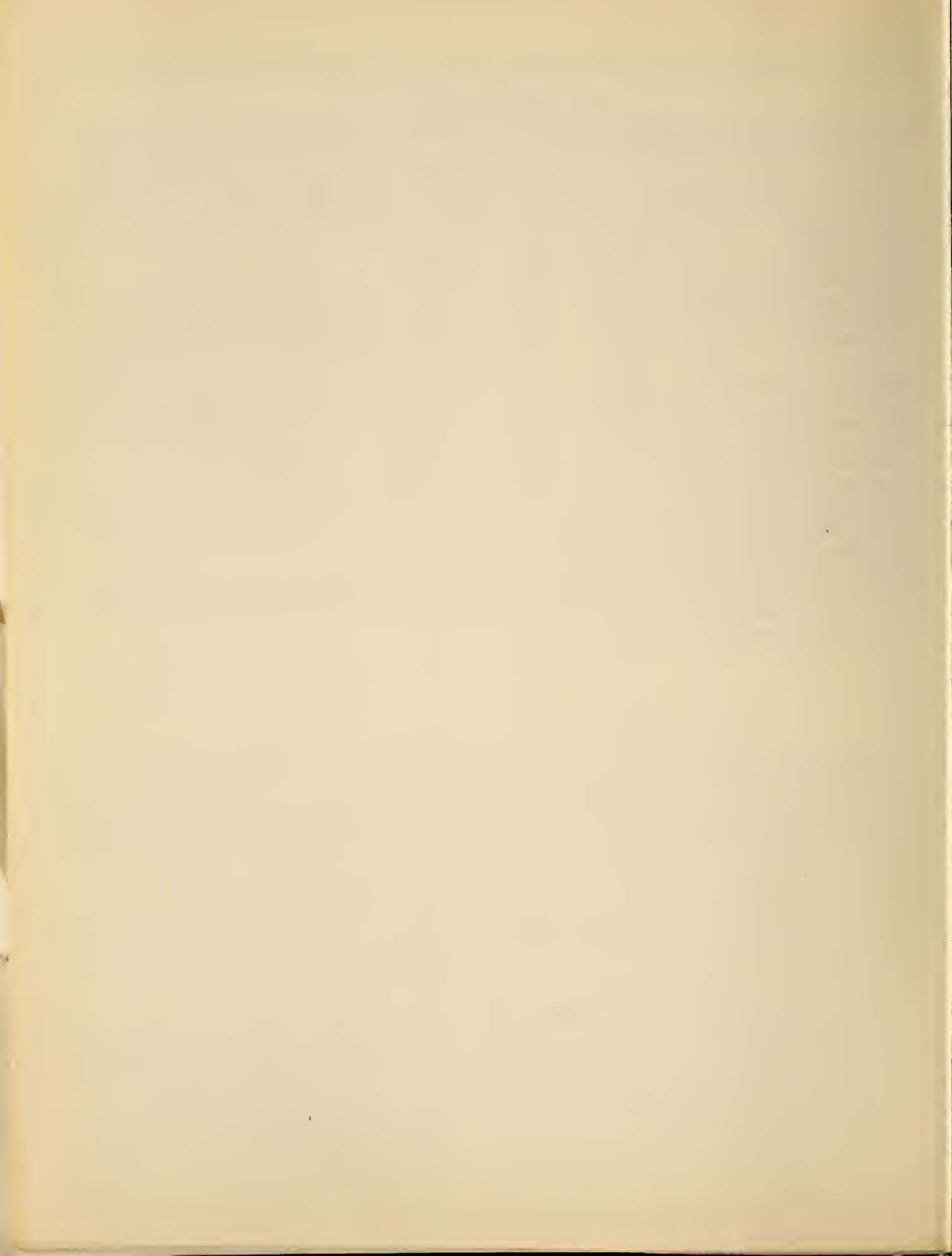
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-11-029

LATAH COUNTY, IDAHO

Retail and wholesale establishments located in Latah County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.9 million, an increase of 177 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.2 million in 1948 as compared with \$4.1 million in 1939.

Retail trade establishments reported 787 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported a total of 108 paid employees.

These preliminary figures have been derived from a Census report on Latah County, Idaho, which also includes data for the city of Moscow. Final figures, superseding the preliminary data for Latah County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Latah County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LATAH COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	208	16,932	198	787	588
Food group.....	35	2,843	31	89	65
Eating and drinking places.....	39	1,134	45	110	57
General merchandise grp, general stores.	11	2,914	8	160	112
Apparel group.....	11	521	12	33	23
Furniture-home furnishgs-appliance grp.	9	732	9	34	32
Automotive group.....	14	2,708	8	139	122
Gasoline service stations.....	25	904	30	26	20
Lumber-building-hardware group.....	22	2,976	24	91	75
Drug and proprietary stores.....	9	534	9	29	24
All other retail stores.....	33	1,666	22	76	58
WHOLESALE TRADE, total.....	38	7,174	23	108	x
Merchant wholesalers.....	5	1,452	4	31	x
Other types of wholesale.....	33	5,722	19	77	x

x Not available.

1/ Includes employees paid for less than the full workweek.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LATAH COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Moscow:					
Retail trade.....	110	12,818	108	631	477
Wholesale trade.....	19	3,240	16	60	x
Remainder of county:					
Retail trade.....	98	4,114	90	156	111
Wholesale trade.....	19	3,934	7	48	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL. WHOLESALE. SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-030

LEMHI COUNTY, IDAHO

Retail, wholesale, and service establishments located in Lemhi County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 157 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$995,000 in 1948 as compared with \$817,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$139,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 235 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 181 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lemhi County, Idaho. Final figures, superseding the preliminary data for Lemhi County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lemhi County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LEMHI COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	105	5,371	108	202	170
Food group.....	25	1,517	26	36	27
Eating and drinking places.....	29	599	30	60	49
Gasoline service stations.....	10	259	12	9	7
All other retail stores.....	41	2,996	40	97	87
WHOLESALE TRADE.....	10	995	9	15	x
SELECTED SERVICE TRADES ^{2/}	18	139	20	18	13

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-031

LEWIS COUNTY, IDAHO

Retail, wholesale, and service establishments located in Lewis County Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 185 percent over the 1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$345,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 179 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 128 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lewis County, Idaho. Final figures, superseding the preliminary data for Lewis County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lewis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LEWIS COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	63	3,749	56	118	95
Food group.....	14	546	15	18	13
Eating and drinking places.....	17	505	19	33	22
Gasoline service stations.....	Included in "All other retail stores"				
All other retail stores.....	32	2,698	22	67	60
WHOLESALE TRADE, total.....	19	3,074	9	44	x
SELECTED SERVICE TRADES, ² /total..	19	345	20	17	12
Personal services.....	9	34	11	2	1
All other service trades.....	10	311	9	15	11
AMUSEMENTS.....	6	35	3	6	x

x Not available

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

22

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-032

LINCOLN COUNTY, IDAHO

Retail, wholesale, and service establishments located in Lincoln County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 190 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.5 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$78,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 159 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, Idaho. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LINCOLN COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	2,929	51	125	101
Food group.....	9	648	8	19	19
Eating and drinking places.....	14	372	17	23	21
Gasoline service stations.....	7	303	9	10	9
All other retail stores.....	24	1,606	17	73	52
WHOLESALE TRADE.....	11	2,480	7	31	x
SELECTED SERVICE TRADES.....	10	78	11	3	3

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-033

MADISON COUNTY, IDAHO

Retail, wholesale, and service establishments located in Madison County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.6 million, an increase of 300 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 593 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 308 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Idaho, which also includes data for the city of Rexburg. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	109	9,613	117	322	251
Food group.....	21	1,527	20	52	36
Eating and drinking places.....	15	288	16	30	19
Gasoline service stations.....	16	451	17	19	12
All other retail stores.....	57	7,344	64	221	184
WHOLESALE TRADE.....	25	5,004	15	240	x
SELECTED SERVICE TRADES,²/total.	28	250	25	31	24
Personal services.....	16	114	14	19	15
All other service trades.....	12	136	11	12	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MADISON COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rexburg:					
Retail trade.....	86	8,966	90	307	241
Selected service trades..	22	227	19	30	23
Remainder of county: ^{3/}					
Retail trade.....	23	647	27	15	10
Selected service trades..	6	23	6	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades..

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-034

MINIDOKA COUNTY, IDAHO

Retail, wholesale, and service establishments located in Minidoka County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 200 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.6 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$242,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 491 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 282 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Minidoka County, Idaho, which also includes data for the city of Rupert. Final figures, superseding the preliminary data for Minidoka County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Minidoka County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MINIDOKA COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	116	7,778	109	312	245
Food group.....	24	1,519	27	37	22
Eating and drinking places.....	17	459	18	54	42
Gasoline service stations.....	17	439	19	13	8
All other retail stores.....	58	5,361	45	208	173
WHOLESALE TRADE.....	15	2,569	11	155	x
SELECTED SERVICE TRADES, ^{2/} total..	25	242	26	24	23
Personal services.....	12	137	14	18	17
All other service trades.....	13	105	12	6	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MINIDOKA COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rupert:					
Retail trade.....	84	6,703	76	286	233
Selected service trades...	15	193	17	23	22
Remainder of county: ^{3/}					
Retail trade.....	32	1,075	33	26	12
Selected service trades...	10	49	9	1	1

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic service.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-11-035

NEZ PERCE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Nez Perce County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.1 million, an increase of 255 percent over the \$9.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.8 million in 1948 as compared with \$7.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,995 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,379 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nez Perce County, Idaho, which also includes data for the city of Lewiston. Final figures, superseding the preliminary data for Nez Perce County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nez Perce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEZ PERCE COUNTY, IDAHO

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	292	34,058	295	1,515	1,309
Food group.....	60	5,537	55	140	105
Eating and drinking places.....	62	2,347	67	257	205
General merchandise grp, general stores.....	12	4,597	8	312	259
Apparel group.....	21	1,719	22	84	71
Furniture-home furnishings-appliance grp.....	14	1,604	16	72	70
Automotive group.....	24	8,289	27	288	284
Gasoline service stations.....	42	2,295	39	86	76
Lumber-building-hardware group.....	18	4,790	15	148	136
Drug and proprietary stores.....	8	833	8	40	34
All other retail stores.....	31	2,047	38	88	69
WHOLESALE TRADE, total.....	52	23,751	37	303	x
Merchant wholesalers.....	20	8,768	17	187	x
Manufact'rs' sales branches, offices...	7	376	1	18	x
Petroleum bulk plants, terminals.....	13	3,539	15	36	x
Other types of wholesalers.....	12	11,068	4	62	x
SELECTED SERVICE TRADES, ^{2/} total.....	76	1,243	80	177	160
Personal services.....	39	604	41	117	107
All other service trades.....	37	639	39	60	53
TOURIST COURTS AND CAMPS.....	6	39	8	-	-
AMUSEMENTS.....	12	747	7	76	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEZ PERCE COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lewiston:					
Retail trade.....	243	32,435	251	1,452	1,272
Wholesale trade.....	42	22,510	32	289	x
Selected service trades....	65	1,167	68	170	153
Tourist courts and camps...	6	39	8	-	-
Remainder of county:					
Retail trade.....	49	1,623	44	63	37
Wholesale trade.....	10	1,241	5	14	x
Selected service trades....	11	76	12	7	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-036

ONEIDA COUNTY, IDAHO

Retail and service establishments located in Oneida County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 225 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$207,000 in 1948 compared with \$50,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 188 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 173 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oneida County, Idaho, which also includes data for Malad City. Final figures, superseding the preliminary data for Oneida County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oneida County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ONEIDA COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	3,933	49	175	152
Food group.....	7	683	5	25	22
Eating and drinking places.....	12	325	12	38	25
Gasoline service stations.....	9	220	10	7	6
All other retail stores.....	26	2,705	22	105	99
SELECTED SERVICE TRADES, ² /total..	16	207	18	13	12
Personal services.....	7	54	8	5	4
All other service trades.....	9	153	10	8	8

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ONEIDA COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total ¹ / _{employees}	Full workweek employees
Malad City:					
Retail trade.....	48	3,649	43	165	143
Remainder of County: ² / Retail trade.....	6	284	6	10	9

¹/ Includes employees paid for less than the full workweek.²/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-037

OWYHEE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Owyhee County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 356 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$192,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 240 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Owyhee County, Idaho. Final figures, superseding the preliminary data for Owyhee County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Owyhee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OWYHEE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	91	4,077	89	166	137
Food group.....	14	1,167	11	38	35
Eating and drinking places.....	33	524	34	44	30
Gasoline service stations.....	11	409	12	13	11
All other retail stores.....	33	1,977	32	71	61
WHOLESALE TRADE.....	12	2,221	6	59	x
SELECTED SERVICE TRADES,^{2/} total..	30	192	32	15	12
Personal services.....	16	57	16	6	4
All other service trades.....	14	135	16	9	8

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-038

PAYETTE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Payette County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 229 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$321,000 in 1948 compared with \$103,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 719 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 597 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Payette County, Idaho, which also includes data for the city of Payette. Final figures, superseding the preliminary data for Payette County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Payette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PAYETTE COUNTY, IDAHO

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	158	9,180	146	408	341
Food group.....	24	2,180	23	65	48
Eating and drinking places.....	39	716	40	92	79
General merchandise group, general stores	8	782	5	50	43
Apparel group.....	5	169	4	4	2
Furniture-home furnishings-appliance grp	7	385	4	17	11
Automotive group.....	10	1,793	11	75	75
Gasoline service stations.....	31	1,146	32	21	21
Lumber-building-hardware group.....	16	1,122	10	42	27
Drug and proprietary stores.....	Included with		"All other retail stores"		
All other retail stores.....	18	887	17	42	35
WHOLESALE TRADE, total.....	21	5,016	19	281	x
Merchant wholesalers.....	7	1,651	8	25	x
Other wholesale.....	14	3,365	11	256	x
SELECTED SERVICE TRADES, ^{2/} total.....	51	321	55	30	22
Personal services.....	27	156	29	20	13
All other service trades.....	24	165	26	10	9
TOURIST COURTS AND CAMPS.....	12	40	12	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PAYETTE COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Payette:					
Retail trade.....	84	6,249	77	283	249
Selected service trades....	30	192	32	19	13
Remainder of county: ^{3/}					
Retail trade.....	74	2,931	69	125	92
Selected service trades....	21	129	23	11	9

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

2

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-11-039

POWER COUNTY, IDAHO

Retail, wholesale, and service establishments located in Power County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 264 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$119,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 190 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 99 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Power County, Idaho. Final figures, superseding the preliminary data for Power County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Power County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
POWER COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	69	4,002	73	153	116
Food group.....	7	682	7	16	11
Eating and drinking places.....	20	388	23	57	36
Gasoline service stations.....	13	290	15	3	2
All other retail stores.....	29	2,642	28	77	67
WHOLESALE TRADE.....	10	5,002	4	16	x
SELECTED SERVICE TRADES, ^{2/} total..	12	119	13	21	17

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release April 6, 1950

Release Series BC-1P-11-040

SHOSHONE COUNTY, IDAHO

Retail, wholesale, and service establishments located in Shoshone County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.4 million, an increase of 146 percent over the \$8.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$984,000 in 1948 compared with \$345,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,234 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,145 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shoshone County, Idaho, which also includes data for the cities of Kellogg and Wallace. Final figures, superseding the preliminary data for Shoshone County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shoshone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

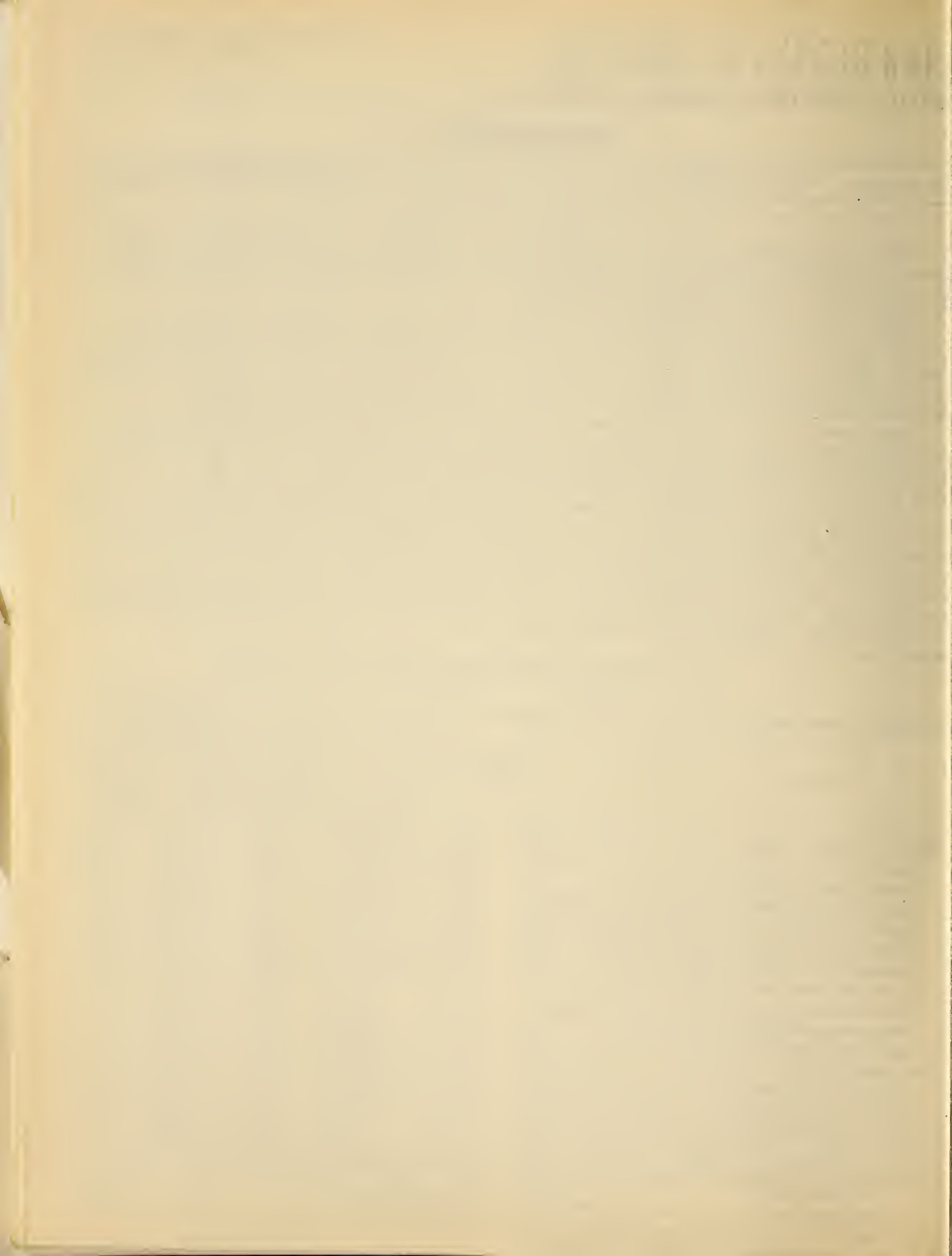
Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SHOSHONE COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	326	21,388	345	971	773
Food group.....	68	6,722	76	190	144
Eating and drinking places.....	111	3,093	120	308	241
General merchandise grp, general stores	16	2,356	10	164	122
Apparel group.....	14	695	16	16	14
Furniture-home furnishings-appliance grp	8	779	9	25	23
Automotive group.....	21	3,266	21	125	117
Gasoline service stations.....	31	1,156	38	17	13
Lumber-building-hardware group.....	12	887	12	27	22
Drug and proprietary stores.....	9	638	9	32	29
All other retail stores.....	36	1,796	34	67	48
WHOLESALE TRADE, total.....	30	8,199	19	141	x
Merchant wholesalers.....	15	5,752	10	114	x
Other wholesale.....	15	2,447	9	27	x
SELECTED SERVICE TRADES ^{2/}	63	984	66	122	111
HOTELS.....	9	206	9	35	31
TOURIST COURTS AND CAMPS.....	12	46	12	1	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-041

TETON COUNTY, IDAHO

Retail, wholesale, and service establishments located in Teton County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 320 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$78,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 98 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 59 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Teton County, Idaho. Final figures, superseding the preliminary data for Teton County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Teton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TETON COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	44	2,136	48	78	64
Food group.....	8	427	8	17	12
Eating and drinking places.....	10	168	12	11	6
Gasoline service stations.....	5	99	5	2	2
All other retail stores.....	21	1,442	23	48	44
WHOLESALE TRADE.....	8	1,552	4	15	x
SELECTED SERVICE TRADES ^{2/}	9	78	10	5	4
TOURIST COURTS AND CAMPS.....	5	28	4	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 10, 1950

Release Series BC-1P-11-042

TWIN FALLS COUNTY, IDAHO

Retail, wholesale, and service establishments located in Twin Falls County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.2 million, an increase of 232 percent over the \$14.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$65.2 million in 1948 as compared with \$12.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,883 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,632 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Twin Falls County, Idaho, which also includes data for the city of Twin Falls. Final figures, superseding the preliminary data for Twin Falls County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Twin Falls County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TWIN FALLS COUNTY, IDAHO

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	496	49,151	460	2,348	1,942
Food group.....	87	7,190	88	217	153
Eating and drinking places.....	97	2,885	104	315	267
General merchandise grp, general stores.	18	5,671	11	399	287
Apparel group.....	24	2,353	18	120	104
Furniture-home furnishgs-appliance grp.	27	2,150	31	91	80
Automotive group.....	39	10,264	34	373	324
Gasoline service stations.....	73	3,240	74	123	106
Lumber-building-hardware group.....	53	10,088	34	449	403
Drug and proprietary stores.....	14	1,139	11	62	51
All other retail stores.....	64	4,171	55	199	167
WHOLESALE TRADE, total.....	123	65,165	79	1,212	x
Merchant wholesalers, total.....	42	12,733	30	308	x
Groceries, foods.....	12	7,943	6	136	x
Mach'y, equip't, industrial supplies..	5	1,231	3	41	x
Automotive parts, accessories.....	10	1,271	8	70	x
All other merchant wholesalers.....	15	2,288	13	61	x
Petroleum bulk plants, terminals.....	21	5,805	22	67	x
Assemblers of farm products.....	52	24,236	26	711	x
Other types of wholesalers.....	8	22,391	1	126	x
SELECTED SERVICE TRADES, ^{2/} total.....	161	2,256	185	323	310
Personal services.....	72	1,248	80	227	218
All other service trades.....	89	1,008	105	96	92
HOTELS.....		Withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	29	179	31	6	4
AMUSEMENTS.....	17	856	11	135	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TWIN FALLS COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Twin Falls:					
Retail trade.....	313	38,199	287	1,904	1,575
Wholesale trade.....	75	47,182	49	718	x
Selected service trades....	99	1,745	109	262	253
Hotels.....	9	254	8	48	45
Tourist courts and camps...	24	164	26	6	4
Amusements.....	8	572	5	94	x
Remainder of county:					
Retail trade.....	183	10,952	173	444	367
Wholesale trade.....	48	17,983	30	494	x
Selected service trades....	62	511	76	61	57
Tourist courts and camps...	5	15	5	-	-
Amusements.....	9	284	6	41	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

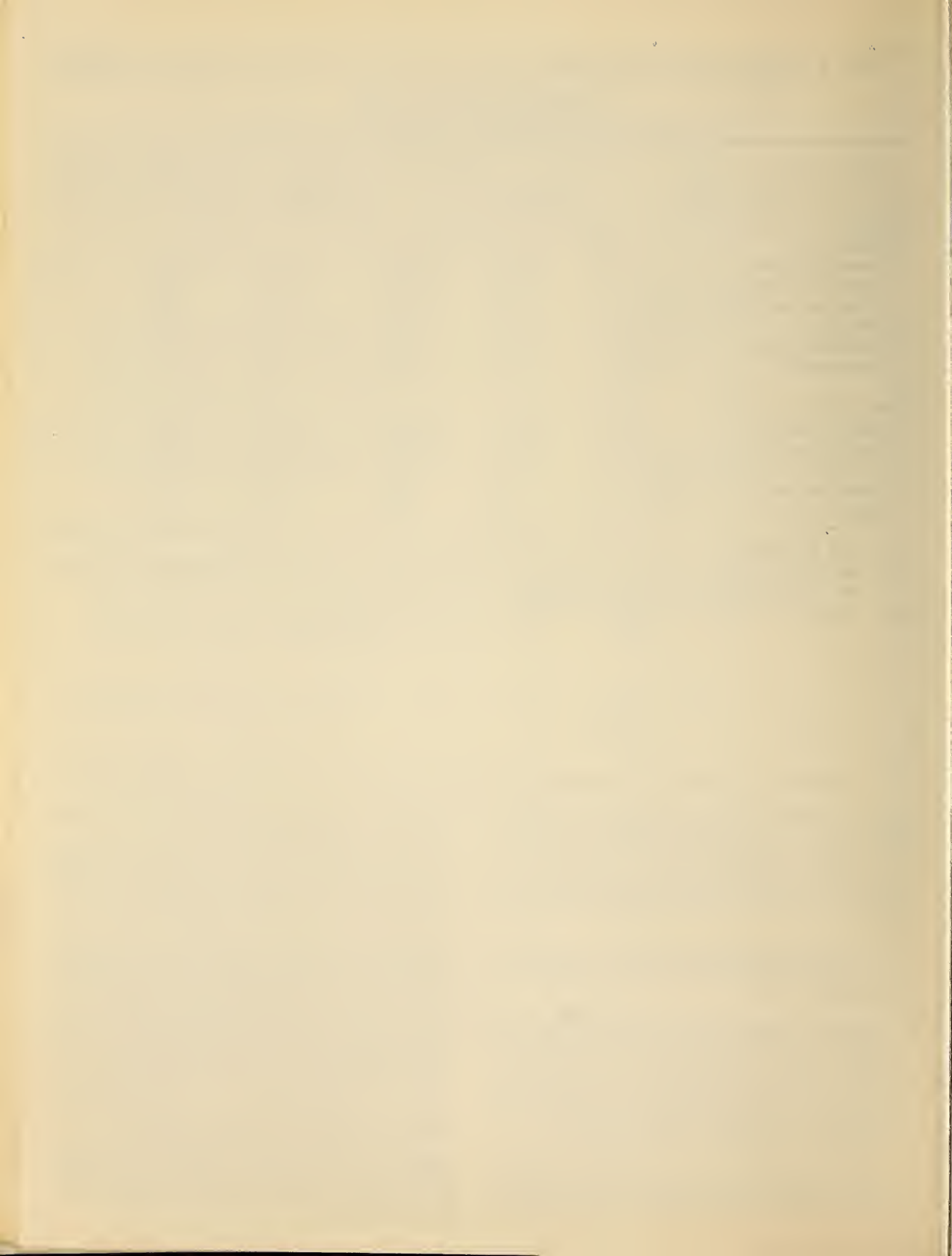
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 20, 1950

Release Series BC-1P-11-043

VALLEY COUNTY, IDAHO

Retail, wholesale, and service establishments located in Valley County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 207 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$75,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 184 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 151 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Valley County, Idaho. Final figures, superseding the preliminary data for Valley County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Valley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
VALLEY COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	4,649	82	174	155
Food group.....	17	1,192	14	33	29
Eating and drinking places.....	29	562	28	53	46
Gasoline service stations.....	12	478	14	14	14
All other retail stores.....	39	2,417	26	74	66
WHOLESALE TRADE.....	12	1,233	14	7	x
SELECTED SERVICE TRADES, 2/.....	10	75	9	3	2
HOTELS.....	11	293	14	48	37
TOURIST COURTS AND CAMPS.....	10	74	10	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-11-044

WASHINGTON COUNTY, IDAHO

Retail, wholesale, and service establishments located in Washington County, Idaho, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 253 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$386,000 in 1948 compared with \$139,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 616 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 507 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Idaho, which also includes data for the city of Weiser. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Idaho to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WASHINGTON COUNTY, IDAHO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	128	11,320	119	489	418
Food group.....	17	1,399	17	30	22
Eating and drinking places.....	29	790	35	85	75
Gasoline service stations.....	12	410	11	13	12
All other retail stores.....	70	8,721	56	361	309
WHOLESALE TRADE.....	21	2,764	15	65	x
SELECTED SERVICE TRADES,^{2/} total..	38	386	42	62	56
Personal services.....	18	253	18	50	48
Business services.....	5	31	3	6	3
Automotive repairs and services	7	68	10	4	3
Other repair services.....	8	34	11	2	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WASHINGTON COUNTY, IDAHO

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Weiser:					
Retail trade.....	99	10,296	93	456	389
Selected service trades....	27	337	27	60	55
Remainder of county: ^{3/}					
Retail trade.....	29	1,024	26	33	29
Selected service trades....	11	49	15	2	1

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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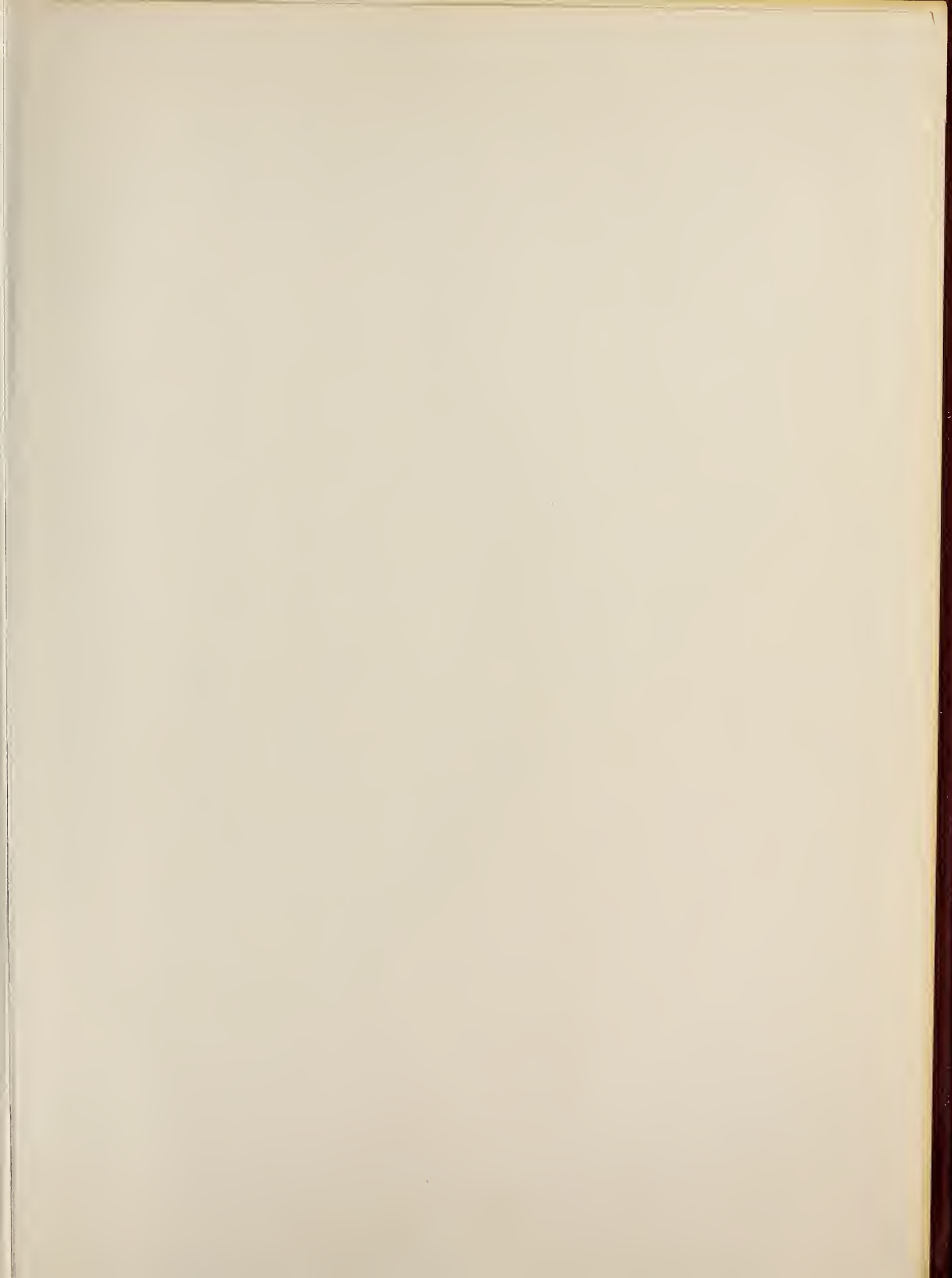
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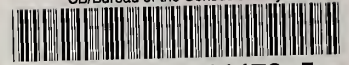
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